2020-25 Strategic Plan
Strategic Planning Committee Co-chairs: Joe Verkennes & Dr. Quri Wygonik

- 2020-25 Strategic Plan developed in 2019 after update to Mission, Vision, Values; **Strategic Plan goals and objectives** adopted by Board of Trustees in late **February 2020**.

- **November 2020**: More than **50 Strategic Planning tactics** and timelines presented to the Board. Strategic Planning leadership team and subcommittees immediately began work on implementation. Board approved Strategic Plan extension from 3 to 5 years to ensure that all tactics could be completed and proper evaluation could occur.

- **January 2021**: Some tactics and timelines updated. Objective 3.5, "Create a culture of Diversity, Equity, and Inclusion," adopted by the Board in May 2021. **Five tactics added**.

- **Sept. 2021**: First bi-annual report-out to Board on 2020-25 Strategic Plan progress.

- **May 2021**: Second bi-annual report out to Board.
Mission, Vision and Values

MISSION: Monroe County Community College enriches lives in our community by providing opportunity through student-focused, affordable, quality higher education and other learning experiences. MCCC accomplishes its mission through:

• Post-secondary pathways for students who plan to pursue further education
• Occupational programs and certificates for students preparing for immediate employment upon completion
• Curriculum that prepares students to effectively communicate, think critically, and be socially and culturally aware
• Comprehensive student support services
• A wealth of opportunities for intellectual, cultural, personal and career enhancement
• Training and retraining to meet the needs of an evolving economy
• Key partnerships to enhance educational services and opportunities

VISION: Monroe County Community College will be recognized for our student-focused service, academic excellence, affordability, innovation, community responsiveness and student success.
Mission, Vision and Values

CORE VALUES:

Student-focus
Excellence
Accessibility
Affordability
Diversity and Inclusion
Respect
Stewardship
Outreach and Engagement
Relevance
2020-25 Strategic Goals and Objectives

• **GOAL 1: Student Access and Success**
  • OBJECTIVE 1.1: Improve Academic Advising
  • OBJECTIVE 1.2: Student-driven Scheduling
  • OBJECTIVE 1.3: Improve Academic and Non-academic Support Services

• **GOAL 2 Relevant and Innovative Education**
  • OBJECTIVE 2.1: Relevant Programming
  • OBJECTIVE 2.2: Experiential Learning
  • OBJECTIVE 2.3: Collaboration and Civility
  • OBJECTIVE 2.4: Shared Governance
  • OBJECTIVE 2.5: Portability of Courses
  • OBJECTIVE 2.6: Coordinated Partnerships

• **GOAL 3: Create a Student-focused Environment**
  • OBJECTIVE 3.1: Comprehensively Assess the Campus from a Student-focused Perspective
  • OBJECTIVE 3.2 Align Organizational Structure
  • OBJECTIVE 3.3 Develop New Training and Professional Development Practices
  • OBJECTIVE 3.4 Adapt the Physical Environment
  • OBJECTIVE 3.5 Diversity, Equity, and Inclusion: Create a culture of Diversity, Equity, and Inclusion to assure that everyone (students, employees, visitors) who comes on campus feels a sense of belonging.
2020-25 Strategic Planning Tactics Completed or Partially Completed

❖ Significant progress toward improving academic advising and creating academic pathways to implement in Fall 2022/Winter 2023
❖ Recommendations developed for space to foster inclusion and equity and celebrate cultural diversity.
❖ Boot Camp Task Force created to evaluate current offerings and to explore future boot camps based on student need (e.g., reading and writing).
❖ Learning management system training developed and required for all full-time and adjunct faculty.
❖ Class schedule efficiency (i.e., course enrollment out of capacity) incorporated into an Enrollment Analytics Dashboard.
❖ Position created and filled to coordinate all apprenticeships, internships and co-ops.
❖ 30-hour (15-hour) degree audit communication system implemented.
❖ Task force created to support the college-wide assessment of mental health services for students.
  ❖ Secured funding through The Foundation to enroll in the Healthy Minds Study in collaboration with the University of Michigan
  ❖ Initial steps of offering mental health services on campus in partnership with Monroe County Mental Health Authority
❖ Existing articulation/transfer agreements with 4-year institutions inventoried.
❖ Major “Process Mapping the Student Experience” research project undertaken in August 2021
  ❖ Recommendations disseminated and Vice Presidents are working with their areas to implement
❖ DEI plan developed
❖ Governance Evaluation Committee delineated strategies to address employee concerns with Shared Governance

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2020-25 Strategic Planning Tactics with Extended Timelines

❖ **Instruction**
  ❖ Student choice modality option
  ❖ Structured online pathways development
  ❖ Standardized Brightspace course elements
  ❖ Deans’ comprehensive review of programs
  ❖ Expansion of experiential learning opportunities
  ❖ Analysis of course transfer inventory to top 4 transfer partners
  ❖ Gap analysis of articulation agreements
  ❖ Review and align general education requirements with Michigan Transfer Agreement

❖ **Shared Governance**
  ❖ Governance Evaluation Committee implements strategies to improve employee satisfaction with Shared Governance model

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