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THE FOUNDATION
at MONROE COUNTY COMMUNITY COLLEGE

ANNUAL REPORT

FY 2016-2017

Enriching and Transforming Lives through giving

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2016-2017 EXECUTIVE SUMMARY

2016-2017 Executive Summary

STRATEGIC HIGHLIGHTS

MCCC Passes .85 Mill Tax Levy
Foundation Elects New Officers
Committee Structure Revamped
New Foundation Branding Unveiled

FINANCIAL HIGHLIGHTS

For the first time, the unaudited net assets of The Foundation for the 2016-2017 fiscal year exceeded \$6 million, ending at \$6,077,026. The significant year-over-year increase, \$794,237, was largely a result of DTE Energy's final two pledge payments made to the CTC capital campaign, coupled with a significant jump in investment income, \$484,840, up from \$18,504 in the previous fiscal year.

OPERATING HIGHLIGHTS

2016-2017 saw many changes to The Foundation's operations. Most notably, for the first time in our history we ended the year without Mike Meyer holding the gavel. Victor Bellestri was unanimously elected to succeed Mike as chair, Chad Nyitray was elected to succeed Victor as our new treasurer and Marji McIntyre Evans replaced Rose Walker as secretary. The committee structure was revamped. Renee Darrow, Annette Johnson, Jim Petrangelo, and Neal Thurber joined the board as new Group Three directors, and Dr. Paul Hedeem and Tom Kleman replaced Dr. William McCloskey and Dr. Patrick Nedry as Group Four representatives. The Foundation also unveiled a new logo design.

LOOKING AHEAD

The future is very bright. With a flurry of activity on MCCC's campus resulting from the passage of the 5-Year Maintenance and Improvement Millage, we are presented with a rare opportunity to remake not only the look of campus, but also how we do business. Over the next few years The Foundation will actively work with the college's administration to identify synergistic projects that enhance the millage renovations and improve the learning environment for our students. These projects will likely result in short-term small to mid-sized capital campaigns, and they will be a high priority focus for our fundraising efforts. These campaigns will be in addition to the upcoming launch of a capital campaign to support the new Agriculture program, a partnership between MCCC and Michigan State University.

As we further implement a new committee structure, we will continue to focus on engaging directors on a higher level in the work of The Foundation. A strategic renewal project is also planned to help align the many activities of The Foundation into a cohesive plan, including a review of our mission, vision, and values statements, and a much needed website redesign is planned for the upcoming year.

EXECUTIVE DIRECTOR'S REPORT

Executive Director's Report



In small ways and large, I am reminded each and every day how fortunate I am to serve the donors of The Foundation at MCCC and help act as a conduit for their generosity. My predecessor, Sue Wetzel, summed up nicely the important and far-reaching work that we do: "We offer a means for individuals of all ages and walks of life to express their philanthropy, act on their concerns, and follow the dictates of their hearts."

Together, we do extraordinary work. This annual report contains just a small representation of the tremendous impact that we have on students and the college through the work of The Foundation. Scholarships continue to steadily grow in number and size, enabling more students to access a better life through education. Cultural opportunities abound with support for study abroad, art, food, wine, and stellar performances in the Meyer Theater. Instruction is enhanced through grants to faculty and staff, new equipment, and improved facilities. None of this would be possible without our donors.

On a governance level, this past year was punctuated by significant leadership changes, as we saw three of five officer positions change hands. Most notably, our first chairman, Michael R. Meyer, decided it was time to hand the reins of The Foundation over to a new chairman. The full breadth of Mike's legacy, and the impact he has had on MCCC, will permeate through the countless lives The Foundation touches for generations to come.

While it was difficult to see Mike take a step back (but not away!), I could not have asked for a better successor. Victor Bellestri, The Foundation's longtime treasurer, enthusiastically stepped forward to lead The Foundation. Victor brings boundless passion for our mission, dedication to our cause, and a deep understanding of how and why The Foundation is so successful. The Foundation is in very good hands with Victor at the helm.

With Victor assuming the chair, Chad Nyitray succeeded him as treasurer, and Marji McIntyre Evans replaced longtime secretary Rose Walker, who will continue to serve as a director. President emeritus Dr. Ron Campbell and current MCCC president Dr. Kojo Quartey will continue to serve as first and second vice chair, respectively.

