Illustration Techniques is a course that introduces the art student to the many traditional drawing and painting techniques used by professional illustrators. The student will simulate the demands and deadlines faced in the advertising world. The exploration of ideas, image recognition, media selection, step-by-step workups, and presentation of final work is of utmost importance and will be developed thoroughly by the student.

Student requirements: It is important to understand that at the beginning of each new project, detailed instructions and digital examples will be presented. This may or may not take up to an hour to cover completely and it is the responsibility of the student to make sure he/she has all the information needed to meet the project objectives. All projects will be given a due date for completion and at that time there may be a critique session to discuss and compare the varied solutions to the assignment. A student who misses this instruction may be put at a disadvantage.

Attendance: Illustration Techniques is a studio class and participation is absolutely necessary. Missing even one class can cause the student fall behind in material covered and lack of valuable work time. This will affect the final grade. Plan to be here and on time. Also, I consider four absences excessive and could result in a failing grade.

Time Line

First Week
Begin class introductions on handouts. Discuss the importance of the digital camera, computer, opaque projector, the photograph and the artist’s morgue. Review supplies needed for the semester and remind students to check out the Illustrators Annual publications in the CLRC. Show work by professionals and student publications. Explain first assignment dealing with linear tracing methods using pencil and pen as the media of choice and that they need to have reference material available (family photos of faces on flash drive) for second class. These face photos will be printed as an 8”x10” image. Remind students that all work will be photographed and placed in their computer folder portfolio.

Second Week
Practice tracing and transfer techniques on faces of interest that show character. Concentrate on dark value detail and keep your linear technique simple. Avoid unimportant areas within the subject. Work on developing various shading techniques (vertical hatching, fused lines and stippling) using ink and graphite. Complete in two class periods.
Third Week
Critique traced drawings. Develop a tracing of two different faces. Each is to be developed as a finished product using learned techniques from second week on Illustration board. Image size will be 8” x 10” with a 1” border. These drawings will be photographed and placed in your portfolio folder on my computer as will all of your work. Complete in two class periods.

Fourth & Fifth Weeks
Critique finished drawings. Begin demonstrating new techniques (oil wash, air brush, mixed media, colored pencil and various painting media on Illustration board) to practice. All practice pieces will be part of your final grade. Complete in four class periods.

Sixth, Seventh & Eighth Weeks
Critique practice works. Explain the next assignment (full figure caricature of yourself doing your thing) and materials needed. The technique will be oil wash or air brushed gouache over graphite on Illustration board with mixed media. This assignment will be matted and will receive a double grade. Complete in four class periods.

Ninth, Tenth & Eleventh Weeks
Critique finished caricature assignment. Introduce classic auto illustration and materials needed. Begin line drawing of image to be rendered as a finished product using air brush and mixed media. Use 20”x15” Illustration board, air brush, acrylic, colored pencil and casein. This assignment will be matted and will receive a double grade. Complete in five class periods.

Twelfth, Thirteenth & Fourteenth Weeks
Critique classic auto image. Introduce new assignment using acrylic and gouache paint, airbrush and colored pencil on Illustration board. Subject matter will be a glass of dark whiskey over ice. This is your final project and should illustrate your control of the media and ability to see the various color value changes. This assignment will be matted and will receive double grades.

Fifteenth Week
This is the time fine tune all of your graded work, photograph and turn in to be re-graded. Remember, all major assignments will be matted. Presentation is critical. If you wish to download a copy of your portfolio to your thumb drive, now is the time to do it.

Criteria used to determine a grade for art projects are:
1. Technique – individual style and treatment of media
2. Execution – how well the student followed, met and interpreted the assignment
3. Presentation -- the degree of care and control of media of the finished product

Criteria used to determine the final grade for the semester will be:
1. Art project grades – 100%
2. Classroom work habits and attendance will be used to determine borderline grades
All grades will be letter grades and given a numerical value (A+=6 pts., A=5 pts., B+=4 pts., B=3 pts., C=2 pts., D=1 pt, E=0 pts.). These values will then be used to average the final grade.

**Grade Indicators, Five Point System**

1. **“A” = Superior**
   1. Scholarship – Strong, exceeding requirements of instructor.
   2. Initiative – Contributions exceeding the assignment, showing independent resourcefulness.
   3. Attitude – Positive benefit to class.
   4. Cooperation – Forwarding all group activities, constant and spontaneous.
   5. Individual Improvement – Marked and growing

2. **“B” = Good, Above Average**
   1. Scholarship – Accurate and complete, meeting all requirements of instructor.
   2. Initiative – Good when stimulated by some desirable achievement.
   3. Attitude -- Proper and beneficial to group.
   4. Cooperation -- Good in group work
   5. Individual Improvement -- Showing marks of progress and responding to stimulation.

3. **“C” = Average**
   1. Scholarship – Barely meeting assignments, showing evidence of need of encouragement.
   2. Initiative -- Uncertain and apparent only at times.
   3. Attitude -- Generally neutral but not objectionable.
   4. Cooperation -- Not positive nor very effective and irregular
   5. Individual Improvement -- Very ordinary

4. **“D” = Below Average, Yet Passing**
   1. Scholarship – Not meeting all assignments and requirements of instructor.
   2. Initiative – Lacking.
   3. Attitude – Indifferent.
   4. Cooperation – Just fair at times and lacking at other times.
   5. Individual Improvement – Not noticeable.

5. **“E” = Failing**
   Work unsatisfactory and is a failing and hence not defined

All assignments may be resubmitted within two weeks (except for last assignment) after they were graded and returned to be reevaluated and assessed a new grade.

**Materials and Supplies**
11”x14”Bristol board drawing pad, 2b & 4b drawing pencils, Pink Pearl eraser, kneaded eraser, fine black permanent roller-ball pen, Sharpie bold tip black felt marker, #6 round, #3 round & ½” flat watercolor brush, cold press illustration board, mat board, acrylic paint (white & black), Water container, foam palette (egg carton or plates), transparent tape, tracing paper, facial tissues

**Accessibility Statement**
If you have a documented disability for which accommodations may be appropriate, please contact the learning assistance laboratory at 384-4167, Room C-218. See the MCCC Catalog, page 9, for a listing of services. The MCCC Catalog is available in division and admission offices and on the College website (www.monroecccd.edu).

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