A MESSAGE FROM THE PRESIDENT

As you read the 2003-2004 Annual Report, you will see why the words shared accomplishment define the very essence of Monroe County Community College. You’ll learn about the successes resulting from a culmination of 40 years of teaching and learning among MCCC’s students, staff and faculty, as well as local businesses and the community at large.

My first year as Monroe County Community College’s fourth president has been extremely gratifying both personally and professionally. I am extremely proud to work at such a great college – a place that provides tremendous opportunities for higher education and cultural enrichment to its community. A few highlights of those shared accomplishments follow.

- The community showcased its tremendous support for the College through voluntary leadership, partnerships and financial support in our capital campaign, Realizing the Vision. Culminating in a resounding success this past July pledges and gifts of $4.4 million were raised for our new La-Z-Boy Center.
- MCCC’s relationships with business and industry partners in the community continued to flourish. One shining example of this was the extensive training partnership our Corporate and Community Services Division (CCS) developed with the Global Engine Manufacturing Alliance (GEMA) plant located in Dundee, Michigan. In addition to the GEMA training, CCS provided diverse, customized training for numerous other employers throughout the year.
- With record enrollment figures, MCCC continued to be Monroe County’s first choice for pursuing higher education at our Main Campus in Monroe and the Whitman Center in Temperance.
- The Instructional Division focused on successful learning outcomes by recruiting business and industry representatives to participate on advisory committees, providing expert advice on program curriculum. We have more than 100 outside companies participating on 16 advisory committees for 25 academic programs.

THE FOUNDATION AT MCCC


During the fiscal year ended June 30, 2004:

- We received contributions totaling $691,604
- Investment gains of $177,467
- Special event revenues of $10,165
- In-kind contributions for administrative services from MCCC $172,737
- In-kind contributions for Capital Campaign expenses of $42,122

Which resulted in total revenues of $1,094,095

- We distributed to MCCC for scholarships, program funds and the Instructional Center ($425,167)
- And had administrative and fund raising expenses of ($185,531)
- And had Capital Campaign expenses of ($42,122)
- Which resulted in total expenditures of ($653,814)
- Resulting in a total net assets increase of $441,275
- When combined with our net assets at June 30, 2003 of $1,983,974

Resulted in new net assets at June 30, 2004 $2,425,249

The June 30, 2004 net assets is represented by:

- Cash of $615,853
- Investments of $1,564,604
- Accounts and pledges receivable of $267,489
- Our total assets as of June 30, 2004 were $2,447,946
- Of which we owed others ($22,697)
- Our total liabilities as of June 30, 2004 were ($22,697)

Our net assets, therefore, as of June 30, 2004 were $2,425,249

SHARE – “to experience in common with one another; to participate in, use, enjoy or experience jointly or in turn; to relate to one another or others.”

ACCOMPLISHMENT – “the act of successful performance, completion or fulfillment; especially by means of exertion, skill, practice or perseverance.”
Two transfer articulation agreements were approved with Eastern Michigan University this year that include a “3 + 1” plan for a bachelor’s degree in construction management and a “2 + 1” plan for a bachelor’s degree in social work.

Three new committees took shape this year to further ensure that higher education at MCCC remains accessible and responsive to all. The Diversity Recruitment and Retention Committee was established to review, develop and implement recruitment and retention initiatives for diverse student and staff member populations; the Instructional Technology Committee’s mission is to ensure a dynamic and effective instructional technology environment for teaching, learning and community service; and the Enrollment Issues Committee continues to provide a collaborative approach to improving curricular programs and services for maximizing student success.

By working together on budget challenges and practicing prudent fiscal management, the College’s administrators presented a balanced budget to the Board of Trustees while holding tuition to $54 a credit hour – the third-lowest for a community college in the state.

While other colleges and universities were cutting positions, we were able to replace faculty positions and continue plans for new programs to meet the needs of our community.

Through a strategic brand management initiative, more than 1,200 students, alumni, faculty, staff, residents and business leaders were interviewed. The research results affirmed that MCCC is embraced as a vital, valuable asset to the community, which provides accessible, practical opportunities for learning, training and cultural enrichment. Data from this and other research will be used to effectively communicate a consistent brand image for Monroe County Community College.

On any given day this past year, I heard from people who were proud to say they attended MCCC. One of those proud alumni is Laura Schultz, CEO of the Monroe County Chapter of the American Red Cross, who was selected as a 2004 Outstanding Alumnus by the Michigan Community College Association.

As often as I heard from proud alumni, I also heard great stories about the popular MCCC Auto Show, which had been held on campus for 17 years. The community again showed its commitment to MCCC during the months of planning for the return of this event in the fall of 2004. Thousands of visitors are expected to view hundreds of classic automobiles, as well as an added antiques show.

