

Business Management



Business • Management • Marketing • Technology

Career Pathways

This associate of applied science degree has been developed to provide the student with a general background in business and an awareness of the organizational and environmental changes that continually challenge management.

Graduates of this program will potentially be prepared for entry-level employment as:

- Retail managers
- Sales managers
- Customer service representatives
- Business analysts
- Office managers
- Human resource managers
- General business managers

Although this program is a two-year occupational program designed to prepare students for employment, many four-year colleges and universities will accept much of this curriculum in transfer. See an MCCC counselor for details.

Suggested General Electives

7

(to complete degree requirements; not limited to those courses listed)

ACCTG 252 (Cost Accounting)	4
BSLW 251 (Business Law)	4
† CIS 109 (Spreadsheet Software)	3
CIS 112 (Database Software)	3
CIS 123 (PowerPoint Presentation Software)	3
MATH 162 (Introduction to Statistics)	3
PSYCH 151 (General Psychology)	3
PSYCH 255 (Psychology of Nonverbal Communication)	3
SPCH 151 (Communication Fundamentals)	3
SPCH 152 (Public Speaking)	3
WPR 102 (Word Processing I)	3

Total Degree Requirements

60

† Tech Prep course. See page 14.

¹† BSMTH 101 (Business Mathematics), or MATH 151 (Intermediate Algebra) or higher.

² See the science alternatives listed on page 38.

Credits

Required General Education Courses

19

ENGL 151 (English Composition I)	3
ENGL 102 (Business Writing)	3
¹ MATH	3
POLSC 151 (Introduction to Political Science)	3
² Science Elective	4
† CIS 130 (Introduction to Computer Information Systems)	3

Required Core Courses

34

1st Semester

BUSAD 151 (Introduction to Business)	4
ECON 251 (Principles of Macroeconomics)	3

2nd Semester

BMGT 201 (Principles of Management)	3
MCOM 201 (Principles of Marketing)	3
ACCTG 151 (Accounting Principles)	4

3rd Semester

ACCTG 152 (Accounting Principles)	4
QSTC 111 (Quality Management)	3

4th Semester

BMGT 220 (International Business)	3
BMGT 251 (Human Resource Management)	4
ECON 252 (Principles of Microeconomics)	3