



Course Outcome Summary

Required Program Core Course

ART 165 Illustration Techniques

Course Information

Division	Humanities/Social Sciences
Contact Hours	90
Lecture Hours	45
Lab Hours	45
Total Credits	3

Prerequisites

RDG 090 and ENGL 090 or qualifying scores on accepted placement tests.

Course Description

This course introduces the art student to the many drawing and painting techniques used by professional illustrators. The student will simulate the demands and deadlines faced in the advertising world. The exploration of ideas and images, recognition, media selection, step-by-step work-ups and presentation of final work is of utmost importance and will be developed thoroughly by the student. This course is viewed as a continuation of ART 160.

This course is a required core course for students pursuing an AFA in fine art.

Program Outcomes Addressed by this Course:

Upon successful completion of this course, students should be able to meet the program outcomes listed below:

- A. Identify major artists, art movements, and important art works from prehistory through the contemporary periods and understand the underlying causes of style changes to those periods. (history)
- B. Understand the visualization process of translating three-dimensional space and form onto a two-dimensional format, develop competence in using dry media techniques and demonstrate a sense of craftsmanship in the end product. (drawing)
- D. Develop competence in the application of various water media, understand the vocabulary of painting and recognize and identify various painting techniques to produce a finished product that demonstrates craftsmanship and presentation. (painting)
- E. Identify the three components of art, understand the vocabulary of art, the vocabulary of two-dimensional design and utilize design strategies and techniques to produce a product that demonstrates craftsmanship and presentation. (design)
- F. Discover the creative process and how it can be applied to everyday life, develop technical skill in various media and explore the world of aesthetics. (personal enrichment)

Course Outcomes

In order to evidence success in this course, the students will be able to:

1. Identify/Recognize the three components of creativity and how they affect style
Applies To Program Outcomes E and F



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2. Identify/Recognize the importance of the creative process as it relates to illustration
Applies To Program Outcomes A and F
3. Identify/Recognize the importance of research and resources as idea stimulators
Applies To Program Outcome B
4. Identify/Recognize how illustrators continuously strive to improve their artistic and creativity gathering skills
Applies To Program Outcomes D and E
5. Identify/Recognize the various media and techniques used by professional illustrators
Applies To Program Outcomes A and E
6. Identify/Recognize the importance of a well-constructed portfolio
Applies To Program Outcomes E and F
7. Demonstrate/Practice how his/her personal style is developed through the awareness of self, process, and product
Applies To Program Outcome F
8. Demonstrate/Practice how the creative process works through step-by-step work-ups to a problem, oral critiques, and peer judgment
Applies To Program Outcomes E and F
9. Demonstrate/Practice the ability to gather visual and written resources to construct an artist morgue to use as a catalyst for the generation of ideas to be illustrated
Applies To Program Outcomes A, E, and F
10. Demonstrate/Practice the ability to recognize how illustrators continuously strive for improvement by researching various contemporary illustrators on their work ethics, media experimentation, and creative problem solving techniques
Applies To Program Outcomes A and F
11. Demonstrate/Practice the ability to construct a portfolio encapsulating the total work completed in the course
Applies To Program Outcomes E and F
12. Believe/Feel/Think that he or she is able to create a successful illustration using the techniques learned in this course
Applies To Program Outcome E and F
13. Believe/Feel/Think that he or she has developed the confidence to define a problem and find a solution through the practice of divergent to convergent thinking
Applies To Program Outcomes B, D, and E
14. Believe/Feel/Think that he or she can use the creative process in arriving at solutions in other areas of his or her life
Applies To Program Outcome F

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By: Ted Vassar/re