With a commitment to build on the successes of the last 40 years, Monroe County Community College will begin the next 40 years by continuing to help make life and work in this community more meaningful and rewarding.

I invite you to turn the page and learn more about all the wonderful shared accomplishments that occurred this past year at MCCC as a result of the common vision and commitment of the College and community.

David E. Nixon, Ed.D.
President

NEW PRESIDENT HIRED
Two educational executives joined MCCC last year, bringing fresh perspectives and new vision to campus. Dr. David E. Nixon was installed in fall 2003 as the fourth president in the College’s 40-year history. In addition to his expertise in education and administration, Dr. Nixon comes to us with a keen understanding of – and 20 years of experience in – the business world.

NEW VP OF INSTRUCTION
Our new vice president of instruction, Dr. Grace B. Yackee, possesses a wealth of knowledge in strategic planning, management and program development. In her role as chief academic officer, she is responsible for curriculum assessment and program development, as well as instructional supervision.

MCCC REVENUES AND EXPENDITURES
For the fiscal year ending June 30, 2004 (in thousands)

Where the money went:

<table>
<thead>
<tr>
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<td>Public services</td>
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In both years, information technology costs were expensed to user departments.
Monroe County Community College, local businesses and area residents have a common focus on positive student outcomes and community enrichment. Last year this was exemplified by numerous milestones, partnerships, programs and events. Among the most noteworthy has been our growing partnership with La-Z-Boy Incorporated.

LA-Z-BOY CENTER AND MEYER THEATER GET RAVE REVIEWS

During a ceremonial press conference, the new Instructional Center for Business Training and the Performing Arts at MCCCC was officially named the La-Z-Boy Center. This was in honor of the La-Z-Boy Foundation’s and various components of the La-Z-Boy family’s $2 million contribution toward the building, the largest gift in the 40-year history of the College.

The centerpiece of the structure is a majestic, 550-seat performance space, also officially named during the press event, the Richard M. and Shirley A. Meyer Theater. A generous patron of the performing arts, Mrs. Meyer donated $1 million in 1999 toward the creation of a cultural arts center on campus.

During the dedication ceremony, MCCCC President David Nixon lauded the La-Z-Boy Center and its founders for their commitment to the community and generous support of initiatives to enhance the quality of life in Monroe County.

The La-Z-Boy Center was designed for dual purposes. The corporate training facilities allow MCCCC to provide increased instructional opportunities for students, businesses and the community, while the theater offers a new venue for cultural enrichment and multi-media and large-group presentations in the region.

A broad variety of entertainment and educational programming will be offered at the Center as well as space for expo, educational conferences and community forums. The La-Z-Boy Center also includes a rehearsal hall, boardrooms, catering kitchen and an atrium that can hold 200 people for conference dinners, receptions and other events.

Mr. Chris Lime
Mr. and Mrs. William Laubender
Mr. and Mrs. Richard D Valcarth
Gregg L. Welker
Mr. John Winder
Mr. John B. Wink

Ms. and Mr. Gary Benore
Mark and Elizabeth Kohler
Terry Koppelman

Mr. Paul L. Knollman
James Keck
Dean R. Kerste

Jane Karau
Laurel Johnston
Mrs. Tamyra J. Kaiser
Gerald Jean

Common Vision, Common Commitment

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GIFTS TO THE LA-Z-BOY CENTER FOR BUSINESS TRAINING AND THE PERFORMING ARTS

Mellon – $2,500 +
Mr. and Mrs. Mark Mellon

Silver – $1,000 +

Gold – $250 – 500

Platinum – $1,000,000 +
Chairman of the Board, La-Z-Boy Incorporated

For Business Training and the Performing Arts

Through its Corporate and Community Services Division, MCCC provides space and educators to companies locally and across the region that are in need of corporate training. With the La-Z-Boy Center, MCCC now has six new conference rooms and a computer training lab to substantially expand the capacity of its offerings in this area.

‘REALIZING THE VISION’ BECOMES A REALITY

The Foundation at Monroe County Community College’s ‘Realizing the Vision’ Capital Campaign exceeded its goal thanks to the $2 million gift from La-Z-Boy. In total, the campaign to help fund the La-Z-Boy Center raised nearly $4.4 million, surpassing its original goal of $3 million by more than 45 percent.

MCCC’s faculty, staff, administrators and retirees showed overwhelming support for the project by personally donating $93,443, surpassing their goal of $24,000. The Foundation also solicited other gifts and sold commemorative bricks and theater seats to raise $2,169,107 prior to receiving the La-Z-Boy donation.

