



## JOURN 181 New Media Journalism Outline of Instruction

### **Course Information**

<b>Organization</b>	Monroe County Community College
<b>Development Date</b>	10/1/2009
<b>Course Number</b>	JOURN 181
<b>Instructional Level</b>	Associate Degree
<b>Instructional Area</b>	Humanities/Social Sciences
<b>Division</b>	Humanities
<b>Potential Hours of Instruction</b>	45
<b>Total Credits</b>	3

### **Description:**

This course is designed to introduce students to the wide variety of online story-telling and news presentation tools. As consumers turn from traditional news sources to the World Wide Web, journalists need to learn a new portfolio of skills, from handling breaking news in real time to blogs, tweets, podcasts, video, audio, multi-media, linking, geomapping and more. Students will be exposed to a wide range of digital news presentation methods, while learning new media skills needed to compete in this rapidly changing and highly competitive career field. The course will emphasize traditional journalism conventions, such as accuracy, fairness and comprehensive news gathering and reporting, while using new media tools.

### **Instruction Type:**

Lectures, student writing, and producing video and multi-media for college Website, field trips, demonstrations and guest speakers.

### **Textbooks**

**Title:** *Online Journalism*

**Author:** James C. Foust

**Publisher:** Holcomb Hathaway

**Copyright:** 2009.

**Edition:** Second

**ISBN:** 978-1-890871-88-8

## Prerequisites

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### Performance Expectations

1. Demonstrate a familiarity with the tools and terminology of the Internet.

**Domain:** Cognitive

**Level:** Evaluation

**Difficulty:** Medium

**Importance:** Useful

2. Select the most effective format for delivering various kinds of news and information online.

**Domain:** Cognitive

**Level:** Analysis

**Difficulty:** Medium

**Importance:** Important

3. Demonstrate the different news writing styles appropriate for various online formats, from breaking news to blogs and social networking sites.

**Domain:** Cognitive

**Level:** Application

**Difficulty:** Medium

**Importance:** Useful

4. Utilize online reporting sources to gather information.

**Domain:** Cognitive

**Level:** Synthesis

**Difficulty:** Medium

**Importance:** Important

5. Gather and edit images, audio and video for presentation on the Internet.

**Domain:** Psychomotor

**Level:** Practice

**Difficulty:** Medium

**Importance:** Important

6. Discuss ethical and legal issues related to reporting on the Internet.

**Domain:** Affective

**Level:** Organizing

**Difficulty:** Medium

**Importance:** Important