



Course Information

Development Date	9/11/2008
Course Number	SPCH 255
Potential Hours of Instruction	45
Total Credits	3

Description

This course studies the use and meaning of the language of body movement and gestures, facial expressions, eye contact, clothing, space, etc., as related to the communication process in an attempt to correlate these nonverbal behaviors with underlying conscious/unconscious feelings, attitudes, emotions, mood and state. Students will be provided with the knowledge of learning and using nonverbal communication in interpersonal relations. Applications to education, mental health, business, government, religion, speech and drama will also be covered. Effects of communication themes, techniques, symbols and formats on the thoughts, attitudes and personality of others.

MAJOR UNITS

Nonverbal Communication
 Eye Contact
 Facial Expressions
 Body movement
 Gestures
 Posture
 Poise
 Paralanguage
 Touch
 Distance
 Clothing
 Physical Attractiveness
 Time
 Territoriality
 Environment

Types of Instruction

Instruction Type	Contact Hours	Credits
Lecture	45	3

Textbooks

pending.

Prerequisites

SPCH 151

Exit Learning Outcomes

Program Outcomes

- A. Demonstrate knowledge of nonverbal communication within the fundamental concepts of communication, interpersonal relationships, and public speaking in a variety of activities, discussions and presentations.

Course Outcomes

1. **Identify the various sources of nonverbal communication, such as kinesics, vocalics, and proxemics.**
You will demonstrate your competence:
 - o by answering exam questions.**Your performance will be successful when:**
 - o you earned at least 70% for these questions.
2. **Explain the concepts, terms, experiments in the nonverbal textbooks.**
You will demonstrate your competence:
 - o through written assignments.**Your performance will be successful when:**
 - o you earn a minimum grade of 70% on these assignments.
3. **Relate course content to student's nonverbal behaviors for self-understanding and application to life.**
You will demonstrate your competence:
 - o by engaging in classroom discussion.**Your performance will be successful when:**
 - o you have satisfactorily participated in said discussion.
4. **Deliver presentations demonstrating knowledge of nonverbal communication techniques.**
You will demonstrate your competence:
 - o by delivering a presentation.**Your performance will be successful when:**
 - o you earn at least a 70% grade for the presentation.