In addition to funds raised by the capital campaign, the College pledged $3 million from its general fund, and $6 million was provided by the State of Michigan to fully fund this $12 million facility.
**THE 'COMMUNITY' IN MONROE COUNTY COMMUNITY COLLEGE**

During the past year, the College’s doors were opened for community use 220 times, resulting in over 30,000 visitors to campus and a 100 percent increase in rental revenues from the previous year. The most frequent users of the campus included: La-Z-Boy Inc., Global Engine Manufacturing Alliance, St. Michael School, Monroe County Sheriff Department, Monroe County Chamber of Commerce, Monroe Public Schools, Monroe County Road Commission, Monroe-Bank & Trust and OTE Energy.

**WORKSHOPS FOR PROFESSIONAL DEVELOPMENT**

MCCCD hosted a number of workshops last year that benefited the community at large, as well as surrounding states. One of these events, presented by the Learning Resources Center, was a training session area for librarians on InfoTrac search databases, which was attended by 18 school and public librarians from across Monroe County.

Robert Pettit, MCCCD assistant professor of biological sciences, facilitated and hosted a professional development workshop attended by over 100 community college life science educators from Michigan, Ohio, Indiana, Pennsylvania and Illinois. The ‘Strategies for Success’ workshop, sponsored by Benjamin Cummings Publishing, provided a forum for sharing successful teaching experiences that promote student learning through various teaching methodologies.

**MCCCD OR NORTH POLE?**

During the holiday season, a small corner of the campus was transformed into an evergreen-laden Winter Wonderland Village, complete with a 25-foot, lighted North Pole, Sweet Shoppe, gazebo and quant log cabin for Santa. As carolers reveted, families and children from across the region visited with Santa and Mrs. Claus, enjoyed beautiful decorations and tasty treats, and examined themselves by the bonfire with hot chocolate and cider.

The log cabin was built by Assistant Professor Alex Babycz and his Construction Management Technology students, and the gazebo was designed and built by students from the Monroe High School Construction Technology class. Many community businesses donated time and materials to this event. Santa’s Winter Wonderland was part of Arts that Sliqsk, MCCCD’s schedule of visual and performing arts that brings thousands to campus each year.

**SUPPORTING LOCAL INDUSTRY**

The Michigan Economic Development Corporation’s Economic Development Job Training (EDIT) program awarded MCCCD’s Corporate and Community Services Division $27,000 for two separate grant requests on behalf of 14 companies – despite severe cutbacks to the program by the last state year.

The first grant was for a consortium of 15 companies that are receiving training in Six Sigma/ISO/TS 16949 Lean Manufacturing and Strategic Business Solutions via a partnership between MCCCD and the Michigan Manufacturing Technology center. The second award was for the new Global Engine Manufacturing Alliance plant nearing completion in Dundie.
The newsletter and Mrs. Joseph A. Castello, in exchange for lifetime benefits from the Foundation, funded the MCCC Corporate and Community Services Division and provided $10,000 to be used for the capital campaign to fund the $100,000 La-Z-Boy Center for Business Training and the Performing Arts through September 30, 2004.

All annual gifts are recognized for the specific fiscal year in the appropriate giving level. All capital campaign gifts are recognized through September 30, 2004, in the appropriate giving level. Cumulative gifts are recognized in a separate listing according to giving level beginning with the Trustee’s Society.

We are pleased to recognize the generous support of each of our donors. Great efforts have been taken to make this list accurate and complete. Any omissions or errors are regretted. Please notify us in writing of any concerns.

\[\text{GIVING TO THE FOUNDATION}\]

Listed are individuals, corporations and organizations who have contributed an annual gift to The Foundation at Monroe County Community College from July 1, 2003, through June 30, 2004, as well as those who have contributed to the capital campaign for the La-Z-Boy Center for Business Training and the Performing Arts through September 30, 2004.

All annual gifts are recognized for the specific fiscal year in the appropriate giving level. All capital campaign gifts are recognized through September 30, 2004, in the appropriate giving level. Cumulative gifts are recognized in a separate listing according to giving level beginning with the Trustee’s Society.

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\[\text{CUMULATIVE GIFTS}\]

- Platinum – $1,000,000 +
  - Mr. Richard S. Hiltz
  - Mr. Robert J. Duffey
  - Mr. and Mrs. Edward P. Kehoe
  - Mr. and Mrs. Ronald D. LaBeau
  - Mr. and Mrs. Richard A. Sieb
  - Mr. and Mrs. Ronald D. LaBeau
  - Mr. and Mrs. Joseph M. McIntyre
  - Mr. and Mrs. Charles G. Harrington, Jr.
  - Mr. and Mrs. Roger Kreps
  - Mr. and Mrs. Grattan Gray
  - Mr. and Mrs. Charles S. McIntyre III
  - Mr. and Mrs. Jack E. Neuman
  - Dr. Paulette Moulton-Levy
  - Mr. and Mrs. Joseph M. McIntyre
  - Mr. and Mrs. Richard A. Sieb
  - Mr. and Mrs. James F. Askin
  - Mr. and Mrs. Michael A. C. Dickinson
  - Mr. and Mrs. William J. Bacarella, Jr.
  - Mr. and Mrs. James F. Askin
  - Mr. and Mrs. Michael A. C. Dickinson
  - Mr. and Mrs. William J. Bacarella, Jr.

