Course Outcome Summary

Required Program Core Course

BMGT 201, Principles of Business Management

Course Information
Division Business
Contact Hours 45
Total Credits 3

Prerequisites: RDG 090 and ENGL 090 or qualifying scores on accepted placement tests.

Course Description
This course emphasizes the basic principles of management. The course topics include functions of management, decision-making, leading, communicating, controlling, planning, human resources and organizing. Managerial functions are discussed within the framework of contemporary business organizations.

This course is a required core course for students pursuing an AAS in Business Management

Program Outcomes Addressed by this Course:
Upon successful completion of this course, students should be able to meet the program outcomes listed below:

A. Demonstrate a broad understanding of the U.S. business environment.
B. Demonstrate understanding of basic management functions.
C. Demonstrate understanding of global business.
D. Demonstrate understanding of human resource management principles.

Course Outcomes
In order to evidence success in this course, the students will be able to:

1. Demonstrate understanding of the history of management theories and principles
   Linked Program Outcome
   a. Demonstrate understanding of basic management functions

2. Explain and apply the elements of organizational culture, structure and design
   Linked Program Outcome
   a. Demonstrate understanding of basic management functions

3. Describe the elements of the internal and external business environments
   Linked Program Outcome
   a. Demonstrate a broad understanding of the U.S. business environment
   b. Demonstrate understanding of global business

4. Demonstrate understanding of classical and contemporary motivational theories
   Linked Program Outcome
   a. Demonstrate understanding of basic management functions
   b. Demonstrate a broad understanding of the U.S. business environment
   c. Demonstrate understanding of human resource management principles
5. Demonstrate understanding of classical and contemporary leadership theories
   Linked Program Outcome(s)
   a. Demonstrate understanding of basic management functions
   b. Demonstrate a broad understanding of the U.S. business environment
   c. Demonstrate understanding of human resource management principles

6. Demonstrate understanding of social responsibility and ethics in a U.S.
   business environment.
   Linked Program Outcome(s)
   a. Demonstrate a broad understanding of the U.S. business environment

7. Explain the decision-making process
   Linked Program Outcome(s)
   a. Demonstrate understanding of basic management functions
   b. Demonstrate understanding of human resource management principles

8. Demonstrate understanding of group and team development in an organization
   Linked Program Outcome(s)
   a. Demonstrate understanding of basic management functions
   b. Demonstrate understanding of human resource management principles

9. Demonstrate understanding of the strategic and operational management planning and organizing processes
   Linked Program Outcome(s)
   a. Demonstrate understanding of basic management functions

10. Demonstrate understanding of the communication process
    Linked Program Outcome(s)
    a. Demonstrate understanding of basic management functions

11. Demonstrate understanding of functions of human resource management
    and explain the tools for controlling organizational performance.
    Linked Program Outcome(s)
    a. Demonstrate understanding of basic management functions.
    b. Demonstrate understanding of human resource management principles

12. Demonstrate understanding of the global business environment
    Linked Program Outcome(s)
    a. Demonstrate understanding of global business

Revised 7/30/19
By Wendy Wysocki