As I'm sure you will agree after reviewing this report, this past year has been a very busy one. The Foundation has truly realized its vision of being "the premier philanthropic organization for improving the educational and cultural quality of life for citizens of Monroe County." I am very proud of the work we have been able to accomplish through the generosity of our donors. While we have done much, there is much yet to do, and I am excited for what the next year holds.

Joshua W. Myers
Executive Director
October 9, 2017

A YEAR IN REVIEW

A Year In Review

MCCC MILLAGE EFFORT SUCCEEDS

In November 2016, Monroe County voters approved an additional .85 mill property tax levy for Monroe County Community College for a period of 5 years. The money generated by the 5-Year Maintenance and Improvement Millage is being used for critical maintenance and renovation projects that will protect the community's more than 50-year investment in the college's buildings and infrastructure. Included are projects to enhance and improve safety and security, bring facilities up to standards for people with disabilities, update technology network infrastructure, renovate specific areas to maintain and improve the academic environment, and ensure and maintain the overall quality of campus-wide facilities. The Foundation is committed to ensuring that each of these projects fully maximizes the impact on students. Where there is an opportunity to do more than the initial plans envisioned, we will seek private donor support to augment exiting funding.

Progress reports on the millage projects will regularly be updated here:

<http://www.monroeccc.edu/millageprojects/>



Figure 1: Student Collaboration Area in the Life Sciences Building

The Life Sciences Building and many other campus buildings lack adequate, modern space outside the classroom for students to work both collaboratively and independently, and this issue will be addressed across campus through a number of millage projects. The first of these is an addition to the west side of the Life Sciences Building.



Figure 2: Major Exterior Structural Repairs - Life Sciences Building Façade

Work began in early July on major exterior structural repairs to the Life Sciences Building to prevent the eventual collapse of connecting masonry ribs.

A YEAR IN REVIEW

FOUNDING CHAIRMAN MICHAEL R. MEYER PASSES THE GAVEL



Figure 3: Chairman Michael R. Meyer presents the gavel to incoming chair Victor S. Bellestri at the December 2016 Board of Directors meeting, following Chairman Bellestri's election to succeed Mr. Meyer.

After 18 years leading The Foundation at MCCC as its first chairman, Michael R. Meyer decided this past year to step down. Mike conceived of The Foundation during his service as an MCCC trustee (1994-2012), and he successfully championed and ushered through the MCCC Board the establishment of The Foundation at Monroe County Community College in 1998. Once established, Mike selflessly agreed to volunteer his time to lead the nascent organization as its first chairman.

In an act of extraordinary generosity, and a mere two months after its incorporation, Mrs. Shirley A. Meyer, joined and supported by her son Mike, extended a \$1 million gift to The Foundation at MCCC, dedicating this unprecedented donation to achieving the long-standing dream of building a corporate training

center and performing arts venue on the main campus of MCCC, in what would eventually be known throughout the region as the La-Z-Boy Center and Meyer Theater.

This \$1 million gift from the Richard M. and Shirley A. Meyer family, coupled with the leadership of Chairman Meyer as community-wide champion for the cause, immediately provided the high-profile visibility, credibility and momentum for the successful launch of MCCC's first capital campaign.

Over his tenure as chairman, Mike was instrumental in dramatically expanding the community's awareness of Monroe County Community College as one of the foremost philanthropic choices in the Monroe community. Under Mike's leadership, The Foundation raised funds in excess of \$11 million dollars in gifts from over 6,000 donors and secured over \$8.5 million in grants, with a total financial impact exceeding \$35 million exclusively for the benefit of the educational, cultural, literary, and scientific activities of MCCC, much of which would not have been possible without The Foundation.



Figure 4: La-Z-Boy Center and Meyer Theater

In honor of his singular contribution to the students, staff and greater Monroe community, the MCCC Board of Trustees and The Foundation Board of Directors jointly conferred the title of Chairman Emeritus to Chairman Meyer in recognition of his vision to create The Foundation and lead it through its infancy into a trusted and thriving charitable organization. In this role, Mike will remain engaged in the affairs of The Foundation, continuing to contribute to his impressive legacy.

A YEAR IN REVIEW

STUDENT EMERGENCY FUND

In September 2016, Dr. Randy Daniels, vice president of student services, contacted The Foundation looking for assistance for a student who lost all of her worldly possessions in a devastating house fire that leveled her home to the ground. Despite the total loss, her only request was for assistance replacing two of her books so she could continue with her classes as she worked to piece her life back together. Randy inquired whether The Foundation had a source of funding that could be used to assist. Unfortunately, we did not, but this type of circumstance is precisely why The Foundation exists.