- Silver – $100,000 +
  - Mr. and Mrs. Edward P. Kehoe
  - Mr. and Mrs. Ralph Manauso
  - Mr. and Mrs. Hildreth C. Braunlich
  - Mr. and Mrs. Paul E. Braunlich
  - Mr. and Mrs. Thomas Bruck
  - Mr. and Mrs. Charles G. Harrington, Jr.
  - Mr. and Mrs. Roger Kreps
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- Bronze – $5,000 +
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**2003-2004 ANNUAL GIFTS**

\[\text{Silver – $10,000 +}\]

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- Mr. and Mrs. Ronald D. LaBeau
- Mr. and Mrs. Richard A. Sieb
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**‘VANTAGELINE’ NEWSLETTER DEBUTS**

The Corporate and Community Services Division launched the new Vantageline newsletter, which is produced twice a year for the benefit of business and industry in the Monroe County region. In addition to a complete listing of courses, seminars and workshops, the newsletter provides information on a variety of topics, such as new companies, people and promotions in the area, MCCC’s customized training services, and training issues that affect the region.

**160 ATTEND ANNUAL BUSINESS AND INDUSTRY LUNCHEON**

Nearly 160 community and business leaders attended the 11th Annual Business and Industry Luncheon, continuing the MCCC tradition of addressing issues of concern to CEOs and their top management teams. The featured speaker at the event was automotive industry expert Dr. David Cole, chairman of the Center for Automotive Research. Dr. Cole discussed how to compete in an automotive industry that is going through a period of dramatic global change in which only the fastest, smartest companies will survive.

At the luncheon, Mercy Memorial Hospital Foundation President Richard S. Hiltz received the 2004 MCCC Business/Industry College Supporter of the Year award for his outstanding contributions to the College. Under Hiltz’s leadership, MCCC and Mercy Memorial have developed a strong working relationship that includes training facilities and personnel to assist in the College’s instructional health programs, as well as a scholarship program.
Whether the goal is a new career or personal enrichment or working toward a four-year degree, MCCC strives to make higher education accessible to everyone pursuing a dream. The key is our ability to remain flexible and responsive to the needs of the community and each individual student.

REGISTRATION PROCESS MAKES ENROLLMENT EASIER
Registration couldn’t be easier at MCCC. In addition to regular open registration periods, on-line registration available through WebPAL and telephone registration through the SMART system, MCCC offered on-site advising and registration events at five area high schools. The College also hosted the seventh year of One-Stop Registration Day, where students can apply for admission, see an advisor, take the placement test, discuss financial aid, register for classes and purchase books, all in one stop.

Efforts such as these are definitely working. More than one-third of all Monroe County high school graduates now attend MCCC, and the College’s enrollment is at an all-time high.

ENROLLMENT NUMBERS CONTINUE TO SOAR
Thanks to the quality and affordability of programs at MCCC, our student ranks have continued to rise. Last year, the College set winter semester records in both enrollment and credit hours. A 5.1 percent jump in enrollment brought 3,810 students to campus, compared to 3,624 the previous year. Credit hours shot up even higher— with a 5.9 percent increase, the numbers went from 29,868 in 2003 to 31,632 for the winter 2004 semester. Additionally, contract training hours continued to climb as companies train and retrain employees to do more and different tasks.

THE FOUNDATION AT MCCC
BOARD OF DIRECTORS
Michael R. Meyer, Chairman
Dr. Ronald Campbell, First Vice Chair
David E. Nixon, Ed.D., Second Vice Chair
Roxanne Walker, Secretary
Victor S. Belvederi, Treasurer
Suzanne M. Wettall, Executive Director
William H. Braunlich
Florence M. Buchanan
H. Douglas Chaffin
Hon. Joseph A. Costello, Jr.
Joyce M. Fleuelling
Daniel Hartman
Barbara J. Harrington
Marjorie A. Kreps
Joseph M. McIntyre
Mary McPherson
Susan J. Mehregan
Susan R. S. Miller
Chad E. Nyrar
Ann Orwin
Christine I. Pompili
Kaye Lani Rafko-Wilson
Richard Sieb
Dr. Bernard Sisman
Gerald Welch
Laurence W. Wilson
Kathleen Zibbel
Helen M. Beach (1913-2000), Honorary Director
Shirley A. Meyer, Honorary Director
Paul Whitman, Honorary Director

BOARD OF TRUSTEES
Activated about June 1, 1998
William H. Braunlich, Trustee
Mary Kay Thayer, Trustee
Michael R. Meyer, Trustee
Marjorie A. Kreps, Chair
Joseph N. Bellino, Jr., Secretary
William J. Bacarella, Jr., Vice Chair
Thomas R. Waldecker, Trustee

CABINET
David E. Nixon, Ed.D., President
Timothy S. Bennett, Vice President of Business Affairs and Treasurer
Lonnie L. Brunswick, Vice President of Student and Information Services
Grace B. Yackee, Ph.D., Vice President of Instruction
That kind of attention to detail makes the difference between a good program and a great one. MCC does a great job of providing students with the tools they need to succeed in life.

