



2020 Toolkit

Provided by Monroe County Votes Taskforce

www.monroeccc.edu/monroevotes

Your help is needed to spread the word about voting in the November 3, 2020 election. The Monroe County Votes Taskforce, which is made up of representatives from township and city Clerk offices and organizations in Monroe County, has created a Toolkit of social media messages, email messages/newsletter articles to make it easy to duplicate and share with your community and business contacts.

The MCV Taskforce and the messages in the Toolkit are non-partisan and only provide information focused on:

- **The Voter Registration Process including important dates (pages 2 – 4)**
- **Options for casting ballots in 2020, including clear information about Absentee Voting, including important dates (pages 4 – 6)**
- **Information about other resources (pdfs, logos and videos) available on www.monroeccc.edu/monroevotes (page 7)**
- **Bookmarks, ½-page flyers and full (8-1/2x11”) page flyers (pages 8 – 13)**

You will note that the MCV Taskforce is recommending an emphasis on Voter Registration through September 22, National Voter Registration Day. However, it is important to note that in Michigan, residents can register to vote up to the day before the election.

All of the information, including the MCV logo, in the Toolkit can also be accessed online, anytime at www.monroeccc.edu/monroevotes, for quick and easy duplication and distribution.

IMPORTANT DATES

Tuesday, September 22 – National Voter Registration Day

Week of September 21 (on or about this date) – Absentee Voter Ballots to be mailed by local Clerks' offices to registered voters who have requested an Absentee Voter Ballot

Monday, October 19 – Deadline to register to vote using online or US Mail option

Tuesday, October 27 – USPS suggested date to cast your Absentee Voter Ballot via US Mail

Friday, October 30 –Deadline to request Absentee Voter Ballot online be sent to you by US Mail

Monday, November 2 – Request Absentee Voter Ballot in person at local Clerk's office

Tuesday, November 3 – Election Day. Registrants may obtain an Absentee Voter Ballot in person at the local Clerk's office or vote in-person at proper precinct. Absentee Voter Ballots must be returned to the local Clerk's office by 8 p.m.

REGISTERING TO VOTE IN MICHIGAN

September 22 is National Voter Registration Day

October 19 is deadline to register to vote online

October 19 - November 2 residents must register to vote in person at the local Clerk's office

Suggested Social Media Messages:

Post 9/9 – 9/15: Are you registered to vote? NOW is the time. You can register online, by mail or in person! Visit www.Michigan.gov/Vote. Sept. 22 is #NationalVoterRegistrationDay. Be #VoteReady.

Post 9/16-20: Want to vote in this year's important election? Then you better be registered to vote! Learn more at www.Michigan.gov/Vote. Sept. 22 is #NationalVoterRegistrationDay. Be #VoteReady.

Post 9/21 or 9/22: Sept. 22 is #National Voter Registration Day! It only takes a few minutes to register to vote online, by mail or in person! Visit www.Michigan.gov/Vote #VoteReady.

Post for use 9/24 – 10/19: Are you registered to vote? NOW is the time. If you register by October 19, you can register online, by mail or in person! Visit www.Michigan.gov/Vote.

OR Do you plan to vote in this year's important election Nov. 3? Then you better be registered to vote! If you register to vote before October 19, you can register online, by mail or in person. Learn more at www.Michigan.gov/Vote.

REGISTERING TO VOTE IN MICHIGAN - continued

Email Messages, Newsletter Articles, etc.

For distribution/sharing prior to September 22.

Suggested Subject Lines:

- Mark your calendar: Sept. 22 is National Voter Registration Day!
- Are you registered to vote? Sept. 22 is National Voter Registration Day!
- Celebrate Democracy: Register to vote! Sept. 22 is National Voter Registration Day!

Message:

We are excited to participate in this year's National Voter Registration Day, September 22. This is a nonpartisan holiday celebrated to strengthen our democracy and encourage residents to make sure they are registered to vote in the national election November 3.