In response, The Foundation established the MCCC Student Emergency Fund. The Student Emergency Fund assists students facing unforeseen, one-time emergency expenses that may disrupt their education, such as a home fire or a theft. Since it was established, we have raised over \$4,000 and helped two additional students who had short term needs.

NEW COMMITTEES

The Foundation expanded its committee structure by adding three new ad-hoc committees: Planned Giving, Corporate/Major Donor, and Staff Advisory. The Corporate/Major Donor committee's charge is to help identify business and major donor prospects and develop solicitation strategies; Planned Giving is charged with the organization, implementation, and periodic review of The Foundation's planned giving program; and Staff Advisory's charge is to open an ongoing line of communication between the Board and the MCCC campus community. The central role of this committee is to be proactive and responsive to the MCCC community in order to better meet the needs of our students. Five committees are established in article VII, section 7.1 of The Foundation's bylaws (Executive, Finance, Scholarship, Annual Giving and Grants). The three new ad-hoc committees, established under Article VII, section 7.2, in addition to the Special Events ad hoc committee, bring the total number of Foundation committees to nine.

NEW LOGO

For nearly two decades, The Foundation's branding elements remained largely unchanged; however, this past year MCCC's Graphic Artist Doug Richter was asked to develop several new branding concepts, ranging from minor conservative tweaks to very creative concepts. Ultimately, it was decided to retain the iconic "star" and landscape orientation of the original logo, refresh the color scheme, and modernize the font, resulting in the new logo below. This more modern take on the logo was then incorporated into a new letterhead design, and will be implemented going forward on all future Foundation publications.



Figure 5: Original Foundation Logo



Figure 6: New Foundation Logo

SCHOLARSHIP UPDATE

Scholarship Update

SCHOLARSHIP GROWTH

The Foundation currently manages fifty-two endowed scholarships, thirteen scholarship funds working toward endowed status, and numerous annual scholarships. For the first time in the scholarship program's history, The Foundation made available over \$200,000 in scholarship support, due to good market conditions and new or increased endowed and annual scholarships.

