



MONROE COUNTY
COMMUNITY COLLEGE

Course Outcome Summary

Standard Course

JOURN 161 Introduction to Journalism

Course Information

Division	Humanities/Social Sciences
Contact Hours	45
Total Credits	3

Prerequisites ENGL 090 and RDG 090 or qualifying scores on accepted placement tests.

Course Description

Students in this course will learn how to determine what is newsworthy as well as the basics of news and feature writing, journalistic style, copyediting and information gathering with an emphasis on interviewing techniques. Students may hear presentations by professional journalists and/or visit a newspaper operation.

Course Outcomes

In order to evidence success in this course, students will be able to:

1. Identify/Recognize terms germane to journalism
2. Identify/Recognize and label various types of leads
3. Identify/Recognize the qualities of an effective interview
4. Identify/Recognize various source materials used in writing stories
5. Identify/Recognize correct journalistic format
6. Identify/Recognize the difference between news and feature writing
7. Demonstrate/Practice the ability to evaluate subjects to determine which are newsworthy and which are not
8. Demonstrate/Practice the ability to differentiate between news and feature writing
9. Demonstrate/Practice the ability to write summary and alternative leads
10. Demonstrate/Practice the ability to write news and feature stories
11. Demonstrate/Practice the ability to evaluate quotations for their effectiveness or ineffectiveness in stories
12. Demonstrate/Practice the ability to write effective quotations in stories
13. Demonstrate/Practice the ability to evaluate good and bad leads
14. Demonstrate/Practice the ability to critique various writing samples for objectivity, brevity, clarity, and accuracy
15. Demonstrate/Practice the ability to produce an in-depth story at the end of the course (critical thinking capstone)
16. Believe/Feel/Think or gain an appreciation for the craft of journalism
17. Believe/Feel/Think that journalism is most important in a democratic system
18. Believe/Feel/Think or consider the quality of thinking and writing they are exposed to in newspapers today, and be aware of the power and the responsibility of the press

Date Updated: May 2020
By: Matthew Bird-Meyer