

Division: Humanities

Area: Speech

Course Number: 152

Course Name: Public Speaking

Prerequisites: Speech 151

Corequisite: NONE

Hours Required: Class: 45 Lab: 0

Credits: 3

Course Description/Purpose

This course is designed as an intensive study of the principles of effective public speaking. Focus is placed upon improving speech skills in a variety of public speaking situations.

Major Units

- Speeches to inform
- Speech to persuade
- Speeches to entertain

Educational/Course Outcomes

Student learning will be assessed by a variety of methods, including, but not limited to, quizzes and tests, journals, essays, papers, projects, laboratory/clinical exercises and examinations, presentations, simulations, portfolios, homework assignments, and instructor observations.

Cognitive

Each student will be expected to *Identify/Recognize* . . .

- *the three-part construction of speeches*
- *the three basic general purposes of a speech*
- *correct outline format*
- *correct procedures in preparing speaking notes*
- *the components of verbal and nonverbal communication*
- *the differences among intrapersonal and interpersonal and public and mass communication*
- *the four types of speech delivery*
- *that speeches must be appropriate to the speaker, the audience, and the occasion*
- *correct speech organization and presentation techniques*

Performance

Each student will be expected to *Demonstrate/Practice*. . .

- *the ability to select, research, organize, and present original speech topics using effective verbal and nonverbal posture, voice, and vocabulary*
- *the ability to perform acceptably on essay and/or objective type tests*
- *the ability to respond critically to personal speeches as well as those of others*

Attitudinal

Each student will be expected to *Believe/Feel/Think*. . .

- *that everyone can become a better speaker*
- *that speech anxiety can be controlled*
- *that good communication skills are essential both personally and professionally*
- *that criticism from others can be constructive*