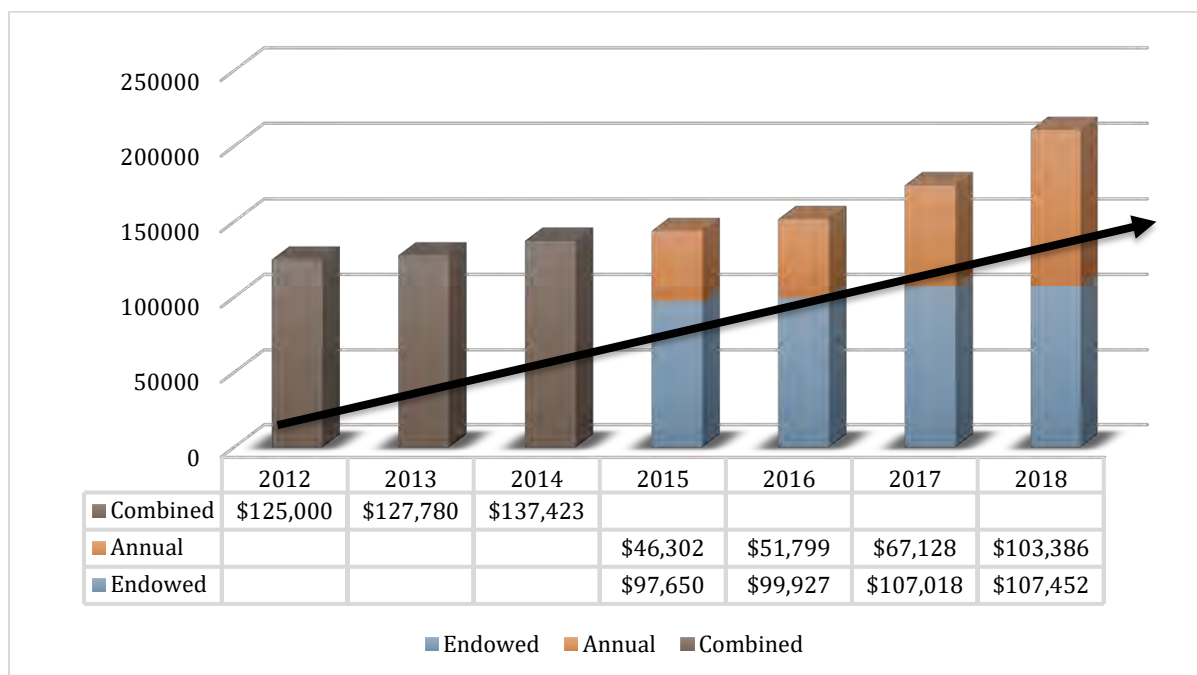


Figure 7: Scholarship Funds Comparison 2012-2018

NEW ENDOWED SCHOLARSHIPS

Three new endowed scholarships were established in 2016-2017. Endowed scholarships must reach \$20,000 before becoming true endowments. Once endowed, the funds are pooled in a fund and invested according to The Foundation's investment policies, which direct the management of the fund with the intent to maintain the principle permanently. Unless directed otherwise in the donor agreement, endowed scholarship amounts for each academic year are calculated at 4 percent of the three year rolling average of each endowment. The endowed scholarships established in 2016-2017 were:

- Michael E. Newman Memorial Scholarship
- Perry Scholarship
- Bryan W. Smith Memorial Scholarship

SCHOLARSHIP UPDATE

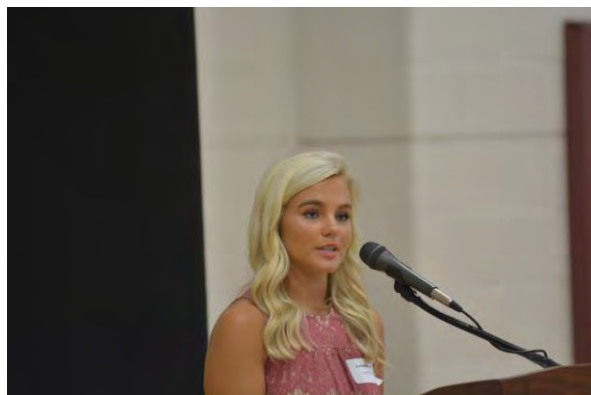


Figure 8: Bayleigh Cook (top) and Phyllis Alexius (bottom) were the student speakers during The Foundation's Annual Scholarship Dinner

NEW ANNUAL SCHOLARSHIPS

- Paul and Laura Braunlich Memorial Scholarship
- Edward and Henrietta Knabusch Trust Memorial Scholarship
- Roof Family Foundation Trustee Merit Supplemental Scholarship
- Harrison P. Rose Scholarship
- Gary Wilson Learning Bank Scholarship

NEW WORKING TOWARD ENDOWED SCHOLARSHIPS

- Michael Grodi Memorial Scholarship
- Alec Harwood Memorial Scholarship
- Edward and Henrietta Knabusch Trust Memorial Scholarship
- Harrison P. Rose Scholarship

SCHOLARSHIP DINNER

The Foundation hosted its fourteenth annual “Fulfilling Dreams Through Scholarships” award and recognition dinner on August 31, 2016. This event serves to introduce scholarship donors and recipients to each other.

Individuals invited included all endowed and annual scholarship donors and recipients and their guests. For the

first year, the dinner was held in the Gerald Welch Health Education Building Gymnasium. Due to the rapid growth of our scholarship program, we outgrew all other spaces on campus.

ONLINE APPLICATION PROCESS

Much work has been done over the past few years to publicize among the student body the many scholarship opportunities made available through The Foundation and streamline the application process in order to ensure the highest quality applicant pool. The Foundation has partnered with admissions and financial aid to assist in this effort. The result is a selection process that is more efficient, which has led to a significant increase in the number of students who completed applications, up 64 percent from two years ago.

The selection process was also optimized through a partnership with financial aid, and the application deadline was moved up to permit earlier award notification. The motivation behind this change was to utilize scholarships as a recruitment tool. Now, most scholarship recipients can calculate their real tuition cost prior to making their decision where to attend college, many of which will hopefully choose MCCC.

FOUNDATION PROGRAMS

Foundation Programs



OVERVIEW

The Foundation acts as the fiduciary for many smaller projects and groups across campus. These funds are typically established by faculty or staff to address an outstanding need. In addition to benefitting specific program areas, these projects engage additional partners and expose new donors to the work of The Foundation.