Until October 19, residents of Michigan can register to vote online, in person or via US Mail. Voter registration forms are available at www.Michigan.gov/Vote.

Who can vote:

- Must be US Citizen
- Must be Michigan Resident
- Must have proof of residency (can be digital) and includes MI DL or State ID, Current Utility Bill, Bank Statement, Paycheck or Gov't Check or other Gov't document
- Must be 18 years of age (on election day)
- Must not be serving a sentence in jail or prison

For more information visit the Michigan Voter Information Center at www.Michigan.gov/Vote

For distribution/sharing September 23 – October 19.

Suggested Subject Lines:

- Are you registered to vote? Register online by October 19
- Celebrate Democracy: Register to vote!
- There is still time to register to vote! Do it online by October 19

Message:

It only takes a few minutes to register online to vote. And you must be registered to be able to vote in the upcoming national election on Tuesday, November 3.

Until October 19, residents of Michigan can register online to vote. Voter registration forms are available at www.Michigan.gov/Vote. After October 19, you will need to register to vote in person at your local Clerk's office.

Who can vote:

- Must be US Citizen
- Must be Michigan Resident
- Must have proof of residency (can be digital) and includes Michigan Driver's License or State-issued ID card, current utility bill, bank statement, paycheck/government check or other government document with your current address
- Must be 18 years of age (on election day)
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REGISTERING TO VOTE IN MICHIGAN - continued
Email Messages, Newsletter Articles, etc. - continued

For distribution/sharing October 20 – November 1.

Suggested Subject Lines:

- Planning to vote November 3? You need to registered first!
- Celebrate Democracy: Register to vote!
- There is still time to register to vote!

Message:

It only takes a few minutes to register to vote. And you must be registered to be able to vote in the upcoming national election on Tuesday, November 3.

All you have to do is visit your local Clerk's office, complete the Voter Registration Form and provide proof of residency (Michigan Driver's License or State ID, a current utility bill, bank statement, paycheck or government check).

You can even register to vote on Election Day, November 3, at your local Clerk's office.

Who can vote:

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- Must be Michigan Resident
- Must have proof of residency (can be digital) and includes MI DL or State ID, Current Utility Bill, Bank Statement, Paycheck or Gov't Check or other Gov't document
- Must be 18 years of age (on election day)
- Must not be serving a sentence in jail or prison

For more information visit the Michigan Voter Information Center at www.Michigan.gov/Vote

VOTING IN MICHIGAN – Absentee Voter and In-person

Beginning the week of Sept. 21 (on or about this date, check with local Clerk's office) – Absentee Voter Ballots to be mailed by local Clerk's offices to registered voters who have requested an Absentee Voter Ballot

October 27 – USPS Suggested date to cast your Absentee Voter Ballot via US Mail

October 30 – Deadline to request Absentee Voter Ballot online be sent to you by US Mail

November 2, 4:00 p.m. – Deadline to request Absentee Voter Ballot in person at local Clerk's office

November 3 – Election Day. Election day registrants may obtain and vote an Absentee Voter Ballot in person in the local Clerk's office or vote in person at proper precinct. Absentee Voter Ballots must be received in local Clerk's office by 8 p.m. Postmarks not accepted

Suggested Social Media Messages:

Post now through Sept. 28: Have you requested an Absentee Voter Ballot for the November 3 General Election? You can do so online through October 30 or in person at your local Clerk's office until 4 p.m. November 2. Learn more at www.Michigan.gov/Vote

Post Sept. 28 – Oct. 19: Are you planning to vote absentee in this year's General Election on November 3? You need to request an Absentee Voter Ballot in advance either online before October 30 or in person at your local Clerk's office until November 2. Learn more at www.Michigan.gov/Vote

VOTING IN MICHIGAN – Absentee Voter and In-person - continued

Suggested Social Media Messages: continued

OR If you are planning to mail your Absentee Voter Ballot via US Mail, please allow plenty of time for it to arrive at your local Clerk’s office. Or consider dropping your Absentee Voter Ballot off using the drop box located outside your local Clerk’s office anytime up to 8 p.m. on November 3. Learn more at www.Michigan.gov/Vote

Post Oct. 19 – Oct. 30: Now is the time to request an Absentee Voter Ballot if you don’t plan to cast your vote in person for the Nov. 3 General Election. You can request an Absentee Voter Ballot online at www.Michigan.gov/Vote or in person from your local Clerk’s office.

