

Course to Program Mapping Template

Program name: Graphic Design Division: Business Date: April 22, 2015

Catalog year: 2015-2016 Completed by: Bradley V. Hesser

Program-level Student Learning Outcomes	Course #	Course #	Course #	Course #	Course #	Course #	Course #	Course #	Course #	Course #	Course #
	ART151	ART160	CIS130	CIS178	CIS182	CIS184					
Display technical knowledge and skills in drawing and composition applying principles of design, color, visual space, layout, topography, and technique to create effective visual communication.	K, C, AP	K, C, AP		K, C, AP	K, C, AP, AN	K, C, AP, AN					
Communicate ideas, vision, and design strategy in a professional and articulate manner using visual, oral and/or written communication skills.	K, C, AP	K, C, AP		K, C, AP, AN	K, C, AP, AN	K, C, AP, AN					
Demonstrate the ability to use creative thought processes, listening and reading skills, planning, and principles of visual communication in conjunction with software application tools to meet a client's design need to communicate the intended message to the designated target audience.	K, C, AP, AN	K, C, AP	K, C, AP	K, C, AP, AN	K, C, AP, AN	K, C, AP, AN					
Complete various digital media design elements and projects for print, web and other forms of distribution such as DVD or broadcast media while demonstrating the ability to meet deadlines, work independently and/or as part of a team to create professional quality work and while adhering to professional ethics, legal guidelines and copyright law.					K, C, AP, AN	K, C, AP, AN					
Evaluate and critique digital media designs and projects (including their own designs and projects) in a professional and articulate manner using oral and/or written communication skills.					K, C, AP, AN	K, C, AP, AN					
Produce a body of work suitable for seeking employment opportunities or transfer opportunities to a four year university in Graphic Design or related field.					K, C, AP, AN	K, C, AP, AN					

Use the following codes, based on Bloom's taxonomy, under each course number as appropriate: K=Knowledge level; C= Comprehension level; Ap= Application level; An=Analysis or above

*All core courses within the program should be included in the Program map.