16/17 FUNDS

Humanities		
	Instrument and Equipment purchase benefitting Band and Choir	\$37,575.26
	Study Abroad	\$3,300.00
	Writing Fellows	\$228.20
	One Book One Community	\$1,655.14
	TOTAL	\$42,758.60
Business		
	Bacchus Society	\$2,047.64
	TOTAL	\$2,047.64
Technology		
	DTE Diversity Funding	\$9,370.60
	SolidWorks SWUG Group	\$779.49
	CNC Training	\$7,396.00
	Welding Summer Camp	\$744.00
	Construction Summer Camp	\$946.00
	VEX Robotics	\$8,263.23
	Metrology Summer Camp	\$343.00
	City of Monroe Flower Sculptures	\$409.43
	TOTAL	\$28,251.75
Math Science		
	Free Parenting Classes	\$1,992.00
	Professional Development for Science Faculty	\$1,833.21
	TOTAL	\$3,825.21
Health Science		
	Nursing Forum	\$3,231.71
	Pinning Partner Program	\$1,013.00
	Pig Hearts and Lungs R/T Service Learning Project	\$1,195.02
	TOTAL	\$5,439.73

FOUNDATION PROGRAMS

ENHANCEMENT GRANTS

The Foundation at MCCC Enhancement Grants Program was created to assist faculty, staff, and students by providing funding for the development and implementation of innovative projects that support the MCCC Mission. The grants program puts an emphasis on spurring creative and innovative ideas, which have a visible and substantive impact on campus and/or in the community. Since 2002, The Foundation has awarded over \$250,000, funding 216 worthy projects.

The Foundation Board of Directors allocated \$15,000 for the 2017 Enhancement Grants Program. This amount was increased from \$5,000 made available the year before.

MCCC Prelude Children's Choir

Award: \$1,600



Figure 9: Prelude Children's Choir

Prelude was created to provide young singers who excel in music with a chance to learn a varied repertoire of vocal exercises, rudiments of good breathing, posture, tone quality, diction, balance, and blend as well as being introduced to part singing, harmony, ear training, and shared vision of solid performance. Prelude has grown nearly every year since it started in 2011. The objectives of Prelude are to learn about world cultures and traditions, American folk songs, music reading, elements of vocal tone, breathing, music notation,

rhythmic notation, and harmony. These funds will be used to acquire music literature and offer support to students in the form of need-based scholarships.

Heart and Lung Dissection Presentations to Monroe County Elementary and Middle School Children

Award: \$2,200

Funding from this award supports the Respiratory Therapy Program service learning project where faculty and students take heart/lung specimens, supplies and teaching models to over 1,700 Monroe County public, private and parochial school students in 5th through 8th grades. Included in the lesson are the anatomy and physiology of the heart and lungs, the effects of tobacco and other substances on these systems, health career information on respiratory therapy and encouragement to take math and sciences in high school.

FOUNDATION PROGRAMS

VEX Robotics Event

Award: \$2,250

The MCCC Robotics Team (VEX Team Virus) will again host a VEX Robotics Event at the Monroe County Fair and the VEX IQ program in Monroe County in support of the STEM initiative embraced by MCCC. The VEX program has nearly tripled in size during the last season, supporting teams at every level of the VEX platform from third grade through the collegiate level. This past year alone over 5,000 student hours were utilized. The VEX Robotics Design System offers students an exciting platform for learning about areas rich with career opportunities spanning science, technology, engineering, and math (STEM). Beyond science and engineering principles, a VEX Robotics project encourages teamwork, leadership and problem solving among groups. It also allows educators to easily customize projects to meet the level of students' abilities. VEX IQ is a robotics platform designed to transform STEM learning for young students. Students can jump right in and snap robots together using this intuitive toolless system. This past year MCCC VEX saw much success with eight teams participating in the Michigan State Championships and three teams qualifying for the World Championship.



Figure 10: MCCC team competes during a VEX Robotics tournament

The Agora, College Media Association National Convention

Award: \$1,500

This funding will allow the members of The Agora staff to attend the 2017 National College Media Association National Convention in New York City. Featuring nationally recognized speakers and more than 250 workshops, the convention will expose members of The Agora staff to some of the best minds in journalism, introduce them to the media capital of the world, and give them training in both fundamental journalism skills and emerging new media. Journalism is changing so fast, with so many new ways to tell stories, it can be a confusing landscape. The National College Media Association prepares journalism students for a future that is already here.

Global Studies Outreach

Award: \$700

Funding will be used to pay for a bus to take students to an international lecture at a nearby 4-year institution, exposing them to world-renowned experts. One of the requirements of the Global Studies designation is for students to begin a portfolio of international experiences. This grant will be used to help students build this portfolio by attending and participating in an engaging internationally-themed event.