Post now through Nov. 3: Registered Michigan voters have several options for casting their ballot for the General Election Nov. 3. You can request an Absentee Voter Ballot at www.Michigan.gov/Vote. You can mail it via US Mail (allow ample delivery time) or deliver it (using the drop box) to your local Clerk’s office by 8 p.m. on Election Day, Nov. 3. Or you can vote in person at your local precinct from 7 a.m. – 8 p.m. on Election Day.

OR Have you moved recently? Change your address with your local Clerk’s office prior to voting in your new voting precinct on November 3. If you moved, or will be moving, after September 2, 2020, you can vote in your former voting precinct. Check with your local Clerk’s office for more details.

Email Messages, Newsletter Articles, etc.:

For distribution/sharing prior to October 19.

Suggested Subject Lines:

- Michigan voters have several options for casting ballots
- November 3 is Election Day! You can vote absentee or in-person
- How will you be casting your ballot in the General Election on November 3?

Message:

Registered voters in the State of Michigan have several options for voting in this year’s General Election on Tuesday, November 3.

Vote at home/absentee voting All registered voters in Michigan can now vote before Election Day using what’s called an Absentee Voter Ballot. You don’t need an excuse or a reason. Request an Absentee Voter Ballot online by October 30 at www.Michigan.gov/Vote or directly from your local Clerk’s office. After completing your ballot, you can vote by Absentee Voter Ballot through the mail, without leaving your home. Or you can also go to your local Clerk’s office or drop box to return your Absentee Voter Ballot up until 8 p.m. on Tuesday, November 3.

Vote in person All registered voters in Michigan can vote at their local voting precinct in person from 7 a.m. – 8 p.m. on Tuesday, November 3. If you moved before September 2, 2020, you need to change your address with your local Clerk’s office prior to voting in your new voting precinct on November 3. If you moved, or will be moving, after September 2, 2020, you can vote in your former voting precinct.

VOTING IN MICHIGAN – Absentee Voter and In-person - continued
Email Messages, Newsletter Articles, etc.: - continued

For distribution/sharing through October 25.

Suggested Subject Lines:

- Everything you've ever wanted to know about voting absentee in Michigan
- Will you be voting absentee this year?
- Are you considering voting absentee in this year's General Election? Here's how.

Message:

The State of Michigan has launched a very informative website that provides step-by-step instructions for those interested in using the Absentee Voter Ballot option for voting in this year's General Election on November 3, 2020.

At www.Michigan.gov/Vote, voters can select the Vote at home/Absentee voting tab to have their questions answered including:

- How do I apply for an Absentee Voter Ballot online?
- How do I apply for an Absentee Voter Ballot?
- When is the deadline to apply for an Absentee Voter Ballot?
- When do I need to deliver my ballot?
- Did my ballot arrive?
- What if I have an emergency on Election Day?
- I submitted my ballot. Can I change my vote?

For distribution/sharing through November 2.

Suggested Subject Lines:

- Be ready to cast your vote on November 3
- The Michigan Voter Information Center guide to Voting Nov. 3

Message:

The State of Michigan has launched the Michigan Voter Information Center, a comprehensive online tool for Michigan voters to make sure everyone is prepared to cast their ballot during this year's very important General Election.

