

Course Outcome Summary

General Education Satisfier Course

HUMAN 250 Visual Media Literacy

Course Information

DivisionHumanities and Social SciencesContact Hours45Total Credits3

Prerequisites

RGD 090 and ENGL 090 or qualifying score on accepted placement tests

Course Description

This class will acquaint the student with the cultural messages that are created and manipulated by movies and television programming. Each student will be provided with the vocabulary and critical tools necessary for discussing and writing about these vital media. Upon successful completion of this course, the student will be able to analyze the visual media and their role in shaping his or her world. This course is a satisfier course for the Global Studies Degree Designation when taught by select faculty. See the Global Studies Degree Designation Completion Form for a list of instructors.

This course is approved as a General Education competency satisfier.

General Education Goal: Social and Cultural Awareness

Competency: Recognize expressions of the human experience

Learning Outcome: Students will explore, share, and reconstruct expressions of the human experience within the context of the past and present.

General Education Learning Objectives

- A. Analyze key events (including historical, social, economic, and/or personal) that influenced a particular form of creative human expression.
- B. Analyze key events (including historical, social, economic, and/or personal) that demonstrate how a particular form of creative human expression influenced other works.
- C. Evaluate a particular form of creative human expression in the context of the appropriate academic discipline.
- D. Create or reconstruct an expression of the human experience and share with others (*if the class is performance based*).

Course Outcomes

In order to evidence success in this course, the students will be able to:

- 1. Explain the aesthetic components of visual media production. <u>Applies to General Education Objectives</u>
 - A. Analyze key events (including historical, social, economic, and/or personal) that influenced a particular form of creative human expression.
 - B. Analyze key events (including historical, social, economic, and/or personal) that demonstrate how a particular form of creative human expression influenced other works.
 - C. Evaluate a particular form of creative human expression in the context of the appropriate academic discipline.



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2. Demonstrate a basic understanding of the visual media's means of producing and manipulating our culture.

Applies to General Education Objectives

- B. Analyze key events (including historical, social, economic, and/or personal) that demonstrate how a particular form of creative human expression influenced other works.
- C. Evaluate a particular form of creative human expression in the context of the appropriate academic discipline.
- 3. Demonstrate the ability to respond to media productions in a concise and thoughtful manner. <u>Applies to General Education Objectives</u>
 - A. Analyze key events (including historical, social, economic, and/or personal) that influenced a particular form of creative human expression.
 - B. Analyze key events (including historical, social, economic, and/or personal) that demonstrate how a particular form of creative human expression influenced other works.
 - C. Evaluate a particular form of creative human expression in the context of the appropriate academic discipline.
- 4. Appraise critically selected visual media by demonstrating visual media's role in his or her life. Applies to General Education Objectives
 - A. Analyze key events (including historical, social, economic, and/or personal) that influenced a particular form of creative human expression.
 - B. Analyze key events (including historical, social, economic, and/or personal) that demonstrate how a particular form of creative human expression influenced other works.

Date Updated: January 2025 By: Mark Bergmooser