FOUNDATION PROGRAMS

One Book One Community – Guest Speaker and Author

Award: \$1,500

Each year, the One Book, One Community (OBOC) of Monroe County chooses a readily available and discussable book written by a major author, and invites Monroe County residents to read the same book at the same time, and discuss it through a series of free programs running approximately one month. Each year's events feature book discussions and free county-wide community activities related to the themes raised by provocative and inspiring stories. One Book, One Community aims to enrich the experience of reading for everyone, regardless of race, gender, age, income or the neighborhood they call home. Each year the OBOC committee has successfully grown the program. This grant funding will be used to enhance the programming being offered as part of the One Book, One Community reading initiative in 2018, which will commemorate the 12th year of bringing our community together through a common read.

Pride Prom – Gay Straight Alliance

Award: \$300



Figure 11: GSA Members Jesiqua Hutchison (left) and Jeremy McGarry (right) receive an Enhancement Grant for the Pride Prom

This grant will fund a community-wide diversity-friendly dance hosted by the Monroe County Community College Gay-Straight Alliance (GSA). The dance will provide individuals the opportunity to express themselves in a fun social setting, and will be offered to area high school students and college students. The Pride Prom offers the only openly affirming dance in Monroe for college students, youth, and other community members of all sexual orientations, gender expressions, and relationship types. This dance, hosted for the fourth time, fosters a unique LGBTQ-friendly environment where all are welcome and not judged. Many of those in the surrounding area in non-traditional relationships feel judged and put on display in dances that are noticeably heteronormative, but the Pride Prom offers a space to feel part of a special event and, at the same time, to feel quite ordinary to just be themselves.

National Student Day

Award: \$450

This funding will fund National Student Day events on the MCCC campus. National Student Day was started by the National Association of College Stores (NACS) in 2011, and is designed to promote student volunteerism and social responsibility through a variety of exciting store events. This day gives the MCCC bookstore a chance to foster a more positive relationship with students by reinforcing the bookstore's activities as a socially responsible business, building a sense of community on campus, and helping students explore ways in which they can volunteer their time to important causes. The grant will help bring back additional activities for the students to participate in that were previously eliminated due to budget constraints. Activities for the day will include games to promote participation in the event, special pricing on clothing items in the bookstore during the event, and entertainment.

FOUNDATION PROGRAMS

Constitution Day Show

Award: \$400

According to a poll by the American Council of Trustees and Alumni, only 44 percent of college graduates identified Elena Kagan as a Supreme Court Justice, while 10 percent believe television star Judge Judy is on the Supreme Court. The importance of The Constitution to each and every citizen is the reason the federal government requires educational institutions that receive federal funds to hold an educational program about the U.S. Constitution for its students. The Humanities and Social Sciences Department has led Constitution Day efforts on the campus for the past few years, and with this funding the division hopes to build upon last year's Constitution Day exhibition. The program, hosted by a panel of speakers, will connect student groups from around campus to demonstrate the Constitution in action through a series of vignettes. During these performances, students and staff will demonstrate the power of the Constitution. After each performance, the audience will have a chance to ask questions to the panel. Student participants and everyone in the audience will also receive a copy of the Constitution.

FABTECH 2017

Award: \$2,000

FABTECH is North America's largest metal forming and fabricating event. Since its beginning, FABTECH has grown from a regional trade show serving a few hundred companies, to North America's most authoritative event for metal forming, fabricating, welding and finishing. The students in the Applied Science and Engineering Technology Division (ASET) will be supported by the grant dollars to attend FABTECH 2017 in Chicago (IMTS), Illinois and explore 1,300 exhibiting companies, 500+ new products, 100+ educational programs and more. Students will get to broaden their perspective and experience the future of manufacturing through hands-on live demonstrations, top-notch education programs and networking opportunities. There, students are able to try out new technologies. Students in the career and technical education programs will be exposed to advanced automated systems and combined process technologies for the next generation of welding and machining, both very lucrative careers in advanced manufacturing.

MiAEYC Early Childhood Conference

Award: \$1,500

This award will support the travel of second-year MCCC Early Childhood Education students to the Michigan Association for the Education of Young Children (MiAEYC) Annual Early Childhood Conference in Grand Rapids. The conference provides multiple sessions in which early childhood experts and practitioners discuss and engage participants in topics of importance in early childhood education. The topics address care and competency areas including child development and learning, family and community collaboration, child communication and guidance, health and safety, and professionalism. The conference will enhance students' knowledge obtained traditionally through didactic instruction and field experiences. The benefits include the opportunity to expand students' knowledge of early childhood education beyond the classroom instruction through participation in an interactive forum with early childhood practitioners and experts.

