Course Description/Purpose

This course emphasizes the basic principles of management. The course topics include functions of management, decision-making, leading, communicating, controlling, planning, human resources and organizing. Managerial functions are discussed within the framework of contemporary business organizations.

Major Units

X Introduction to Management and Organizations   X Ethics
X History of Management                             X Planning
X Organizational Culture and External Environment  X Organizing
X Global Environment                                 X Leading
X Social Responsibility                              X Controlling

Educational/Course Outcomes

Student learning will be assessed by a variety of methods, including, but not limited to, quizzes and tests, journals, essays, papers, projects, laboratory/clinical exercises and examinations, presentations, simulations, portfolios, homework assignments, and instructor observations.

Cognitive Each student will be expected to Identify/Recognize...

- theories of management
- the characteristics and impact of organizational culture on manager’s effectiveness
- the elements and importance of the general and specific environment
- elements and importance of ethics
- the strategic management process
- planning tools and techniques
- decision-making process
- organizations of structures and designs
- functions of human resource management
- the communication process
- specific elements of the planning, organizing, leading and controlling functions
- motivational theories
- leadership theories
- the control process
- tools for controlling organizational performance
- the importance of groups and teams in the management process
- the stages of group development
Performance  Each student will be expected to *Demonstrate/Practice*...

- application of management principles and theories
- making decisions and analyzing problems in a group
- analyzing current issues in management
- communicating this analysis to other class members

Attitudinal  Each student will be expected to *Believe/Feel/Think*...

- more critically about management issues
- more confident in their managerial decisions
- more confident and aware as an employee
- more aware as a citizen