



## Course Information

Division	Humanities and Social Sciences
Contact Hours	45
Total Credits	3

## Prerequisites

RDG 090 and ENGL 090 or qualifying score on accepted placement tests

## Course Description

This course will acquaint the student with the cultural messages that are created and manipulated by movies and television programming. Each student will be provided with the vocabulary and critical tools necessary for communicating about these vital media. Upon successful completion of this course, students will be able to analyze visual media and their role in shaping the students' world. This course is a satisfier course for the Global Studies Degree Designation when taught by select faculty. See the Global Studies Degree Designation Completion Form for a list of instructors.

**This course is approved as a General Education competency satisfier.**

**General Education Goal:** Social and Cultural Awareness

**Competency:** Recognize expressions of the human experience

**Learning Outcome:** Students will explore, share, and reconstruct expressions of the human experience within the context of the past and present.

## General Education Learning Objectives

- A. Analyze key events (including historical, social, economic, and/or personal) that influenced a particular form of creative human expression.
- B. Analyze key events (including historical, social, economic, and/or personal) that demonstrate how a particular form of creative human expression influenced other works.
- C. Evaluate a particular form of creative human expression in the context of the appropriate academic discipline.
- D. Create or reconstruct an expression of the human experience and share with others (*if the class is performance based*).

## Course Outcomes

In order to evidence success in this course, the students will be able to:

1. Recognize the visual media's complex role in society.  
*Applies to General Education Objectives*
  - A. Analyze key events (including historical, social, economic, and/or personal) that influenced a particular form of creative human expression.
  - B. Analyze key events (including historical, social, economic, and/or personal) that demonstrate how a particular form of creative human expression influenced other works.
  - C. Evaluate a particular form of creative human expression in the context of the appropriate academic discipline.



2. Recognize that the visual media's role is one of manipulation as well as entertainment and education..  
Applies to General Education Objectives
  - A. Analyze key events (including historical, social, economic, and/or personal) that influenced a particular form of creative human expression.
  - B. Analyze key events (including historical, social, economic, and/or personal) that demonstrate how a particular form of creative human expression influenced other works.
  - C. Evaluate a particular form of creative human expression in the context of the appropriate academic discipline.
  
3. Recognize the need to develop an aggressive rather than a passive position in relation to the visual media.  
Applies to General Education Objectives
  - A. Analyze key events (including historical, social, economic, and/or personal) that influenced a particular form of creative human expression
  - B. Analyze key events (including historical, social, economic, and/or personal) that demonstrate how a particular form of creative human expression influenced other works.
  
4. Demonstrate a basic understanding of the visual media's means of producing and manipulating our culture.  
Applies to General Education Objectives
  - B. Analyze key events (including historical, social, economic, and/or personal) that demonstrate how a particular form of creative human expression influenced other works.
  - C. Evaluate a particular form of creative human expression in the context of the appropriate academic discipline.
  
5. Demonstrate the ability to respond to media productions in a concise and thoughtful manner.  
Applies to General Education Objectives
  - A. Analyze key events (including historical, social, economic, and/or personal) that influenced a particular form of creative human expression.
  - B. Analyze key events (including historical, social, economic, and/or personal) that demonstrate how a particular form of creative human expression influenced other works.
  - C. Evaluate a particular form of creative human expression in the context of the appropriate academic discipline.
  
6. Appraise critically selected visual media by demonstrating visual media's role in his or her life.  
Applies to General Education Objectives
  - A. Analyze key events (including historical, social, economic, and/or personal) that influenced a particular form of creative human expression.
  - B. Analyze key events (including historical, social, economic, and/or personal) that demonstrate how a particular form of creative human expression influenced other works.



MONROE COUNTY  
COMMUNITY COLLEGE

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# Course Outcome Summary

General Education Satisfier Course

## **HUMAN 250 Visual Media Literacy**

7. Appreciate that a critical understanding of the visual media's cultural production is vital not only to his or her development as a human being but to the development of a free, informed society as well.  
Applies to General Education Objectives
  - B. Analyze key events (including historical, social, economic, and/or personal) that demonstrate how a particular form of creative human expression influenced other works.
  - C. Evaluate a particular form of creative human expression in the context of the appropriate academic discipline.

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