

# 2015

# Adapting to Changing Needs

Continuing a Record of Excellence and Service









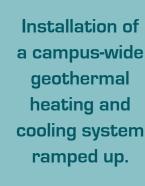




Monroe County Community College Annual Report to the Community









Enjoy the sounds of the season at Monday's Band & Chorale concert! Join

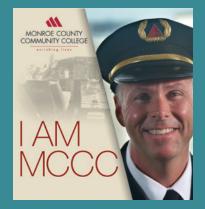


MCCC's enrollment began to stabilize as a result of strategic efforts in the areas of recruitment and retention.





A new, high-profile energy industry partnership was secured for the nuclear engineering technology program, and a new practical nurse to registered nurse (PN to RN) program option was launched.



# A Year of Implementation

#### A Message from the President







Shortly after I arrived on campus several years ago, MCCC began the process of updating its mission and vision and embarked on two extensive college-wide planning initiatives: a new strategic plan and an enrollment management plan to address decreasing enrollment following years of record growth.

The goal of all this planning was to ensure that MCCC constantly evolves with the times, adapts to changing needs and continues a record of excellence and service to the community.

Planning is an essential activity for any organization, but the key is making sure plans come to fruition and provide intended results. Thanks to the dedication of the faculty and staff at MCCC, I am able to say that last year we witnessed many fruits of our planning labor – despite facing the difficult challenges presented by ongoing, aggressive cost containment efforts.

That's why I am calling 2015-16 the "Year of Implementation" at MCCC.

Numerous initiatives and projects were completed last year that not only met some very immediate needs for the college and the community, but also charted a course for the college's future direction.

#### For example, in 2015-16:

- MCCC's enrollment began to stabilize as a result of strategic efforts in the areas of recruitment and retention;
- A new, automatic scholarship for Monroe County residents based on ACT/SAT scores was introduced, and the process for applying for all other scholarships was made simpler;
- Major academic program advancements were implemented, such as a new, high-profile energy industry partnership for the nuclear engineering technology program and the launch of a new practical nurse to registered nurse (PN to RN) program option;
- A creative advertising campaign and greatly expanded social media footprint had the community buzzing about all the successful people who "ARE MCCC";
- Installation of a campus-wide geothermal heating and cooling system ramped up; and
- MCCC finalized an agreement to bring Spring Arbor University's Metro-Toledo site to the college's Whitman Center in Temperance.

I invite you to turn the page to find out more about many of MCCC's accomplishments in 2015-16 – the "Year of Implementation."

> Kojo A. Quartey, Ph.D. President

## Continuing a Record of Excellence and Service

In 2015-16, Monroe
County Community
College completed
numerous initiatives
and projects to meet
the changing needs of
both the college and
community. MCCC is
constantly evolving
with the times to
ensure that it
continues its record
of excellence and
service.

## Enrollment stabilizing as a result of strategic efforts

After peaking at an all-time high in 2010 as MCCC played a key role as a first-responder during the Great Recession, enrollment began to decline. In response, the college focused heavily in recent years on identifying appropriate interventions that supported continued adherence to its mission. Many facets of the college's enrollment management plan, which was finalized in 2014-15 and focuses on student recruitment, retention and success, were implemented last year. The results have been promising. Student contact hours for Summer Semester 2016 were up 1 percent over the previous year, and enrollment for the 2016-17 academic year is stable compared to the previous year.

## New automatic scholarships are based on ACT/SAT test performance

As part of its plan to stabilize enrollment, MCCC introduced the Trustee Merit Scholarship Program last year. The program provides scholarships based on ACT or SAT scores for students who are enrolling full-time at MCCC for the first time and recent high school graduates who have dual enrolled at MCCC. Students must be Monroe County, Michigan, residents, and their ACT or SAT scores can be no more than five years old. The scholarships are renewable for a second year based on satisfactory academic progress. Last year, Trustee Merit Scholarship award winners received awards that equaled between 34 and 51 percent of tuition.