FOUNDATION PROGRAMS

Michigan Nurses March

Award: \$600

This grant will help to achieve the goal of sending all MCCC senior nursing students to Lansing for the Michigan Nurses March in 2018. The Michigan Nurses March is an annual event hosted by the Michigan Nurses Association. The event conveys the power and need for political advocacy in order to benefit communities and the health care system. Registered Nurses and nursing students from across Michigan gather at the Lansing Center for an educational conference followed by the entire group marching to the State Capitol for a press conference. Guest speakers include nurse researchers and state legislators. Nursing students learn current legislative acts and efforts, skills needed to be an effective legislative advocate, and the power of collective advocacy to benefit public safety and the health care system.



Figure 12: MCCC Nursing Students at the Michigan Nurses March in 2016

ENDOWMENT FUNDS

Endowment Funds

SUMMARY

The Foundation currently has four endowments:

- **Cultural Enrichment Endowment** - The Cultural Enrichment Endowment was created to support programs, equipment, events, operational expenses, and other activities deemed by The Foundation Board of Directors as benefitting, commemorating, or contributing to the cultural enrichment of the students of Monroe County Community College and its community.
- **Scholarship Endowment** - This endowment is a pooled fund of true and quasi endowments managed together but tracked individually for the purpose of awarding student scholarships as directed and governed by each individual donor agreement.
- **John D. Dingell Endowment** - The John D. Dingell Endowment was created to benefit innovative projects and creative efforts designed to foster a corps of supporters to advance and sustain the optimal development of the River Raisin National Battlefield Park and Detroit River International Wildlife Refuge, and to connect MCCC students to these two legacy projects of John D. Dingell. This endowment is pooled with the Cultural Enrichment Endowment.
- **Title III Endowment** - This endowment was created from gifts and a one-to-one match from a federal grant. The fund is being managed for growth. The Foundation Board of Directors will assume full control over all income and disposition of the corpus without restriction.



CULTURAL ENRICHMENT ENDOWMENT

Several greatly needed upgrades in the Meyer Theater were funded this past year. The theater's lighting and sound boards were in critical failure, and endowment funds were used to replace both. The curtains in the theater and band rehearsal room were also due for a fire-treatment and cleaning and now look brand new once again. Funds were also used to underwrite the Cultural Enrichment Series.

CULTURAL ENRICHMENT BUDGET

Fire Treat Meyer Theater Curtains	\$16,500
Cultural Events Series Funding	\$32,040
Audio Equipment in the La-Z-Boy Atrium	\$778
Bradley Sowash Concert and Culinary Dinner	\$6,774
Light Board and Audio Equipment in the Meyer Theater	\$20,744
TOTAL	\$76,836

GRANTS OFFICE

Grants Office

SUMMARY



Due to budget constraints, MCCC was not able to fill the vacant grant writer position. Instead, grant writing has, for the time being, been decentralized. Despite the lack of dedicated personnel, The Foundation and MCCC staff successfully secured several grants, totaling \$178,238.

PROJECT	GRANT SOURCE	REQUESTED	FUNDED
Cultural Events Series Support	Michigan Gas Utilities	\$3,000	\$1,000
	DTE Energy Foundation	\$5,000	\$5,000
	Consumers Energy Foundation	\$5,000	\$5,000
	Michigan Council for Arts and Cultural Affairs	\$10,000	\$0
Community Farm	Michigan Department of Agriculture and Rural Development (MDARD)	\$150,000	\$79,000
Workforce Bootcamp for Adult Learners	Greater Ann Arbor Regional Prosperity Initiative	\$30,000	\$30,000
Welding Equipment	Nexus Pipeline and DTE Energy	\$50,000	\$50,000
Pig Heart and Lung RT Service Learning Project	Community Foundation of Monroe County	\$4,550	\$4,550
VEX Robotics	Community Foundation of Monroe County	\$3,688	\$3,688
TOTAL		\$261,238	\$178,238

FOUNDATION EVENTS

Foundation Events



Figure 13: Performance by pianist Bradley Sowash, and a dinner prepared by MCCC Culinary Arts students

SUMMARY

The Foundation hosted four events in this fiscal year. Strikes, Spares and Scholarships is our annual bowling fundraiser to fund scholarships. Through donations from Directors, The Foundation hosted a reception following our December meeting during the annual MCCC Band and Choir holiday concert for directors, MCCC leadership, and significant others. For the second year, The Foundation hosted a pre-party before a theater show. This year the theme was “Disco Fever” prior to the performance of a Bee Gees tribute band. The goal of this event is to simply cover costs and provide a fun event for patrons, in hopes of driving increased interest in the theater and ticket sales. Finally, The Cultural Enrichment Endowment funded an exquisite dinner featuring the MCCC Culinary Arts program, followed by a free public performance with concert pianist Bradley Sowash.

