Course Outcome Summary

SPCH 151 Communication Fundamentals

Course Information
Division: Humanities and Social Sciences
Contact Hours: 45
Total Credits: 3

Prerequisites
ENGL 090 and RDG 090, or qualifying scores on ACT or COMPASS tests.

Course Description
This course is designed to acquaint the student with the principles of the communication process: intrapersonal, interpersonal and public. It is a broad-based approach to aid the student in becoming a more effective communicator. Each student will present formal speeches to inform, persuade and demonstrate and be expected to participate in class discussions.

Course Outcomes
In order to evidence success in this course, the students will be able to:

1. Demonstrate active listening
2. Analyze audiences
3. Demonstrate ethical responsibility in public speaking
4. Demonstrate effective delivery skills
5. Evaluate presentations
6. Present a speech to inform
7. Present a speech to persuade
8. Present a speech to demonstrate

Date Updated: January 2015
By: Mark Bergmooser