



**SUMMER 2012** 

## From the Office of the President

1555 South Raisinville Road, Monroe, Michigan 48161

#### **Business Office Submits Required Reporting**

The June 30, 2011 OMB A-133 Compliance Audit was submitted by the Business Office, as was the 2011-2012 Integrated Postsecondary Education and Data System report and the Higher Learning Commission 2011-2012 Institutional Update. The latter two reports are based on the college's 2010-2011 audited financial statements.

#### **Budget Work Completed**

The 2012-2013 MCCC budget was presented to the Board of Trustees at a May study meeting and then approved at the Board's June meeting. Throughout the process, the Business Office tracked discussions and projections on community college funding at the state level and worked with the County of



Monroe to get the best estimates available on expected property tax revenues. The president and vice presidents met regularly to review all budget funds and requests from divisions and departments. Following approval, a campus-wide "brown bag" information session was held by Vice President of Administration Suzanne Wetzel and Vice President of Instruction Dr. Grace Yackee to discuss the final budget.

#### **Bookstore Offers Wide Variety of Textbook Options to Students**

The Bookstore continues to offer a number of options to students for their textbook needs, including a rental program, pre-ordering at the Whitman Center, online ordering and textbooks in eBook format. This Winter Semester, the bookstore processed 254 rentals, 139 online orders and 39 Whitman Center pre-orders. The Bookstore also experimented with six different textbooks offered in eBook format but only two sold. Textbook requirements were posted on the college Web site prior to the spring and summer terms. When searching for classes on WebPAL, students can now also review the required textbooks and supplies for each course.

### Marketing Department Launches New MCCC Ad Campaign

The Marketing Department launched MCCC's new "Enriching Lives. That's Our Mission" ad campaign and media plan in June. The campaign is based on the 2012-14 Integrated Marketing Communications that was produced from data garnered from compression planning sessions held in the fall. Joe Verkennes, director of marketing, wrote the marketing plan and the copy for the ad campaign, which primarily includes outdoor, radio print and online

(Web and social media) advertising mediums. Sean McDonald, graphic designer, designed the overall new look and the main ad components, with assistance from Beth Waldvogel, coordinator of Web services, and Ashley LeTourneau, production artist. The campaign is being replicated very closely in all other college marketing mediums, such as the Lifelong

Learning magazine, alumni magazine, credit schedules, sponsorship ads, etc.



#### **Facilities Assessment Report Completed**

SHW Group completed MCCC's Facilities Assessment and Deferred Maintenance Capital Planning Report, 2011 Update. The report was presented to the Board at its March meeting. The study, developed through a combination of personnel interviews, facility walk-throughs and building systems analysis, is performed to provide an inventory of the college's facilities in a database format, determine the general condition of the facilities, determine a facilities condition index for each assessed building and an aggregate FCI for all facilities at MCCC, and assist the college in meeting its mission, strategic goals, and institutional vision through timely maintenance of the college's physical assets.

#### La-Z-Boy Center, Administration Building Undergo Repairs

Ohio Building and Restoration was awarded the contract repair La-Z-Boy Center roof leaks and began work in December. In addition, a project to stabilize the foundation in the south wing of the Warrick Student Services/ Administration Building was completed in December.

## MCCC Receives Grant to Continue, Expand Upward Bound Program

MCCC submitted two Department of Education Upward Bound grants in February. The first application was to continue to offer an Upward Bound Program to students of Monroe High School. The second was to begin a new Upward Bound Program in service to students at Airport Senior High School. The Department of Education combined the applications and accepted them but did not increase funding. However, MCCC officials are confident they can provide a quality program to both Monroe and Airport high schools.

## \$20,000 Match Provided for Grant Request to Explore Business Incubator

On April 3, the Monroe County Board of Commissioners voted unanimously to provide a \$20,000 cash match to a \$100,000 grant request being assembled by MCCC with assistance from the University of Michigan. The grant request is for a market feasibility study to explore the need for a business incubator in Monroe County. If need is established, it will then identify tenets, growth sectors that would benefit from an incubator, and possible locations. It is entirely possible that an MCCC facility or facilities could be identified as an ideal location to host the incubator.

#### **Work Continues on CTC Capital Campaign**

Work continues on the capital campaign in support of the Career Technology Center. H. Douglas Chaffin, president and CEO of Monroe Bank & Trust, was named campaign chairman and Dr. Ronald Campbell, first vice chair of The Foundation and MCCC's first president, is honorary chairman. The theme of the campaign is "Realizing the Vision: Powering the Workforce of Tomorrow."