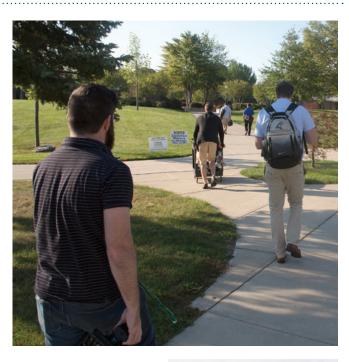






## Applying for scholarships in 20 minutes or less

In addition to establishing the Trustee Merit Scholarship, which requires no separate application, MCCC also simplified the scholarship process for all other scholarships offered by the college and The Foundation at MCCC. The application process was made easier via a new, shortened general application that can be submitted completely online and takes roughly 20 minutes. Scholarships are available for new students who have already been admitted to the college, as well as continuing students. The general scholarship application is available at http://www.monroeccc.edu/scholarships.



## Davis-Besse becomes secondary industry partner for MCCC's nuclear tech program

In February, FirstEnergy Corporation's Davis-Besse Nuclear Power Station – located 35 miles east of Toledo, in Oak Harbor, Ohio – officially became a secondary industry partner for the college's associate degree in nuclear engineering technology program. DTE Energy, operator of the Fermi 2 Nuclear Power Plant in Newport, is the college's primary industry partner, jointly participating with MCCC in the Nuclear Energy Institute's Nuclear Uniform Curriculum Program. Davis-Besse now shares in some of the advising on the curriculum, provides additional support through expanded internship and job opportunities, and has helped to expand the college's involvement in the nuclear industry.



In March, MCCC launched the new "WE ARE MCCC" advertising campaign that features numerous MCCC alumni now working in high-profile careers. They include Jackie Corser, chef and co-owner of Public House Food & Drink in Monroe; Mike Heavner, vice president of Control Solutions Inc. in Grand Rapids; Bill Hoffer, pilot for Delta Air Lines and aviation consultant; Chad Nyitray, owner of MainStreet Financial Services; and Nicole Rice, registered nurse at DMC Detroit Receiving Hospital. The

campaign continues to run in various cable,

digital, print and outdoor mediums.

It has received very positive word-ofmouth feedback from employees and
community members and has generated
thousands of social media hits.









#### On the cutting edge of social networking

MCCC's Office of Marketing and Communications led a major initiative to expand the college's social media reach on Facebook and Twitter, as well as venture into newer social platforms, including Snapchat and Instagram. Through the extensive use of sponsored posts on Facebook, the college has increased its followers by 20 percent – now boasting about 5,200 – while, at the same time, positively impacting the promotional efforts for enrollment and numerous college programs and events.

### A successful accreditation assurance review

In February, MCCC received a final team report from the Higher Learning Commission after an assurance review conducted via a focused site visit by the HLC. The review was a "Year 4 Comprehensive Evaluation" that included an emphasis on shared governance and communication. MCCC's last reaffirmation of accreditation was in 2009-10, with the next reaffirmation slated for 2019-20. In preparation for the Year 4 Review, the college submitted a 140-page assurance argument that detailed compliance to the HLC's Criterion for Accreditation. The HLC's final team report indicated that all Criteria for Accreditation are being met. The review team concluded that MCCC "provided substantial evidence that it has begun to make great strides in advancing its institutional effectiveness" via a new shared governance model, comprehensive assessment of student learning model, and new platforms for effective and efficient internal communication.

## A sustainable, energy-efficient, campus-wide HVAC system

Throughout last year, MCCC worked with Ameresco, a leading energy efficiency and renewable energy services provider, on installing a geothermal heating and cooling system throughout campus. The installation will continue into 2016-17. The key benefits of replacing the college's antiquated HVAC equipment with geothermal are the long life cycle of the system, lower annual operating costs and improved comfort.







## "Practical nurse to registered nurse" program option launched

MCCC's new practical nurse to registered nurse (PN to RN) completion program option was officially launched during the Spring Semester. The option supports the academic progression of a licensed practical nurse to a registered nurse by facilitating a transition into the associate of applied science degree in nursing program offered by MCCC. Once admitted, the program takes a student one calendar year to complete. Upon completion, students are eligible to apply for a license to practice as a registered nurse and take the National Council Licensure Examination-Registered Nurse (NCLEX-RN).

## MCCC announces "Direct College" expansion to 4 more high schools

Two years ago, MCCC introduced a "Direct College" program at Monroe High School that allows MHS students to take MCCC courses without ever leaving the high school campus. Last year, the college announced plans to expand the Direct College program to four more high schools for the 2016 school year: Whiteford High School in Whiteford Township, Mason High School in Erie Township, Carlson High School in Gibraltar and Britton Deerfield High School in Britton.

