



## ONLINE COURSE INFORMATION

### Fall 2017 Semester

COURSE: BUSAD 170 L1

INSTRUCTOR: D. Reiman

Small Business and Entrepreneurship

EMAIL: [dreiman@monroecc.edu](mailto:dreiman@monroecc.edu)

There are many benefits of online courses at MCCC:

- Less restrictive scheduling
- Convenience
- Intensive self-study
- Course materials are accessible 24 hours a day 7 days a week

Some students struggle in an online format while other students excel. Students who excel in an online format are:

- Highly self-motivated
- Have strong computer skills
- Possess good time management skills
- Know how to study independently
- Possess good communication skills

Online classes at MCCC are **NOT self-paced**. Instruction is delivered in an entirely web-based format. Students must complete exams, assignments, etc. by specified due dates. Some exams and assignments may be required to be completed at an authorized location as established by the instructor.

When taking an online class students are responsible for:

- A reliable computer with Internet access and Microsoft Word; course specific software will be described below
- Knowing how to email attachments
- Maintaining his or her own computer and Internet connection; technical issues are NOT acceptable excuses for not keeping up with due dates
- Having access to a printer if needed for personal use of online materials

It is the student's responsibility to log into Blackboard multiple times each week to keep up with communication, assignments and other coursework.

### Blackboard

Online courses use Blackboard course management system as the means of communication between the students and the instructor.

It is the student's responsibility to be able to log into Blackboard and maintain his or her computer setup to work properly with Blackboard.

The Blackboard Login can be found on the College's webpage, [www.monroecc.edu](http://www.monroecc.edu). Information on student usernames and passwords can be found on the Student Support tab on the Blackboard site.

**Blackboard courses are made available to students on the day the course begins.**  
Please see the Start Date below.

### MCCC Student Email

It is essential that online students use their MCCC student email account. This will be the primary means of email communication between you and your instructor. For more information about activating your MCCC student email account, visit the college's webpage at [www.monroecc.edu](http://www.monroecc.edu).

### NEED HELP?

**BLACKBOARD HELP DESK:** 734.384.4328  
or [elarning@monroecc.edu](mailto:elarning@monroecc.edu)

**COLLEGE EMAIL:** 734-384-4328

**WEBPAL:** 734-384-4333

<p>COURSE DESCRIPTION</p>	<p>This course introduces students to small business and entrepreneurship. It is designed for students interested in starting or working for a small business, those interested in freelance or private contracting work (artists, caterers, daycare operators, welders, electricians, photographers, etc.), business majors and others interested in small business and entrepreneurship. Course topics include funding a business, developing a business plan, franchising, hiring and managing employees, marketing, personal selling and ethics. The focus of this course is on the types of small businesses that students might actually start versus high-growth businesses reliant on venture capital. It covers practical aspects of small business management, including part-time businesses, Internet businesses, and the unique challenges and opportunities presented by family-owned businesses. Recognizing that entrepreneurs may start multiple businesses over the course of a lifetime, this course covers the entire business life-cycle from business idea formulation and evaluation to harvesting or closing a business.</p> <p>The complete Outline of Instruction can be found at <a href="http://www.monroecc.edu/outlines/">http://www.monroecc.edu/outlines/</a>.</p>
<p>COURSE BEGINS</p>	<p>Wednesday, August 23, 2017</p>
<p>COURSE ENDS</p>	<p>Monday, December 11, 2017</p>
<p>REGISTRATION PROCESS</p>	<p>Students must register for the course through the College’s regular registration process.</p> <p>If you are a first-time online student at MCCC you must complete an online orientation course (ONL-001). You will be automatically enrolled into the online orientation course, which will provide you with critical information on the technical, study, reading and writing skills necessary to be a successful online student. This course will be listed in your MyCourses module in Blackboard and there will be 4 modules to complete. Please note that all four modules will NOT be visible when you first login, but will become visible once you complete the requirements for each module. Please complete <b>FL2017-ONL-001-L1 by August 19, 2017</b>. Failure to complete the online orientation by the above date may result in <u>de-registration from your fall 2017 online course</u>.</p>
<p>PROCTORED EXAMS OR ASSIGNMENTS</p>	<p>There are no proctored exams for this course. Assignments, exams, quizzes, and online discussion boards will have due dates, but you are not required to come to campus to complete any of the coursework.</p>