#### **Foundation Awards 18 Enhancement Grants**

The Foundation awarded 18 grants through its 2012 Enhancement Grants Program. The Enhancement Grants Program assists faculty, staff and students by providing funding for the development and implementation of innovative projects that support the MCCC mission and enrich or improve the quality of education for students. A video highlighting the awardees can be seen on the college's Web site at http://www.monroeccc.edu/foundation/enhancement.html.



Chef Kevin Thomas receives an Enhancement Grant Certificate from President Dr. David Nixon for the college's vineyard project.

#### **New Gas Lines Installed**

In April, Michigan Gas Utilities installed a new gas line to serve the Career Technology Center and the Health Education Building. The work was required to allow the contractors to abandon the old gas line which ran directly under the location of the new building. The Michigan Gas crews also installed new gas mains and services through the rest of campus. The purpose of this project was to replace aging campus infrastructure. It was timed to coincide with the work required to serve the new building.

#### Improving the Faculty Advising Experience for Students

To continue to improve the faculty advising experience for students, faculty members have been provided with online access to student records via the Datatel Colleague system. This project has included the installation of Datatel software on each of the work stations for full-time faculty. In addition, orientation sessions were provided for faculty members. Faculty can now view updated student information at any time for current students who wish to be advised during the semester.

#### **Technology Upgraded in Life Science Classroom 203**

Educational Media Services staff worked closely with the selected technology integrator to complete a classroom technology upgrade in L-203. The upgrade includes a new instructor workstation, data projector, DVD/VHS player, Starboard, document camera, guest pocket and Crestron touch screen control unit to provide a seamless and user-friendly technology package.

#### **New Student Recruitment Efforts Expanded**

Two admissions teams recently covered large college fairs in Toledo – Fifth Third Bank night at Fifth Third Field and the Toledo Blade fair. Both events were well attended and generated heavy traffic at our booth. In addition, teams visited all Monroe County High Schools and several that immediately surround our service area. Several downriver high schools have been included in the past few years, which greatly increased our enrollment from this area. This fall, a presentation was done at Milan High School for over 200 seniors.

## New Financial Aid Verification Requirements Put in Place

Something that will significantly impact MCCC students in 2012-13 is a change the Department of Education has put in place for verifying the accuracy of information that students report on the Free Application for Federal Student Aid. Beginning with the 2012-2013 award year, the Department of Education is encouraging all students to utilize the functionality of importing their tax information onto the FAFSA directly from the IRS database. This functionality helps to reduce errors on the FAFSA.

Students who do not import their tax information onto the FAFSA from the IRS database will most likely be selected for verification by the Department of Education and will be required to submit a copy of their 2011 federal tax transcript to the MCCC Financial Aid Office. Copies of the federal tax return will no longer be acceptable documentation. The Financial Aid Office staff has been told that tax transcripts are not usually available from the IRS until mid-June. The timing of the availability of tax transcripts will delay the processing of financial aid for students, so the MCCC staff is developing a plan to assist as many students as possible with utilizing the IRS data import functionality when they file the FAFSA.



## Library Hosts Renewable Energy Display

The Library staff worked with Clifton Brown, assistant professor of alternative energy, to create a display in the Library promoting the new renewable energy certificates now offered at the college. The display included print materials, small solar panels, a slideshow, online activities and a miniature wind turbine.

## Library Visited More Than 17,000 Times

During Fall Semester, 331 students worked with LAL tutoring personnel 707 times. Nearly 800 reference questions were answered and the Library was visited more than 17,000 times. About 500 students attended 28 Information Literacy & Instruction sessions.

#### Another Successful Season of Events

In December, Saline Fiddlers and entertained a crowd of about 350 people. The College/Community Symphony Band performed to a standing-room only crowd for their annual holiday concert on December 12. In January, Bart Rockett and Two and a Half Comics had the crowd laughing with a daytime show of 500 school children and an evening performance of 400. Late Nite Catechism was performed to a sold-out crowd, and donations at the show totaling \$818 were given to the Sisters, Servants

of the Immaculate Heart of Mary. February was a month of music with Atlanta Rhythm Section, Collin Raye and a Symphony Band/Agora Chorale concert, all with crowds of about 400, respectively. The month wrapped up with a filled to capacity Black History/Blues Concert. The Classic Rock Revival kicked off

March and rocked a crowd of about 250. The theater production of Henry & Mudge was performed for about 1,000 school children from Monroe public and parochial schools. An evening performance drew about 200. March wrapped up with the Inside Out Dance Ensemble doing a two-day performance of "Keepin' It Live," and April included another successful antiques show, a cooking show and the season ending concerts for the Band and Chorale.