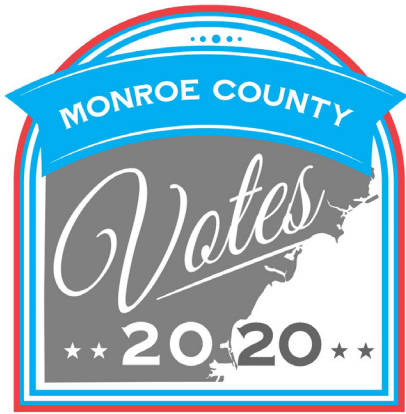
At www.Michigan.gov/Vote you can:

- View your Sample Ballot for the upcoming election
- Request and Track your Absentee Voter Ballot
- Verify your Voter Registration
- Find your Polling Place
- Contact your Local Election Official
- Find answers to Frequently Asked Questions

Whether you are planning to vote in person at your local polling place or absentee, visit www.Michigan.gov/Vote and be prepared.

OTHER RESOURCES

- There are pdfs for bookmarks, ½-page flyers and full-page (8-1/2" x 11") flyers attached and available at www.monroeccc.edu/monroevotes that partners can print for distribution at events, via email and/or to staff and constituents.
 - Bookmarks – four on one sheet that can be printed and cut. There are two versions – one for Voter Registration and one for voting options. These can be printed two-sided for use throughout the Monroe County Votes campaign period.
 - Half-page flyers – two on one sheet that can be printed and cut. There are two versions – These can be printed two-sided for use throughout the Monroe County Votes campaign period.
 - Full page (8-1/2 x 11") -- There are two versions – These can be printed two-sided for use throughout the Monroe County Votes campaign period.
- The Monroe County Votes logo can be found at www.monroeccc.edu/monroevotes that can be used in emails, social media posts, on partner organization websites, etc.
- There are several :15 - :30 videos that can be used in emails, social media posts, on partner organization websites, etc. available at www.monroeccc.edu/monroevotes



REGISTER TO VOTE NOW

It's **EASY** and only takes a few minutes to register online. Just go to **www.Michigan.gov/Vote** before Oct. 19.

(After Oct. 19, you will need to register in person at your local Clerk's office.)

Who can vote?

- Must be US Citizen
- Must be Michigan Resident
- Must have proof of residency (can be digital) and includes Michigan Driver's License or State-issued ID card, current utility bill, bank statement, paycheck/government check or other government document with your current address
- Must be 18 years of age (on election day)
- Must not be serving a sentence in jail or prison

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Vote Nov. 3

Registered Michigan Voters can vote:

In Person using Absentee Voter Ballot:

1. Request an Absentee Voter Ballot (from www.Michigan.gov/Vote before Oct. 30 **or** from your local Clerk's office).
2. Mail your completed AVB with enough time to arrive at your local Clerk's office before Nov. 3 (*USPS recommends mailing no later than Oct. 27*).

In Person using Absentee Voter Ballot:

1. Request an AVB online **or** in person as described above.
2. Deliver your completed AVB to the dropbox **or** in person at your local Clerk's office before 8 p.m. on Nov. 3.

In Person on Election Day:

In person at your local polling place from 7 a.m. - 8 p.m. on Nov. 3.



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Vote Nov. 3



Registered Michigan Voters can cast their ballots:

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In Person using Absentee Voter Ballot:

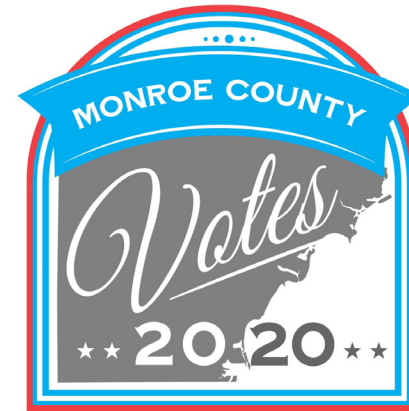
1. Request an AVB online **or** in person as described above.
2. Deliver your completed AVB to the dropbox **or** in person at your local Clerk's office before 8 p.m. on Nov. 3.

In Person on Election Day:

At your local polling place from 7 a.m. - 8 p.m. on Nov. 3.

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