John B. Michrina, Monroe chief of police and member of MCC’s Criminal Justice Advisory Committee, commenting on the implementation of suggestions made by the committee.

SAE CLUB EDGES OUT FOUR-YEAR COMPETITORS

Putting classroom learning to practical use, MCC’s Society of Automotive Engineers (SAE) Student Club took second place in the design phase of an international competition to build a Formula SAE race car. Competing against 10 other schools at the 2004 SAE Detroit Section World Congress in March, MCC students finished ahead of the University of Michigan and just behind The Ohio State University. MCC’s SAE Student Club continues to be the only community college team competing each year among nationally acclaimed four-year universities.

MORE WINNERS

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**COMMITMENT TO STUDENTS IS RECOGNIZED**

Each year, the Michigan Department of Career Development and the Occupational Deans at Michigan’s 28 community colleges recognize three outstanding occupational faculty members and one faculty team who best demonstrate leadership in programming and commitment to student success. In October, at the annual TRENDS in Occupational Education state conference in Grand Rapids, MCCC took home two of those four awards:

- Dean Kerste, assistant professor of Mechanical Design Technology, was recognized as one of three outstanding community college faculty members in the state. In addition to more traditional classes in mechanical design at MCCC, Kerste’s students have worked with area fire and rescue departments to design storage devices for their “jaws of life” equipment.
- The team award went to the 13-member MCCC team that developed and presents the annual restaurant-themed “taste of Tech” event to highlight career opportunities in the areas of industrial technology. During the event, participants select from a menu of technology “entrees” and “hors d’oeuvres” as they move through a buffet of laboratories and classrooms sampling various careers and crafts, from automotive technology to welding.

**MATH AND SCIENCE MENTORS PARTNER WITH LINCOLN ELEMENTARY**

Acting on an idea proposed by a parent (who also was an MCCC student), students in the Math and Science Society (M.A.S.S.) developed a cooperative after-school program to mentor third, fourth and fifth graders at Lincoln Elementary School. Dubbed “Science Odyssey,” the project was designed to get young children interested in science and math. It featured fun, hands-on scientific experiments using common items such as sand, balloons, ice, salt and string. The five programs M.A.S.S. presented in April and May were such a hit that the youngsters and mentors both hope the Science Odyssey at Lincoln will continue again next year.

**STUDENTS HIT THE ROAD FOR VALUE-ADDED EDUCATION**

Students gain valuable, practical, hands-on experience outside the classroom through field trips made possible through The Foundation at MCCC’s Grants Program. The program is designed to fund innovative projects that support the College’s mission, but are not normally covered by the budget or other internal sources of funding. Some of the field trips that were made possible, in part, by the Grants Program were:

- Culinary arts students toured Black Star Farms in Suttons Bay near Traverse City. Black Star Farms is an “agricultural destination” that includes a bed and breakfast inn, winery, creamery and horse stables.
- Students in the Math and Science Society traveled to Chicago to visit a number of world-renowned science museums.
- A group of 35 humanities students attended various theatrical productions in Stratford, Ontario.
- As part of their International Relations class, students explored Middle Eastern business culture by meeting with business people in the Arab-American business community of Dearborn.
- Nursing students traveled to the capital building in Lansing for Nurses Impact Day, where they joined more than 600 nurses and nursing students for discussions on how to deal with the political aspects of health care in Michigan and their local counties.
- Student contributors to the Agora student newspaper attended the Fall National College Media Convention in Nashville, Tennessee.

**STUDENTS TEACHING STUDENTS**

Sophomore respiratory therapy students provided low-cost, convenient CPR training to MCCC’s phlebotomy, ECG and first-year nursing and respiratory therapy students. Not to be outdone by their sophomore classmates, members of the freshman class spent time teaching heart and lung anatomy to more than 300 Monroe County K-12 students.