#### Winter Room Reservation Activity

From December to February, the college had 357 room reservations and hosted more than 5,000 people. The total net revenue from these reservations was \$27,248.99. The following events were hosted by MCCC, and as part of the College's community service initiative, the room rental fees for these events were waived, either partially or entirely. Other fees associated with the events such as special setups, custodial, security, food service. etc., are invoiced as usual. Total attendance at the following events based upon room permit information was 6,664 and the total fees waived amounted to \$10,158.50

- Genealogical Society of Monroe County Meeting
- La-Z-Boy Incorporated Meetings
- Siena Heights College Classes
- Eastern Michigan University
- Monroe Middle College Classes
- Monroe County Historical Society
- Monroe Public High School
- Jefferson High School
- American Red Cross Blood Drive
- MEA Pre-Retirement Seminar
- MCISD Special Olympics
- The Community Foundation of Monroe County
- United Way
- DTE Fermi I
- Michigan Gas Utilities
- Carleton Go Getters 4-H
- Monroe Bank & Trust



#### **Fitness Center News**

- The fall intramural basketball league had five teams. The winter league had six teams with 40 students and two staff members.
- A weight loss challenge was held for MCCC employees, and 24 participated.

## LIFELONG LEARNING ENROLLMENTS

(includes Customized Training)

DECEMBER THROUGH APRIL		
	Total Enrollment	Contact Hours
Main Campus – Lifelong Learning	759	12,080.4
Customized Training (on/off campus)	238	1,087.2
Business & Industry Training	121	1,086.6
Online	33	2,448
Off Campus	7	79.2
Whitman Center	95	781.8
Totals	1,253	17,563.2
Total Unduplicated Headcount	807	

#### Whitman Center News

- The Whitman Center had two exhibits in February:
  - A large panel from The Gardens at St. Elizabeth's, "A National Memorial of Recovered Dignity." The Gardens, located in Washington, D.C., are a memorial to remember forgotten psychiatric patients and features markers listing the state hospitals where patients are buried for all 50 states and the District of Columbia.
- "Madness in America," a display loaned from The Museum of Disability in New York. The six-panel exhibit provided an overview of the history of mental health in the United States and featured the development and expansion of mental institutions, changes in medical care and treatment, and contributions by individuals who were recipients of mental health services.
- Four members of the Toledo State Hospital (TSH)
  Reclamation Project spoke to a group of forty on
  February 8. They shared information about the history of
  the Toledo State Mental Hospital, and the challenges in
  restoring the cemeteries, including the efforts to identify
  and name nearly 2,000 individuals buried.
- The hallways of Whitman Center were brightened by beautiful artwork in the month of March. Twenty-five reproductions of some of the world's greatest artists with corresponding biographies about their work and life story were on display. In celebration of Youth Art Month, the work of young artists from four Bedford Township elementary schools was also on display. The students provided interpretations of the masterpieces of Van Gogh, Renoir, Monet and O'Keeffe.

- A program entitled "Crash Course in Art Appreciation"
  was held on Wednesday, March 14. Todd Matteson,
  associate professor of art at Lourdes University, discussed
  many paintings and the various periods of art from the
  Renaissance to the Impressionist. He shared fascinating
  facts about the various artists and their works with
  the 23 attendees.
- The Whitman Center was awarded a \$1,000 MCCC Foundation Enhancement Grant. This grant will allow the center to continue to offer enriching programs and speakers for students, staff and the community.
- A transfer fair was held in March with representatives from 10 colleges and universities.
- The college participated in the Bedford Trade Fair in March. Staff and students assisted in staffing the table and demonstrating various science materials.
- Unduplicated, combined winter headcount at the Whitman Center for Fall and Winter semesters was 815 students.

#### Workforce Development News

- The Workforce Development Office presented the Annual Graduate and Employer Survey to the Board of Trustees in the spring.
- In partnership with Siena Heights University, Eastern Michigan University, Licensing and Regulatory Affairs (Michigan Rehabilitation Services), Michigan Institute of Aviation and Technology, SEMCA Michigan Works! and Veterans of Foreign Wars, MCCC presented the second annual Career and Opportunity Expo on April 13 in the Welch Health Education Building.

