Outline of Instruction

Division: Business Area: Computer Information Systems
Course Number: CIS 188 Course Name: InDesign® Desktop Publishing
Prerequisite: CIS 130 or WPR 102

Hours Required: Class: 45 Lab: Credits: 3

Course Description/Purpose
InDesign® Desktop Publishing is a comprehensive desktop publishing course which provides instruction in the use of sophisticated page composition software. Class projects range from simple, one-page documents to multi-page documents produced with imported text and graphics. Final class projects involve the conceptualization and creation of a variety of complex publications.

Major Units
- Understanding the Complexity of Desktop Publishing
- Designing Page Layouts and Working with Text
- Setting up Documents
- Working with Frames
- Placing and Linking Graphics
- Creating Graphics
- Working with Transparencies
- Working with Tabs and Tables
- Exploring Advanced Techniques
- Preparing, Packaging, and Exporting Documents

Educational/Course Outcomes
Student learning will be assessed by a variety of methods, including—but not limited to—quizzes and tests, journals, essays, papers, projects, laboratory/clinical exercises and examinations, presentations, simulations, portfolios, homework assignments, and instructor observations.

Cognitive
Each student will be expected to Identify/Recognize...
- Components of desktop publishing
- Hardware and software requirements of desktop publishing
- Desktop publishing terminology
- Typefaces and fonts
- Design considerations
- Special design effects
- Color separations

Performance
Each student will be expected to Demonstrate/Practice...
- Ability to use a comprehensive page-layout software program
- Ability to design and create a variety of one-page publications
- Ability to design and create multi-page newsletters
- Ability to create and manipulate a variety of graphics
- Ability to prepare publications for a commercial printer

Attitudinal
Each student will be expected to Believe/Feel/Think...
- An awareness of the role of desktop publishing in various organizations
- An awareness of good design for effective communication
- An understanding of the importance of accuracy in publishing
- An understanding of the importance of the appropriate use of standard American English in all publications

Revised 7/2006:AE
Prerequisite Revised 5/2009