



MONROE COUNTY
COMMUNITY COLLEGE

Course Outcome Summary

Standard Course

JOURN 162 Journalism Workshop I

Course Information

Division	Humanities/ Social Sciences
Contact Hours	45
Total Credits	3

Prerequisites JOURN 161

Course Description

In this course, students will be given practical experience in journalistic writing, photography, layout procedures, and newspaper production. They will have the responsibility for producing the college newspaper, the Agora, and its website, www.mcccagora.com.

Course Outcomes

In order to evidence success in this course, students will be able to:

1. Identify/Recognize terms germane to journalism production (i.e., lead, byline, cutline, pull-quote, and page proof).
2. Identify/Recognize structure of a profile, editorial, and column, and review ethical and legal concerns (i.e., libel, privacy, and obscenity issues).
3. Identify/Recognize principles of quality layout and design.
4. Identify/Recognize principles of quality photojournalism
5. Demonstrate/Practice the ability to layout and design a page in a newspaper.
6. Demonstrate/Practice the ability to write profiles, editorials, columns, and reviews.
7. Demonstrate/Practice the ability to complete assignments by deadline.
8. Demonstrate/Practice the ability to distribute and promote a college newspaper.
9. Demonstrate/Practice the ability to work with the public in terms of distribution, promotion, advertising, and obtaining stories and photos.
10. Demonstrate/Practice the ability to critique newspapers in terms of fairness, accuracy, brevity, clarity, content, layout, and design.
11. Demonstrate/Practice the ability to take news and feature photos.
12. Believe/Feel/Think that newspaper production is a team effort.
13. Believe/Feel/Think that it is important to critique your work in order to improve.
14. Believe/Feel/Think that media related careers require excitement, enthusiasm, energy, and motivation.

Date Updated: May 2020
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