**NURSING STUDENTS HONORED BY ‘USA TODAY’**

Two nursing students, Amy Jo Townsend-Osborne and Stacy Zimmerman, were nominated to the All-USA Academic Team sponsored by USA Today. The All-USA Team recognizes students enrolled in community, technical and junior colleges that excel in the classroom and have the intellectual curiosity to pursue academic, career and cultural enrichment outside the traditional classroom.
Many community colleges can boast of low student-to-faculty ratios. MCCC goes beyond this simple statistic to provide students with hands-on, personal mentorship from dedicated faculty who have extensive experience both within and outside the classroom. Students graduate with the knowledge they need to succeed and the ability to apply this knowledge in the real world.

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That kind of attention to detail makes the difference between a good program and a great one. MCCC does a great job of providing students with the tools they need to succeed in life.

John B. Michrina, Monroe chief of police and member of MCCC’s Criminal Justice Advisory Committee, commenting on the implementation of suggestions made by the committee.

Practical, Personal Learning

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Whether the goal is a new career or personal enrichment or working toward a four-year degree, MCCC strives to make higher education accessible to everyone pursuing a dream. The key is our ability to remain flexible and responsive to the needs of the community and each individual student.

REGISTRATION PROCESS MAKES ENROLLMENT EASIER
Registration couldn’t be easier at MCCC. In addition to regular open registration periods, on-line registration available through WebPAL and telephone registration through the SMART system, MCCC offered on-site advising and registration events at five area high schools. The College also hosted the seventh year of One-Stop Registration Day, where students can apply for admission, see an advisor, take the placement test, discuss financial aid, register for classes and purchase books, all in one stop.

Efforts such as these are definitely working. More than one-third of all Monroe County high school graduates now attend MCCC, and the College’s enrollment is at an all-time high.

ENROLLMENT NUMBERS CONTINUE TO SOAR
Thanks to the quality and affordability of programs at MCCC, our student ranks have continued to rise. Last year, the College set winter semester records in both enrollment and credit hours. A 5.1 percent jump in enrollment brought 3,810 students to campus, compared to 3,624 the previous year. Credit hours shot up even higher—with a 5.9 percent increase, the numbers went from 29,868 in 2003 to 31,632 for the winter 2004 semester. Additionally, contract training hours continued to climb as companies train and retrain employees to do more and different tasks.
GIVING TO THE FOUNDATION

Listed are individuals, corporations and organizations who have contributed an annual gift to The Foundation at Monroe County Community College from July 1, 2003, through June 30, 2004, as well as those who have contributed to the capital campaign for the L-2-Boy Center for Business Training and the Performing Arts through September 30, 2004.

All annual gifts are recognized for that specific fiscal year in the appropriate giving level. All capital campaign gifts are recognized through September 30, 2004, in the appropriate giving level. Cumulative gifts are recognized in a separate listing according to giving level beginning with the Trustee’s Society.

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CUMULATIVE GIFTS

Platinum - $5,000,000 +
Mr. and Mrs. Ronald D. LaBeau
First National Bank of Michigan
Chief Financial Officer and Vice President
Mr. and Mrs. Edward P. Kehoe

Silver - $1,000,000 - $2,499,999
Mrs. Susan J. Mehregan, Esq.
Herman and Irene Gertz Foundation
Chairman's Society – $5,000 +

Bronze - $500 - $999
C. S. and Marion F. McIntyre Foundation
Monroe County Community Credit Union
Chairman’s Society – $300 +

2003-2004 ANNUAL GIFTS

Silver - $10,000 - $499

Bronze - $500 - $999

Millionaire Society – $5,000,000 +
Monroe County Community Credit Union
Charitable Trust No. 2
Edward M. and Henrietta M. Knabusch
Mr. William H. Braunlich, Esq.
Dr. Florence Ames
J. David Bagnall and Cheryl McIntyre-Bagnall

In addition to a complete listing of courses, seminars and workshops, the newsletter provides information on a variety of topics, such as new companies, people and promotions in the area; MCCC’s customized training services; and training issues that affect the region.

Nearly 160 community and business leaders attended the 11th Annual Business and Industry Luncheon, continuing the MCCC tradition of addressing issues of concern to CEOs and their top management teams. The featured speaker at the event was automotive industry expert Dr. David Cole, chairman of the Center for Automotive Research. Dr. Cole discussed how to compete in an automotive industry that is going through a period of dramatic global change in which only the fastest, smartest companies will survive.

At the luncheon, Mercy Memorial Hospital Foundation President Richard S. Hills received the 2004 MCCC Business/Labor College Supporter of the Year award for his outstanding contributions to the College. Under Hill’s leadership, MCCC and Mercy Memorial have developed a strong working relationship that includes training facilities and personnel to assist in the College’s instructional health programs, as well as a scholarship program.

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‘VANTAGELINE’ NEWSLETTER DEBUTS

The Corporate and Community Services Division launched the new Vantageline newsletter, which is produced twice a year for the benefit of business and industry in the Monroe County region. In addition to a complete listing of courses, seminars and workshops, the newsletter provides information on a variety of topics, such as new companies, people and promotions in the area; MCCC’s customized training services; and training issues that affect the region.

