**Course Information**

**Division**  
Humanities and Social Sciences  
**Contact Hours**  
45  
**Total Credits**  
3

**Prerequisites**  
ENGL 151

**Course Description**

This class will acquaint the student with the cultural messages that are created and manipulated by movies and television programming. Each student will be provided with the vocabulary and critical tools necessary for discussing and writing about these vital media. Upon successful completion of this course, the student will be able to analyze the visual media and their role in shaping his or her world.

This course is approved as a General Education competency satisfier.

**General Education Goal:** Social and Cultural Awareness  
**Competency:** Recognize expressions of the human experience  
**Learning Outcome:** Students will explore, share, and reconstruct expressions of the human experience within the context of the past and present.

**General Education Learning Objectives**

A. Analyze key events (including historical, social, economic, and/or personal) that influenced a particular form of creative human expression.  
B. Analyze key events (including historical, social, economic, and/or personal) that demonstrate how a particular form of creative human expression influenced other works.  
C. Evaluate a particular form of creative human expression in the context of the appropriate academic discipline.  
D. Create or reconstruct an expression of the human experience and share with others (if the class is performance based).

**Course Outcomes**

In order to evidence success in this course, the students will be able to:

1. Recognize the visual media's complex role in society.  
   Applies to General Education Objectives  
   A. Analyze key events (including historical, social, economic, and/or personal) that influenced a particular form of creative human expression.  
   B. Analyze key events (including historical, social, economic, and/or personal) that demonstrate how a particular form of creative human expression influenced other works.  
   C. Evaluate a particular form of creative human expression in the context of the appropriate academic discipline.
2. Recognize that the visual media’s role is one of manipulation as well as entertainment and education.

   *Applies to General Education Objectives*
   A. Analyze key events (including historical, social, economic, and/or personal) that influenced a particular form of creative human expression.
   B. Analyze key events (including historical, social, economic, and/or personal) that demonstrate how a particular form of creative human expression influenced other works.
   C. Evaluate a particular form of creative human expression in the context of the appropriate academic discipline.

3. Recognize the need to develop an aggressive rather than a passive position in relation to the visual media.

   *Applies to General Education Objectives*
   A. Analyze key events (including historical, social, economic, and/or personal) that influenced a particular form of creative human expression
   B. Analyze key events (including historical, social, economic, and/or personal) that demonstrate how a particular form of creative human expression influenced other works.

4. Demonstrate a basic understanding of the visual media’s means of producing and manipulating our culture.

   *Applies to General Education Objectives*
   B. Analyze key events (including historical, social, economic, and/or personal) that demonstrate how a particular form of creative human expression influenced other works.
   C. Evaluate a particular form of creative human expression in the context of the appropriate academic discipline.

5. Demonstrate the ability to respond to media productions in a concise and thoughtful manner.

   *Applies to General Education Objectives*
   A. Analyze key events (including historical, social, economic, and/or personal) that influenced a particular form of creative human expression.
   B. Analyze key events (including historical, social, economic, and/or personal) that demonstrate how a particular form of creative human expression influenced other works.
   C. Evaluate a particular form of creative human expression in the context of the appropriate academic discipline.

6. Appraise critically selected visual media through original research projects, both written and audiovisual, that demonstrate the visual media’s constitutive role in his or her life.

   *Applies to General Education Objectives*
   A. Analyze key events (including historical, social, economic, and/or personal) that influenced a particular form of creative human expression.
   B. Analyze key events (including historical, social, economic, and/or personal) that demonstrate how a particular form of creative human expression influenced other works.
7. Appreciate that a critical understanding of the visual media’s cultural production is vital not only to his or her development as a human being but to the development of a free, informed society as well.

 Applies to General Education Objectives

  B. Analyze key events (including historical, social, economic, and/or personal) that demonstrate how a particular form of creative human expression influenced other works.
  C. Evaluate a particular form of creative human expression in the context of the appropriate academic discipline.

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By: Paul Heeden