



Course Information

Division	Business
Contact Hours	45
Total Credits	3

Prerequisites: RDG 090 and ENGL 090 or qualifying scores on accepted placement tests.

Course Description

This course emphasizes the basic principles of management. The course topics include functions of management, decision-making, leading, communicating, controlling, planning, human resources and organizing. Managerial functions are discussed within the framework of contemporary business organizations.

This course is a required core course for students pursuing an AAS in Business Management

Program Outcomes Addressed by this Course:

Upon successful completion of this course, students should be able to meet the program outcomes listed below:

- Demonstrate a broad understanding of the U.S. business environment.
- Demonstrate understanding of basic management functions.
- Demonstrate understanding of global business.
- Demonstrate understanding of human resource management principles.

Course Outcomes

In order to evidence success in this course, the students will be able to:

- Demonstrate understanding of the history of management theories and principles
Linked Program Outcome
 - Demonstrate understanding of basic management functions
- Explain and apply the elements of organizational culture, structure and design
Linked Program Outcome
 - Demonstrate understanding of basic management functions
- Describe the elements of the internal and external business environments
Linked Program Outcome
 - Demonstrate a broad understanding of the U.S. business environment
 - Demonstrate understanding of global business
- Demonstrate understanding of classical and contemporary motivational theories
Linked Program Outcome
 - Demonstrate understanding of basic management functions
 - Demonstrate a broad understanding of the U.S. business environment
 - Demonstrate understanding of human resource management principles



5. Demonstrate understanding of classical and contemporary leadership theories
Linked Program Outcome(s)
 - a. Demonstrate understanding of basic management functions
 - b. Demonstrate a broad understanding of the U.S. business environment
 - c. Demonstrate understanding of human resource management principles

6. Demonstrate understanding of social responsibility and ethics in a U.S. business environment.
Linked Program Outcome(s)
 - a. Demonstrate a broad understanding of the U.S. business environment

7. Explain the decision- making process
Linked Program Outcome(s)
 - a. Demonstrate understanding of basic management functions
 - b. Demonstrate understanding of human resource management principles

8. Demonstrate understanding of group and team development in an organization
Linked Program Outcome(s)
 - a. Demonstrate understanding of basic management functions
 - b. Demonstrate understanding of human resource management principles

9. Demonstrate understanding of the strategic and operational management planning and organizing processes
Linked Program Outcome(s)
 - a. Demonstrate understanding of basic management functions

10. Demonstrate understanding of the communication process
Linked Program Outcome(s)
 - a. Demonstrate understanding of basic management functions

11. Demonstrate understanding of functions of human resource management and explain the tools for controlling organizational performance.
Linked Program Outcome(s)
 - a. Demonstrate understanding of basic management functions.
 - b. Demonstrate understanding of human resource management principles

12. Demonstrate understanding of the global business environment
Linked Program Outcome(s)
 - a. Demonstrate understanding of global business