Outline of Instruction

Division: Humanities  Area: Communications
Course Number: 267  Course Name: Radio Lab III
Prerequisites: COMM 266
Co requisites: NONE
Hours Required: Class: 15  Lab: 30  Credits: 2

Course Description/Purpose

This is an independent lab that allows students to further develop both practical skills and their understanding of how programming, production, news and community service are all needed to operate a radio station successfully. Students enrolled in this lab will be assigned as assistants to programming, production, news or community affairs work. This may include peer mentoring for COMM 260 and COMM 261 classes.

This lab allows students the opportunity to apply knowledge gained in prior coursework. Students will also serve as on-air talent as needed. Individual emphasis will be on producing up-to-date audio demo tapes of projects and air-checks of programs on WYDM.

Major Units

• Advanced programming of a radio station
• Pre-production and post-production of community affairs programming
• Remote equipment set-up
• Remote broadcasting
• Promotions/Marketing
• Informing community non-profit organizations on how WYDM can assist in their promotions through on-air mentions and remote broadcasts

Educational/Course Outcomes

Student learning will be assessed by their handling of detailed task such as preparing for in addition, student participation in promotion and on-air performances of a remote radio broadcast.

Cognitive  Each student will be expected to Identify/Recognize...

• importance of managing their time in order to complete detailed tasks
• and be able to explain basic studio operations to entry level students
• the duties of all production personnel and how they interrelate in a production
Performance

Each student will be expected to Demonstrate/Practice...

- proper operation of all components of the radio station
- the ability to write and produce programming material such as, public service announcements, on-air promotions, and news
- listening skills while constructively critiquing the work of others

Attitudinal

Each student will be expected to Believe/Think...

- that he/she can comfortably operate expensive equipment safely and effectively
- that he/she can effectively present information to a listening audience
- that he/she can perform on-air during a remote broadcast
- that he/she can communicate effectively while promoting WYDM to non-profit organizations

MB 2/06