#### Campus road construction completed

During the spring, all three entrance aprons to the MCCC campus from S. Raisinville Road were completely replaced, and major stretches of the campus loop drive were repaired and resurfaced.



## Practical, Personal Learning

At Monroe County
Community College, the
focus is on practical
application so students
are prepared to meet
the demands of the
work environment of
the new economy.
The college provides
students with hands-on,
personal experiences
and the mentorship
of dedicated faculty
members.

## MCCC receives grant to pursue early childhood education program accreditation

In fall 2015, MCCC received a grant of \$32,030 to pursue National Association for the Education of Young Children accreditation for its early childhood education program. The NAEYC Early Childhood Associate Degree Accreditation Grant was awarded to MCCC by the Michigan Association for the Education of Young Children. The NAEYC Commission on Early Childhood Associate Degree Accreditation awards accreditation to associate degree programs that demonstrate evidence of meeting its Professional Preparation Standards. Accreditation provides a framework for self-study, external evaluation and improvement in the quality of teacher preparation programs. There are currently programs at 180 institutions in 34 states accredited by the commission. More than 100 additional programs are currently in self-study in 37 states.

## MCCC student newspaper staff wins 9 awards at state conference

The staff of The Agora, MCCC's student newspaper, took home a total of nine awards at the Michigan Community College Press Association's annual conference in April at Central Michigan University. Two Agora students won first-place titles: Shelby Spencer for Outstanding Feature Story and Adam Rayes was for Outstanding Critical Review. The Agora staff won second place for General Excellence, Overall Newspaper Design and Outstanding Online Newspaper for www.mcccagora.com. For individual awards, MCCC students competed against all the community college newspapers in the state. For some of the overall categories, the awards were broken down into two categories – colleges with more than 10,000 students and those with fewer than 10,000 students. MCCC falls into the latter category.





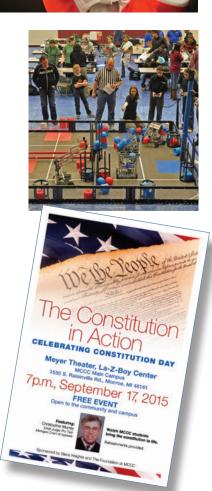
#### ASET division hosts user group conference for 3-D modeling software

The Applied Science and Engineering Technology
Division of MCCC hosted the Southeast Michigan and
Northwest Ohio SolidWorks User Group Conference in
fall 2015 in the Career Technology Center. SolidWorks
is 3-D parametric modeling software that is widely used
in mechanical design and engineering applications.
More than 75 SolidWorks users networked with
colleagues and peers to see how others are using the
software in their workplace. The user group is led by
Dr. Dean Kerste, MCCC professor of mechanical design
technology, who is a Certified SolidWorks Expert.

## Innovative projects that enhance the educational experience

In April, The Foundation at Monroe County Community College announced the recipients of the 2016 Enhancement Grants Program awards. These awards assist faculty, staff and students by providing funding for the development and implementation of innovative projects that support the MCCC mission and enrich or improve the quality of education for students. A total of \$5,000 was awarded to nine projects:

- Career and Opportunity Expo, applicant Barry Kinsey, director of workforce development
- The Agora, 2105 College Media Association National Convention, applicant Dan Shaw, assistant professor of journalism
- Heart and Lung Dissection Presentations to Monroe County Elementary and Middle School Children, applicant Bonnie Boggs, retired director of physical therapy
- Pride Prom, applicant MCCC Gay/Straight Alliance, applicant Melissa Grey, professor of psychology and club adviser
- Vex Robotics Event, applicant Michael Mohn, adjunct instructor and club advisor
- Constitution Day Show, applicant Deminque Heiks, instructor of criminal justice
- Tour of International Machine Tool and Automation Show, applicant Parmeshwar (Peter) Coomar, dean, Applied Science and Engineering Technology Division
- Michigan Nurses March, applicant Denise Robinson, assistant professor of nursing



#### Adapting to Changing Needs

# Valuing Diversity and Cultural Enrichment

Through course offerings, campus and community events, student and group activities, and other initiatives, MCCC is committed to diversity and cultural enrichment.



MCCC's Culture and Current Affairs Speakers Series, which features MCCC faculty, staff, students, alumni and community members with expertise on a variety of cultural, political or social topics of importance and interest, covered a wide variety of relevant news items in 2015-16. Among them were presentations or panel discussions on topics such as the refugee crisis, "Terrorism and Democracy" and the Flint water crisis.



