Course Outcome Summary

Standard Course

SPCH 152 Public Speaking

Course Information
Division: Humanities and Social Sciences
Contact Hours: 45
Total Credits: 3

Prerequisites
SPCH 151 Communication Fundamentals

Course Description
This course is designed as an intensive study of the principles of effective public speaking. Focus is placed upon improving speech skills in a variety of public speaking situations.

Course Outcomes
In order to evidence success in this course, the students will be able to:

1. Identify the construction of speeches
2. Recognize the three basic general purposes of a speech
3. Identify correct outline format
4. Recognize correct procedures in preparing speaking notes
5. Recognize the components of verbal and nonverbal communication
6. Identify the four types of speech delivery
7. Recognize that speeches must be appropriate to the speaker, the audience, and the occasion
8. Recognize correct speech organization and presentation techniques
9. Demonstrate the ability to select, research, organize, and present original speech topics using effective verbal and nonverbal posture, voice, and vocabulary
10. Demonstrate the ability to respond critically to personal speeches as well as those of others

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By: Mark Bergmooser