



### Course Information

Division	Humanities/ Social Sciences
Contact Hours	45
Total Credits	3

**Prerequisites** JOURN 162

### Course Description

This course is a continuation of Journalism 162.

### Course Outcomes

In order to evidence success in this course, students will be able to:

1. Identify/Recognize the principles of editorial decision-making.
2. Identify/Recognize terms germane to journalism production (i.e., lead, byline, cutline, pull-quote, and page proof)
3. Identify/Recognize structure of a profile, editorial, column, and review.
4. Identify/Recognize ethical/legal concerns (i.e., libel, privacy, and obscenity issues).
5. Identify/Recognize principles of quality layout and design.
6. Identify/Recognize the variety of tools available in desktop publishing programs to design an effective layout
7. Demonstrate/Practice the ability to assign stories and photos to staff and freelancers.
8. Demonstrate/Practice the ability to determine the content of an issue.
9. Demonstrate/Practice the ability to layout and design a page in a newspaper.
10. Demonstrate/Practice the ability to write profiles, editorials, columns, and reviews.
11. Demonstrate/Practice the ability to complete assignments by deadline.
12. Demonstrate/Practice a working knowledge of various desktop publishing programs (InDesign, Photoshop, etc.)
13. Demonstrate/Practice the ability to determine a publishing schedule.
14. Demonstrate/Practice the ability to coordinate the production of a photo essay.
15. Demonstrate/Practice the ability to use the Associated Press Stylebook and Libel Manual
16. Demonstrate/Practice the ability to research stories online.
17. Demonstrate/Practice the ability to distribute and promote a college newspaper.
18. Demonstrate/Practice the ability to work with the public in terms of distribution, promotion, advertising, and obtaining stories and photos.
19. Demonstrate/Practice the ability to critique newspapers in terms of fairness, accuracy, brevity, clarity, content, layout, and design.
20. Believe/Feel/Think that editors have a responsibility to the community they serve to provide unbiased, accurate, and fair information.
21. Believe/Feel/Think that newspaper production is a team effort.
22. Believe/Feel/Think it is important to critique your work in order to improve.
23. Believe/Feel/Think that media related careers require excitement, enthusiasm, energy, and motivation
24. Believe/Feel/Think that editors have a responsibility to the senior editors and publisher



MONROE COUNTY  
COMMUNITY COLLEGE

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# Course Outcome Summary

**Standard Course**

**JOURN 261 Journalism Workshop II**

Date Updated: May 2020  
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