## Gay/Straight Alliance hosts vigil for suicide prevention/awareness

MCCC's Gay/Straight Alliance student organization hosted a Suicide Awareness/Prevention Candlelight Vigil in November 2015 in the La-Z-Boy Center Atrium. The vigil, titled "Healing for Yesterday, Educating Today and Hope for Tomorrow," was a time of reflection, healing and remembrance. It was designed to help people grieve, get support and learn about the prevalence of suicide. Resources were provided to those who know someone who is struggling with thoughts of suicide or suicidal tendencies.



#### Monthlong celebrations of diversity

In honor of Black History Month, MCCC hosted an "African American Poetry Night" in February that was sponsored by the MCCC Writing Fellows. The event highlighted African American poets and authors who shaped the literary landscape of America. Attendees brought a favorite poem or story to share with the audience.

In March, to honor Women's History Month, MCCC hosted a presentation on ways for women to reduce stress, a presentation by original "Riveting Rosies," who spoke about why they are important in women's history and how the Detroit Rosies helped secure victory in World War II, and the documentary film "Miss Representation."

To recognize Arab-American Month in April, President Dr. Kojo A. Quartey led a diversity exercise titled "Understanding Privilege in Society," and student Mohammed Karain made numerous presentations throughout the month, including "Misconceptions about Arabs and Muslims," "Jewish and Arab Relations since 1948" and "Not all Muslims are Arabs and not all Arabs are Muslims."



#### An eclectic lineup of events for the community

In 2015-16, MCCC hosted a diverse group of comedic, musical and theatrical performances, as well as cultural and community events. Among them were acts such as The Lovin' Spoonful, comedian C. Willi Miles, Sister's Easter Catechism, a tribute to Jimmy Buffett and more.



MCCC celebrated the life of Dr. Martin Luther King, Jr. and his contributions to racial justice and equality with a diversity fair in January sponsored by the MCCC Diversity Committee. The event took place at the Audrey M. Warrick Student Services/Administration Building in the Admissions Area Hallway. Prior to the diversity fair, a "We Shall Overcome" march began in front of the Career Technology Center and ended at the fair. At the diversity fair, information on various dimensions of diversity were showcased including women, Islam, and Hispanic, African American and Native American cultures. International desserts were served. MCCC student clubs were represented and several county service organizations were also in attendance, providing information and seeking volunteers. These included organizations such as Court Appointed Special Advocates, United Way, and Family Counseling and Shelter Services.









## Milestones, Partnerships and Events

As a communityfocused institution. MCCC strives to make life and work more meaningful and rewarding for everyone we serve. However, this effort is never the product of a singular act; rather, it's the result of many people working together to support the events and partnerships that extend our "campus" far beyond our walls.

### Spring Arbor University's Temperance site relocates to MCCC's Whitman Center

Toward the end of the 2015-16 fiscal year, MCCC finalized an agreement to bring Spring Arbor University's Metro-Toledo site to MCCC's Whitman Center location in Temperance. Both MCCC and SAU are running full slates of classes at the now-bustling location. SAU is a faith-based, top-tier academic university with its main campus located in Spring Arbor. The move was made to improve the quality and size of facilities available to SAU students. The shift also provides MCCC students who attend classes at Whitman Center and the Bedford community with convenient and affordable access to bachelor and master degree programs on-site.





## MCCC alum Paul W. Smith hosts radio show live from MCCC

Nationally known WJR-AM (760) radio anchor and MCCC alum Paul W. Smith hosted a special edition of his morning news and talk show live from the college's La-Z-Boy Center in May. The special broadcast of "The Paul W. Smith Show" – sponsored by Monroe County Community College, DTE Energy, La-Z-Boy Inc., Monroe Bank & Trust and ProMedica Monroe Regional Hospital – focused on the many strengths of Monroe County, as well as new local initiatives.

## Crushing and de-stemming grapes for the community

In September 2015, MCCC's Bacchus Society presented the second-annual "Community Crush." The grape-crushing and de-steming event, which was free and open to the public, took place in the MCCC Wine Lab in the West Technology Building. It was made possible by the MCCC Bacchus Society with funding, in part, from The Foundation at MCCC.

