Outline of Instruction

Division: Humanities      Area: Communications
Course Number: 271      Course Name: Advanced Television II
Prerequisites: COMM 270
Co requisites: NONE
Hours Required: Class: 1     Lab: 2     Credits: 2

Course Description/Purpose

A continuation of COMM 270, students in this course further develop their production skills. The class works as a team to produce weekly thirty-minute news programs that will air on Monroe Public Access Cable Television (MPACT). Emphasis is on developing news, sports, community events and interview segments. Work includes planning, interviewing and production of live-to-tape shows. A weekly lab section must be arranged at the first class meeting. Time required may exceed the contact hours of the course.

Major Units

• the television production process
• production people
• producing and the roles of director
• scheduling interviews
• pre-production, production, and post production
• post production editing
• live-to-tape production technique will be emphasized

Educational/Course Outcomes

Student learning will be assessed by projects produced as a group and how well the individual works within the group. He/she will also be evaluated based upon meeting deadlines and project assignments.

Cognitive

Each student will be expected to Identify/Recognize...

• various television terminology and hand signals
• and be able to explain basic studio operations
• the duties of all production personnel and how they interrelate in production

Performance

Each student will be expected to Demonstrate/Practice...
- proper operation of all components of the television production process
- the ability to write and produce and direct a community affairs television program
- listening skills while constructively critiquing the work of others

**Attitudinal**

Each student will be expected to Believe/Think...

- that he/she can comfortably operate expensive equipment safely and effectively
- that he/she can effectively present information to viewing audience
- that he/she can write effectively for television viewing