Outline of Instruction

Division: Humanities  Area: Journalism
Course Number: 162  Course Name: Journalism Workshop I
Prerequisites: Journalism 161
Corequisite: NONE
Hours Required: Class: 45  Lab: 0  Credits: 3

Course Description/Purpose

In this course, students will be given practical experience in journalistic writing, photography, layout procedures and newspaper production. They will have the responsibility for producing the college newspaper, The Agora.

Major Units

- Specialty types of writing (i.e., profiles, editorials, etc.)
- The conventions of layout and design
- Completing story and pictorial assignments for actual production
- Copy editing

Educational/Course Outcomes

Student learning will be assessed by a variety of methods, including, but not limited to, quizzes and tests, journals, essays, papers, projects, laboratory/clinical exercises and examinations, presentations, simulations, portfolios, homework assignments, and instructor observations.

Cognitive

Each student will be expected to Identify/Recognize . . .

- terms germane to journalism production (i.e., lead, byline, caption, poll-quote, proof).
- structure of a profile, editorial, column, and review. ethical and legal concerns (i.e., libel, privacy, and obscenity issues).
- principles of quality layout and design.
- principles of quality photjournalism

Performance

Each student will be expected to Demonstrate/Practice . . .

- the ability to layout and design a page in a newspaper.
- the ability to write profile, editorial, column, and review.
- the ability to complete assignments by deadline.
• the ability to distribute and promote a college newspaper.

• the ability to work with the public in terms of distribution, promotion, advertising, and obtaining stories and photos.

• the ability to critique newspapers in terms of fairness, accuracy, brevity, clarity, content, layout, and design.

• the ability to take news and feature photos.

Attitudinal

Each student will be expected to Believe/Feel/Think.

• that newspaper production is a team effort.

• that it is important to critique your work in order to improve.

• that media related careers require excitement, enthusiasm, energy, and motivation.

MB/pf—6/04