# CAREER & EXPO

- As of March 21, 2102, there were a total of 2,242 registered users of the Workforce Development Employment Services Web site. Of those, 1,308 were students and community members, 67 were alumni and 467 were employers.
- MCCC has become part of a regional consortium to identify workforce needs in southeast Michigan. Called the Workforce Intelligence Network, it includes eight community colleges, seven workforce development boards and other economic development partners. The network's primary goals will be to gather, analyze and distribute real-time work force data specific to S.E. Michigan; serve as a connection point for regional business, industry, and other stakeholders in workforce development, and research talent-related policy concerns. The network was funded by a three-year, \$1.5 million grant from the New Economy Initiative. The dean of corporate and community services, John Joy, serves as MCCC's representative on the WIN Board.

#### Hedeen Named New Dean of Humanities/Social Sciences

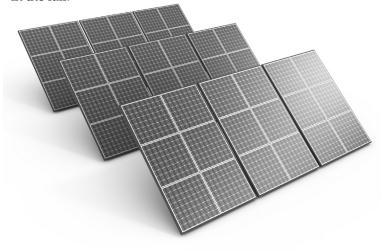
Dr. Paul Hedeen was selected as the next Dean of humanities/social sciences at Monroe County Community College. He holds a Ph.D. in English from Northwestern University, a master's degree in English from the University of Akron and a bachelor's degree in English from Kent State University. He was a full-time English professor and the coordinator of interdisciplinary humanities at Wartburg College. During his tenure at Wartburg, Hedeen served as chair of the English and Modern Languages Department. He served as a Fulbright Lecturer (Ukraine) and is the recipient of many teaching awards and fellowships.

#### Lindquist New Dean of Health Sciences/Director of Nursing

Kim Lindquist was named dean of health sciences/ director of nursing at MCCC. She came to the college with significant teaching experience at the community college level. Prior to accepting employment with MCCC as an assistant professor of nursing, she was employed for four years as a full-time, tenured faculty member at Henry Ford Community College, where she taught Medical Surgical I and II, as well as Leadership/Management. She has significant experience in the area of program evaluation and student assessment. She served on the nursing evaluation committee during all four years of her tenure at HFCC. Lindquist was involved with the nursing program accreditation process and contributed to the writing of the accreditation Self-Study Report at HFCC. She is an MCCC nursing program alum and completed a bachelor's degree in nursing at Eastern Michigan University and a master's degree in nursing at the University of Toledo.

#### **New Renewable Energy Certificate Programs Approved**

Solar energy and wind energy certificate programs were approved by the Curriculum Committee in April. The programs will officially be available to students beginning in the fall.



#### **Cut Score Implementation Begins**

Placement testing cut scores were implemented for the Winter Semester 2012. For that semester, students were expected to achieve a score of 50 or higher on the COMPASS reading test to enroll in developmental reading. Students were required to achieve a score of 61 or higher on the COMPASS reading test or complete developmental reading before enrolling in 100-level and higher college courses. Additionally, students were expected to achieve a COMPASS writing score of 32 to enroll in developmental writing. Students were required to achieve a score of 41 or higher or complete developmental writing before enrolling in their first college-level English course. Effective this Fall Semester, students will be expected to achieve a score of 61 or higher on COMPASS reading or complete developmental reading and a score of 41 or higher on COMPASS writing or complete developmental writing prior to enrolling in most 100-level and higher college courses.

#### **HLC Focused Visit Dates Changed**

The Higher Learning Commission requested that the college select new dates for the 2012-13 focused visit, as the month of October was already booked. The college selected March 4 and 5, 2013.

### New Associate Degree in Information Assurance and Security Approved



In December, the Curriculum Committee approved a new associate of applied science program in the area of information assurance and security. Presented by Assistant Professor of Computer Information Systems William Hilliker, this new program will expand students' opportunities to learn about the world of computer

security, information assurance, disaster recovery and cyber-security. Hilliker was inspired to develop the program during a conference he attended on computer security sponsored by the FBI, CIA, National Security Administration and Department of Homeland Security. He is working with faculty at Eastern Michigan University, Davenport University, UM-Dearborn and Ferris State University to seamlessly articulate to bachelor's degree programs at these institutions. The first courses in the new program will be offered in the fall.

## FACULTY & STAFF

# **UPDATES & ACHIEVEMENTS**

Alex Babycz, assistant professor of construction management technology, and Parmeshwar (Peter)
Coomar, dean of the Industrial Technology
Division, attended the JUST BUILD IT expo at Eastern Michigan University.

Lori Bean, associate professor of biology/chemistry, and Dr. David Waggoner, professor of chemistry, hosted a faculty training session on "Mastering Chemistry" in February.