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During the past year, the College’s doors were open for community use 220 times, resulting in over 30,000 visitors to campus and a 100 percent increase in rental revenues from the previous year. The most frequent users of the campus included La-Z-Boy Inc., Global Engine Manufacturing Alliance, St. Michael School, Monroe County Sheriff Department, Monroe County Chamber of Commerce, Monroe Public Schools, Monroe County Road Commission, Monroe Bank & Trust and DTO Energy.

WORKSHOPS FOR PROFESSIONAL DEVELOPMENT

MCCC Hosted a number of workshops last year that benefited the community at large, as well as surrounding states. One of these events, presented by the Learning Resources Center, was a training session for area librarians on InfoTrack research databases, which was attended by 18 school and public librarians from across Monroe County.

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Robert Pettit, MCCC assistant professor of biological sciences, facilitated and hosted a professional development workshop attended by 100 community college life science educators from Michigan, Ohio, Indiana, Pennsylvania and Illinois. The ‘Strategies for Success’ workshop, sponsored by Benjamin Cummings Publishing, provided a forum for sharing successful teaching experiences that promote student learning through various teaching methodologies.

MCCC OR NORTH POLE?

During the holiday season, a small corner of the campus was transformed into an evergreen-laden Winter Wonderland Village, complete with a 25-foot, lighted North Pole, Sushi Shoppe, gazebo and quarter log cabin for Santa. As carolers revolved, families and children from across the region visited with Santa and Mrs. Claus, enjoyed beautiful decorations and tastes treats, and examined themselves by the bonfire with hot chocolate and cider.

The log cabin was built by Assistant Professor Alex Babicz and his Construction Management Technology students, and the gazebo was designed and built by students from the Monroe High School Construction Technology class. Many community businesses donated time and materials to this event. Santa’s Winter Wonderland was part of Arts that Sizzle, MCCC’s schedule of visual and performing arts that brings thousands to campus each year.

SUPPORTING LOCAL INDUSTRY

The Michigan Economic Development Corporation’s Economic Development Job Training (EDIT) program awarded MCCC’s Corporate and Community Services Division $277,000 for two separate grant requests received on behalf of 14 companies – despite severe cutbacks to the program by the state last year.

The first grant was for a consortium of 13 companies that are receiving training in Six Sigma, ISO/TS 16949, Lean Manufacturing and Strategic Business Solutions via a partnership between MCCC and the Michigan Manufacturing Technology Center. The second award was for the new Global Engine Manufacturing Alliance plant nearing completion in Dundie.

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GIFTS TO THE LA-Z-BOY CENTER FOR BUSINESS TRAINING AND THE PERFORMING ARTS

Mithalow – $25,000 +
Mr. and Mrs. John A. Hoekstra

Silver – $10,000 +
Mr. and Mrs. William T. Hachey

Bronze – $5,000 +
Mr. and Mrs. William T. Hachey

Chairman’s Society – $50,000 +
David and Julie West

Leadership Society – $10,000 +
Mr. and Mrs. Stephen West

Chairman’s Society – $5,000 +
Mr. and Mrs. Stephen West

Leadership Society – $1,000 +
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Through its Corporate and Community Services Division, MCCC provides space and educators to companies locally and across the region that are in need of corporate training. With the La-Z-Boy Center, MCCC now has six new conference rooms and a computer training lab to substantially expand the capacity of its offerings in this area.

‘REALIZING THE VISION’ BECOMES A REALITY

The Foundation at Monroe County Community College’s ‘Realizing the Vision’ Capital Campaign exceeded its goal thanks to the $2.5 million gift from La-Z-Boy. In total, the campaign to help fund the La-Z-Boy Center raised nearly $4.4 million, surpassing its original goal of $3 million by more than 45 percent.

MCCC’s faculty, staff, administrators and retirees showed overwhelming support for the project by personally donating $93,444, surpassing their goal of $24,000. The Foundation also solicited other gifts and sold commemorative bricks and theater seats to raise $2,369,107 prior to receiving the La-Z-Boy donation.

In addition to funds raised by the capital campaign, the College pledged $3 million from its general fund, and $6 million was provided by the State of Michigan to fully fund this $12 million facility.

This remarkable building is a very impressive achievement. La-Z-Boy is proud to have helped create a Center that will help elevate the entire Monroe region.

Patrick H. Norton
Chairman of the Board, La-Z-Boy Incorporated

As quoted by The Toledo Blade

"It’s my fervent wish that this beautiful new facility will be used for many, many generations to come.

Shirley A. Meyer
and Debbie Stabenow (D-Mich.) visited campus this year, providing students with unique insights and life lessons far beyond the textbook.

