MINUTES OF THE SPECIAL MEETING OF THE BOARD OF TRUSTEES OF THE MONROE COUNTY COMMUNITY COLLEGE DISTRICT

Board of Trustees Room, Z-203 La-Z-Boy Center 5:00 p.m., February 27, 2014

<u>Members present</u>: William J. Bacarella Jr., Joseph N. Bellino Jr., William H. Braunlich (by phone), James DeVries, Marjorie A. Kreps, Linda S. Lauer, Mary Kay Thayer

Members absent: None

<u>Also present</u>: Kojo Quartey, Randy Daniels, Grace Yackee, Sue Wetzel, Jim Ross, Molly McCutchan, Barbara McNamee, Bill McCloskey, Pat Nedry, Josh Myers and Victoria McIntyre (recording secretary)

- 1. Chair Bacarella called the meeting to order at 5:05 p.m. The purpose of the meeting will be to discuss the update of the MCCC Strategic Plan and millage campaign feasibility.
- 2. Dr. Quartey presented a PowerPoint to the board regarding updates to the Monroe County Community College Strategic Plan. The five areas of the current Strategic Plan are being reviewed by five separate working groups. Measurable objectives, tactics and outcomes are being developed to track progress. The strategic planning process is on-going but should be completed by fall. All employees are encouraged to provide input.
- 3. Dr. Quartey also presented a draft of the Enrollment Management Plan that is also in progress.
- 4. The board discussed the feasibility of a millage for the college. Professional guidance from a consultant can help answer questions as to the best course of action that will provide the best outcome. The college has a bid list of six firms and is putting out an RFP. Polling, creating a narrative, and building a campaign are some ways a consultant can help determine what resonates with voters. The President will determine which firm will be selected once the proposals are received.

It was moved by Mrs. Thayer and seconded by Dr. DeVries that the meeting be adjourned.

The motion carried, and the meeting adjourned at 6:40 p.m.

Respectfully submitted,

William J. Bacarella Jr. Chair

Linda S. Lauer Secretary