Mark Bergmooser,

assistant professor of speech, journalism and tae kwon do, spoke at St. Charles Catholic Church's Youth Group in March. The topic of the speech was "Who Am I?" Also, Bergmooser worked with Custer Elementary School teacher (and former MCCC student) Holli Weaver on a mentorship assignment between his Interpersonal Communication class students and her third grade students.

Penelope Dunn, assistant professor of criminal justice, and the Criminal Justice Club participated in the Siena Heights University Women in Criminal Justice Symposium in March. Dunn did a presentation on females in law enforcement.

Tim Dillon, associate professor of English/ Coordinator of WAC Program, and four students (Kaitlin Moore,

Melissa Mosser, Timothy Yoakum, Christopher Butson) attended the East Central Writing Center Association conference at Indiana University-Purdue University at Indianapolis in March. This conference serves a five-state area for two-year and four-year colleges and universities. The theme of the conference was "It's the End of the World as We Know It: Negotiating Change in a Writing Center Context."

Marty Dubois, assistant professor of mechanical engineering technology; Roop Chandel, professor of materials technology, and Parmeshwar (Peter) Coomar, dean of the Industrial Technology Division, visited the FABTECH show in Chicago to observe the latest trends in fabrication and manufacturing for future adoption at the new Career Technology Center.

Kris Gerlach, disability services coordinator, attended a special populations workshop in Traverse City that discussed best practices. She also attended the AHEAD Regional workshop in Traverse City that emphasized assistive technology.

Dr. Melissa Grey, assistant professor of psychology, authored an article for the Michigan Psychological Association's newsletter, The Michigan Psychologist, on "Early Career Psychologists." She also submitted testimony to the House Education Committee on SB 0518 as a volunteer from the Michigan Project for Informed Public Policy, and now co-chairs the American Psychological Association's Division 44 Public Policy Committee and the Michigan Psychological Association's Early Career Psychologists Committee.

Cheryl Johnston, assistant professor of reading and English, and Dr. Carrie Nartker, professor of English, co-chaired the 2012 One Book One Community Committee, which featured a community read of the book "March." The project included more than 20 community-related events in March and early April.

Terri Kovach, professor, reference/technical services librarian, attended a webinar on lecture capture and blended courses offered online by the Chronicle of Higher Education. Kovach and Barbara McNamee, director of learning resources, presented library information at each of the New Student Orientation sessions.

Dawn Lymond, assistant professor of nursing, Tracy Giacomini, assistant professor of nursing, Holly Boylan, assistant professor of practical nursing, attended the National League for Nursing Accrediting Commission self-study workshop in Atlanta.

Vinnie Maltese, dean of science/mathematics, presented "A Redesign of Developmental Mathematics – Increasing Student Engagement for Success" at the 2012 Liberal Arts Network for Development Conference. He did the same presentation for Mathematics faculty at Northwest Michigan College. Maltese also served as a Judge in the 13th annual Tri-County Science and Technology Fair held at Adrian College.

Dr. Mark Naber, professor of mathematics, and Vinnie Maltese, dean of science/mathematics, served as moderators for the American Mathematical Association of Two Year Colleges' Student Mathematics League. Naber also served as a judge at the Meadow Montessori School Science Fair.

Chris Perria, science laboratory coordinator, and Dr. David Waggoner, professor of chemistry, attended a Safety Seminar at the University of Detroit Mercy in February that was sponsored by the American Chemical Society.

**Dr. Joanna Sabo**, professor of political science, and the International Studies Club held a successful cultural night at the Hungarian Restaurant Rhapsody. Sabo also attended the annual conference for the Midwest Institute for International and Intercultural Studies.

Dan Shaw, assistant professor of journalism and humanities, and six students attended the Spring College Media National Convention in New York City from March 16-20. Later that month, Shaw led students in the New Media Journalism course on a trip to AnnArbor.com, the Web site that has replaced the former Ann Arbor News. Former MCCC journalism student and current Eastern Michigan University student Danny Shaw was working in the news room when the class visited.

The Science/Mathematics
Division, Humanities/Social
Sciences Division, Math
and Science Society and the
Writing Fellows co-hosted the
first annual MCCC Pi Day/
Ides of March celebration
in March. The celebration
included readings from
Julius Caesar by Dr. William
McCloskey, professor of
English, and a group of
theater students.

Kathleen Shepherd, professor of mathematics, and Khadija Ahmed, assistant professor of mathematics, presented "Redesign of Developmental Mathematics – The Monroe Model" to Mathematics faculty at Delta College in February.

Cindy Yonovich, reference/public services librarian, presented sessions to adjunct faculty alerting them to new database and full-text products and services in the Library, including instruction and reserves.