#### MCCC hosts campus-wide Emergency Preparedness Week

MCCC hosted Emergency Preparedness Week for its employees and students in November 2015. Sessions during the week provided important resources and information in the event of a campus emergency. At several sessions, a "Shots Fired on Campus" video prepared by the Center for Personal Protection and Safety was shown, and MCCC Security Office staff shared information and answered questions. In addition, information regarding MCCC's Emergency Notification System, Violent Threat Management Plan, Emergency Preparedness Plan, emergency warnings, timely warnings and severe weather procedures was provided.

## MCCC hosts fall "College and Career Exploration Day", Spring Open House

In October 2015, MCCC hosted a full day of college and career exploration for the community: X-TECH, a daylong open house highlighting applied science and engineering technology programs, was followed by College Night 2015, during which admissions representatives from more than 45 colleges and universities were available to answer questions and provide information about their respective institutions. In May, MCCC hosted a Spring Open House for adult learners interested in continuing their education, as well as parents with children who are evaluating college options.











## Linking community members through reading

One Book, One Community of Monroe County 2016 featured more than a month of events in the spring that

BOOK

were planned around themes in "All the Light We Cannot See," the 2015 Pulitzer Prizewinning novel by Anthony Doerr. One Book, One Community of Monroe County

promotes the value of reading by recommending a compelling book that links community members in a common conversation through readings, group discussions, programs and other events. Founding partners are Monroe County Community College, The Foundation at MCCC, Monroe County Library System and Monroe News.

Events Committee and on the board of directors for Christians in the Visual Arts, led numerous courses on study abroad trips, and designed an entire K-12 art curriculum for a private school in Sydney, Australia.

At the ceremony, the 2016 Alumnus of the Year Award was presented to local business owner and chef Jacqueline Corser. Corser has been employed in the culinary industry for more than 30 years and is co-owner and chef at Public House Food & Drink in Downtown Monroe, an innovative restaurant inspired by classic taverns that serve the community with products from the community. She earned a certificate and associate degree in applied science in culinary skills and management from MCCC in 2013, a bachelor's degree in applied science from Siena Heights University in 2014 and is continuing her education at Wayne State University, where she is pursuing a master's degree in career and technical education.



#### A night of family fun

MCCC Student Government hosted Family Fun Night in April in the Gerald Welch Health Education Building, drawing close to 1,000 children and adults. This event, designed to be an inexpensive night out for families, featured various carnival-type games, prizes, refreshments, face painting, family photos, magicians, giant inflatables and more. MCCC, The Foundation at MCCC and Siena Heights University were contributing sponsors.



#### 49th Commencement Ceremony held in May; Wilson, Corser honored

Monroe County Community College graduates were recognized during the 49th Annual Commencement Ceremony in May in the Gerald Welch Health Education Building.

Student addresses were made by graduation candidates John L. Lothringer, Joshua A. Lothringer and Jeremy P. McGarry.

Gary Wilson, associate professor of art, was awarded the position of honorary grand marshal for the ceremony. Wilson retired from MCCC at the end of May following 45 years of service. He developed MCCC's art history and ceramics curricula, as well as other courses in the field of art that have included yearly field trips to Chicago and Toronto, and has taught thousands of students, many of whom became working artists themselves. Wilson supervised the college's art collection, served on the Campus and Community







# "The goal of all this planning was to ensure that MCCC constantly evolves with the times, adapts to changing needs and continues a record of excellence and service to the community." Dr. Kojo A. Quartey, **MCCC** President

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Listed here are the individuals, corporations and organizations who have given annual gifts to The Foundation at Monroe County Community College between July 1, 2015 and June 30, 2016.

All gifts are recognized for this specific financial year in the appropriate giving level. Cumulative gifts – a total of all gifts given over time – are recognized separately according to giving level, beginning with the Trustee's Society.

We are pleased to recognize the support of each of our donors. We have made a great effort to ensure the accuracy of this list; therefore, we regret any omissions or errors. Please notify us in writing of any concerns.

