Course Outcome Summary

Standard Course

JOURN 252: Editing and Layout

Course Information
Division: Humanities/Social Sciences
Contact Hours: 45
Total Credits: 3

Prerequisites: ENGL 151. Co-requisite: JOURN 161

Course Description

This course focuses on print and online newspaper copy editing, reporting/writing, rewriting, headline writing, basic layout and design principles, and media ethics. Students will work on improving skills in grammar, punctuation, spelling, Associated Press style writing, news judgment, accuracy, and audience engagement.

Course Outcomes

In order to evidence success in this course, students will be able to:

1. Describe the structure of various styles of news articles
2. Demonstrate their ability to correct grammar and style errors in journalistic writing
3. Demonstrate quality design in a print and online publication
4. Define key ethical standards of journalism
5. Explain methods journalists utilize to engage with communities