<p>ADDITIONAL INFORMATION: PROCTORED EXAMS OR ASSIGNMENTS</p>	<p><b>Some</b> online classes require students to take exams at authorized, proctored locations. Test proctoring centers are authorized testing locations where a staff person administers a test or assignment. If students are not able to arrange transportation to MCCC's main campus for testing, a proctored test site must be arranged. Students near the MCCC campus can take the test in the Regional Computer Technology Center (RCTC). Additional information on the RCTC can be found at <a href="http://www.monroecc.edu/rctc/index.htm">http://www.monroecc.edu/rctc/index.htm</a>. It is the student's responsibility to make arrangements for proctoring with his or her instructor. Students should also be aware that some testing sites have service fees, which are the responsibility of the student.</p>
<p>COURSE MATERIALS AND TEXTBOOK INFORMATION</p>	<p>Textbook information can be found on the MCCC Bookstore's webpage, <a href="http://www.monroecc.edu/bookstore/">http://www.monroecc.edu/bookstore/</a>. Textbook information is posted approximately one month prior to the beginning of the semester. <b>IMPORTANT:</b> Make sure when identifying which course you are enrolled in, you get the materials for the ONLINE version of the course. Online course materials are not necessarily the same materials for the face-to-face class.</p> <p>Please contact the MCCC Bookstore for additional information, 734.384.4140.</p>
<p>COURSE EXPECTATIONS</p>	<p>There are multiple assignments due every week. You should plan to log into the course site and complete assignments and discussion threads several times each week throughout the semester.</p> <p>It is the student's responsibility to have the textbook and other required material at the start of the semester in order to complete assignments on time. Exceptions will not be made for students who order their textbook and/or other required materials online and do not receive them in a timely manner.</p>
<p>BLACKBOARD SYSTEM REQUIREMENTS</p>	<p><b>Browser Requirements:</b></p> <ul style="list-style-type: none"> <li>• Mozilla Firefox 31 or higher (recommended browser for Blackboard)</li> <li>• Google Chrome 36 or higher (recommended browser for Blackboard)</li> <li>• Safari 6 or higher</li> <li>• Internet Explorer 9 or higher (IE compatibility view settings will need to be adjusted for optimum Blackboard use)</li> </ul> <p>For the most current Blackboard operating system and browser requirements, please go to <a href="http://www.monroecc.edu/distancelearning/elearning_student.htm">http://www.monroecc.edu/distancelearning/elearning_student.htm</a> and access the "Blackboard Browser Requirements" link.</p> <p><b>Software Requirements</b></p> <ul style="list-style-type: none"> <li>• Microsoft Word 2013 is recommended</li> <li>• Microsoft Office Suite is recommended</li> <li>• Adobe Reader 9.0 or higher</li> </ul> <p><b>Other System Requirements</b></p> <ul style="list-style-type: none"> <li>• High speed or broadband internet connection recommended</li> <li>• Printer, video and sound cards</li> </ul>

	CD-ROM drive
COURSE SPECIFIC SOFTWARE	Recent version of Microsoft Word or the ability to save documents in the RICH TEXT FORMAT (RTF).
WHERE DO STUDENTS START	<p>On the first day of class for the semester you should log into the Blackboard site at <a href="http://bb.monroeccc.edu">http://bb.monroeccc.edu</a>, select this course and follow the directions under Announcements.</p> <p>IF YOU ARE UNABLE TO LOGIN by 5:00 p.m. on the first day of class for the semester, you should send an email to David Reiman at <a href="mailto:dreiman@monroeccc.edu">dreiman@monroeccc.edu</a>.</p>
OTHER INFORMATION	<p><b>IMPORTANT NOTE: Course assignments include video segments that may require a high-speed (broadband) Internet connection such as a cable modem or DSL. Students who have a slower Internet connection, like dial-up, may require at least weekly access to a higher speed connection to complete these assignments. High-speed connections are available in MCCC computer labs.</b></p>
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