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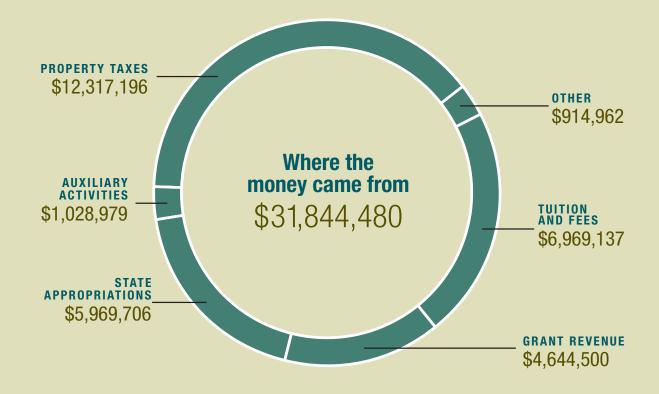
Accessorizzz-It Boutique Amaya's Fresh Mexican Grill Angelo's Northwood Villa Baker's Gas & Welding Supplies Inc. and Baker's Propane Inc. Blu Water Medi Spa Salon Book Nook Broadway Market Carroll Ochs Jewelers CDW-G Clamdigger Lounge & Pizzeria The Detroit Pistons Dolce Vita Italian Restaurants Gordon Food Service Hippie Chick Herbal Harmony Ms. Emily J. Hodge Holistic Physical Therapy LLC Hotel Sterling Joe's French-Italian Inn Koraleski Greenhouse Kosch Catering Mr. Ryan W. Marl Masserant's Landscape Supply Midway Products Group, Inc. Milkins Jewelers Monroe Feeds Monroe Florist

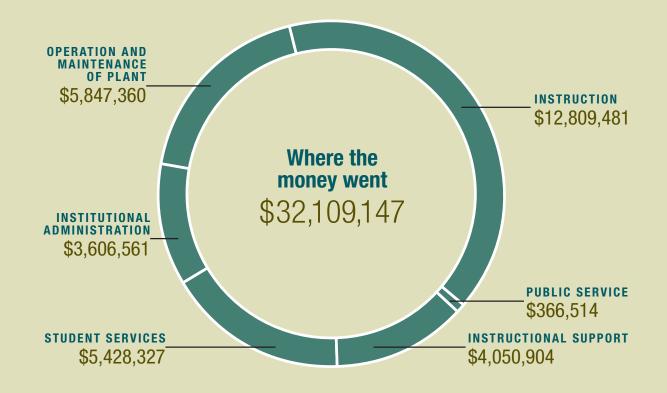
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## Revenues and Expenditures

#### MCCC REVENUES AND EXPENDITURES

Fiscal Year Ended June 30, 2016





#### THE FOUNDATION AT MCCC

Fiscal Year Ended June 30, 2016

#### **DURING THE FISCAL YEAR ENDED JUNE 30, 2016**

DURING THE FISCAL YEAR ENDED JUNE 30, 2016			
We received contributions totaling	\$285,252		
Investment gains of	\$18,504		
Special event revenues of	\$39,657		
We received in-kind contributions for administrative services from			
MCCC and other in-kind support of	\$195,597		
Federal funds	\$0		
Which resulted in total revenues of	\$539,010		
We distributed to MCCC for scholarships and program funds	(\$486,081)		
And had administrative and fund raising expenses of	(\$195,597)		
And had other expenses of	(\$3,995)		
Which resulted in total expenditures of	(\$685,673)		
Resulting in a total net asset decrease of	(\$146,663)		
When combined with our net assets at June 30, 2015 of	\$5,429,452		

Resulted in new net assets at June 30, 2016

Our net assets, therefore, as of June 30, 2016 were	\$5,282,789
Our total liabilities as of June 30, 2016 were	(\$37,076)
Our total assets as of June 30, 2016 were	\$5,319,865
Accounts and pledges receivable of	\$449,453
Investments of	\$4,385,691
Cash of	\$484,721
The June 30, 2016 net assets are represented by	







#### MISSION

Monroe County Community College enriches and transforms lives by providing opportunities and excellence in higher education.

Monroe County Community College is accredited by the Higher Learning Commission. For more information, visit www.hlcommission.org or call 800-621-7440.

Monroe County Community College is an equal opportunity institution and adheres to a policy that no qualified person shall be discriminated against because of race, color, religion, national origin or ancestry, age, gender, marital status, disability, genetic information, sexual orientation, gender identity/expression, height, weight or veteran's status in any program or activity for which it is responsible.



MAIN CAMPUS 1555 S. Raisinville Road Monroe, MI 48161 734-242-7300 WHITMAN CENTER
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