**Outline of Instruction**

Division: Humanities  
Area: Communications

Course Number: 260  
Course Name: Advanced Radio I

Prerequisites: COMM 250  
Co requisites: None

Hours Required: Class: 15  
Lab: 30  
Credits: 2  
Contact Hours: 45

Course Description/Purpose

This course is the first in a series of two radio workshops that give students on-air experience. Level I students will learn the basics necessary to produce a weekly two-hour radio show. Emphasis will be on following the scheduled programming and learning how to adjust the scheduled music to hit specific breaks on time. The class will participate in the planning of a remote broadcast. This remote broadcast may be scheduled on a weekend. Students enrolled in this course will be required to record a brief newscast to be recorded for playback during their radio show. Students will develop announcing skills appropriate to specific program content and format. A two-hour weekly lab section must be arranged at the first class meeting.

Major Units

- The programming of a radio station
- Pre-production and production of radio programs
- Equipment operation
- Remote broadcasting
- Promotions

Educational/Course Outcomes

Student learning will be assessed by actual on-air performances throughout the course. In addition, student participation in promotion and on-air performances of a remote radio broadcast.

Cognitive

Each student will be expected to Identify/Recognize...

- various radio production terminology.
- and be able to explain basic studio operations.
- the duties of all production personnel and how they interrelate in production.
Performance
Each student will be expected to Demonstrate/Practice...

• proper operation of all components of the radio station.
• the ability to write and produce a radio show.
• listening skills while constructively critiquing the work of others.

Attitudinal
Each student will be expected to Believe/Think...

• that he/she can comfortably operate expensive equipment safely and effectively.
• that he/she can effectively present information to a listening audience.

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