Outline of Instruction

Division: Humanities                   Area: Art
Course Number:  165      Course Name: Illustration Techniques
Prerequisites: NONE
Corequisite: NONE
Hours Required: Class: 45          Lab: 45          Credits: 3

Course Description/Purpose

This course introduces the art student to the many drawing and painting techniques used by professional illustrators. The student will simulate the demands and deadlines faced in the advertising world. The exploration of ideas and images, recognition, media selection, step-by-step work-ups and presentation of final work is of utmost importance and will be developed thoroughly by the student. This course is viewed as a continuation of ART 160.

Major Units

- The Creative Trinity: Person, Process, and Product
- The creative process
- Ideas and resource material
- Developing as an illustrator
- Media and techniques
- Portfolio presentation

Educational/Course Outcomes

Student learning will be assessed by a variety of methods, including, but not limited to, quizzes and tests, journals, essays, papers, projects, laboratory/clinical exercises and examinations, presentations, simulations, portfolios, homework assignments, and instructor observations.

Cognitive

Each student will be expected to Identify/Recognize...

- the three components of creativity and how they affect style.
- the importance of the creative process as it relates to illustration.
- the importance of research and resources as idea stimulators.
- how illustrators continuously strive to improve their artistic and creativity gathering skills.
- the various media and techniques used by professional illustrators.
- the importance of a well-constructed portfolio.
Performance

Each student will be expected to Demonstrate/Practice . . .

• how his/her personal style is developed through the awareness of self, process, and product.

• how the creative process works through step-by-step work-ups to a problem, oral critiques, and peer judgment.

• the ability to gather visual and written resources to construct an artist morgue to use as a catalyst for the generation of ideas to be illustrated.

• the ability to recognize how illustrators continuously strive for improvement by researching various contemporary illustrators on their work ethics, media experimentation, and creative problem solving techniques.

• the ability to construct a portfolio encapsulating the total work completed in the course.

Attitudinal

Each student will be expected to Believe/Feel/Think. . .

• that he or she is able to create a successful illustration using the techniques learned in this course.

• that he or she has developed the confidence to define a problem and find a solution through the practice of divergent to convergent thinking.

• that he or she can use the creative process in arriving at solutions in other areas of his or her life.

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