LA-Z-BOY CENTER AND MEYER THEATER GET RAVE REVIEWS

During a ceremonial press conference, the new Instructional Center for Business Training and the Performing Arts at MCC was officially named the La-Z-Boy Center. This was in honor of the La-Z-Boy Foundation’s and various components of the La-Z-Boy family’s $2 million contribution toward the building, the largest gift in the 40-year history of the College.

The centerpiece of the structure is a majestic, 550-seat performance space, also officially named during the press event, the Richard M. and Shirley A. Meyer Theater. A generous patron of the performing arts, Mrs. Meyer donated $1 million in 1999 toward the creation of a cultural arts center on campus.

During the dedication ceremony, MCCC President David Nixon lauded La-Z-Boy and its founders for their commitment to the community and generous support of initiatives to enhance the quality of life in Monroe County.

Among the most noteworthy has been our growing partnership with La-Z-Boy Incorporated. Last year this was exemplified by numerous milestones, partnerships, programs and events. Common Vision, Common Commitment
Two transfer articulation agreements were approved with Eastern Michigan University this year that include a “3 + 1” plan for a bachelor’s degree in construction management and a “2 + 1” plan for a bachelor’s degree in social work.

Three new committees took shape this year to further ensure that higher education at MCCC remains accessible and responsive to all. The Diversity Recruitment and Retention Committee was established to review, develop and implement recruitment and retention initiatives for diverse student and staff member populations; the Instructional Technology Committee’s mission is to ensure a dynamic and effective instructional technology environment for teaching, learning and community service; and the Enrollment Issues Committee continues to provide a collaborative approach to improving curricular programs and services for maximizing student success.

By working together on budget challenges and practicing prudent fiscal management, the College’s administrators presented a balanced budget to the Board of Trustees while holding tuition to $54 a credit hour – the third-lowest for a community college in the state.

While other colleges and universities were cutting positions, we were able to replace faculty positions and continue plans for new programs to meet the needs of our community.

Through a strategic brand management initiative, more than 1,200 students, alumni, faculty, staff, residents and business leaders were interviewed. The research results affirmed that MCCC is embraced as a vital, valuable asset to the community, which provides accessible, practical opportunities for learning, training and cultural enrichment. Data from this and other research will be used to effectively communicate a consistent brand image for Monroe County Community College.

On any given day this past year, I heard from people who were proud to say they attended MCCC. One of those proud alums is Laura Schultz, CEO of the Monroe County Chapter of the American Red Cross, who was selected as a 2004 Outstanding Alumnus by the Michigan Community College Association.

As often as I heard from proud alums, I also heard great stories about the popular MCCC Auto Show, which had been held on campus for 17 years. The community again showed its commitment to MCCC during the months of planning for the return of this event in the fall of 2004. Thousands of visitors are expected to view hundreds of classic automobiles, as well as an added antiques show.

With a commitment to build on the successes of the last 40 years, Monroe County Community College will begin the next 40 years by continuing to help make life and work in this community more meaningful and rewarding.

I invite you to turn the page and learn more about all the wonderful shared accomplishments that occurred this past year at MCCC as a result of the common vision and commitment of the College and community.

David E. Nixon, Ed.D.
President
A MESSAGE FROM THE PRESIDENT

As you read the 2003-2004 Annual Report, you will see why the words shared accomplishment define the very essence of Monroe County Community College. You’ll learn about the successes resulting from a culmination of 40 years of teaching and learning among MCC’s students, staff and faculty, as well as local businesses and the community at large.

My first year as Monroe County Community College’s fourth president has been extremely gratifying both personally and professionally. I am extremely proud to work at such a great college—a place that provides tremendous opportunities for higher education and cultural enrichment to its community. A few highlights of those shared accomplishments follow.

■ The community showcased its tremendous support for the College through voluntary leadership, partnerships and financial support in our capital campaign, Realizing the Vision. CULminating in a resounding success this past July, pledges and gifts of $4.4 million were raised for our new La-Z-Boy Center.

■ MCC’s relationships with business and industry partners in the community continued to flourish. One shining example of this was the extensive training partnership our Corporate and Community Services Division (CCS) developed with the Global Engine Manufacturing Alliance (GEMA) plant located in Dundee, Michigan. In addition to the GEMA training, CCS provided diverse, customized training for numerous other employers throughout the year.

■ With record enrollment figures, MCC continued to be Monroe County’s first choice for pursuing higher education at our Main Campus in Monroe and the Whitman Center in Temperance.

■ The Instructional Division focused on successful learning outcomes by recruiting business and industry representatives to participate on advisory committees, providing expert advice on program curriculum. We have more than 100 outside companies participating on 16 advisory committees for 25 academic programs.