EVENT FINANCES

Strikes, Spares & Scholarships	Revenues	\$7,959.00
	Expenses	\$1,660.00
	Net for Event	\$6,299.00
Board Reception	Revenues	\$1,180.00
	Expenses	\$1,075.53
	Net for Event	<u>\$104.47</u>
Bee Gees Tribute	Revenues	\$616.00
	Expenses	\$465.31
	Net for Event	<u>\$150.69</u>

ANNUAL FUND

Annual Fund

SUMMARY

For the past several years we have tied our annual fund theme to MCCC's broader marketing effort. For the second year in a row, our theme was "You Are MCCC," and once again we promoted donors to designate their gift to "Give to the Greatest Need" to increase unrestricted giving. This year we decided to depart from the traditional narrative focus of our main mailer, and instead included an infographic like the one in Figure 14 below. In total, we had a very successful year, raising \$69,522.

MAIN ANNUAL FUND MAIL PIECE

The main annual fund mailer was sent to approximately 13,000 addresses.

EMPLOYEE CAMPAIGN

The Employee Campaign brochure was sent to all employees, and focused on the Enhancement Grants program and Student Emergency Fund. Each year we also promote the benefit of payroll deduction.

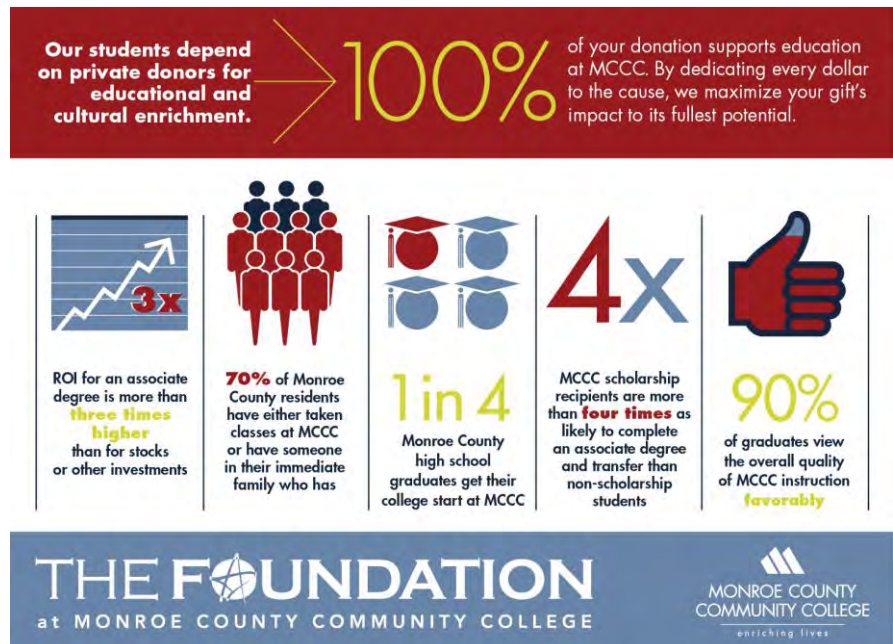


Figure 14: Foundation Annual Fund piece

ONLINE

As in past years, we are pushing online giving, as more donors are using credit cards as their preferred mode of giving. We kicked off the annual fund campaign with #GivingTuesday, which is always the Tuesday after Thanksgiving.

SYBUNT

A new addition to the annual fund campaign this year was a SYBUNT mailing (donors who gave: Some Year But Unfortunately Not This Year) prior to the end of the fiscal year to 3,500 households.

MCCC ANNUAL REPORT

MCCC mails an annual report to approximately 1,000 major donors, community leaders and friends of the college. We also include a solicitation insert that mirrors the theme of the MCCC annual report.

PLANNED GIVING

Planned Giving

AUDREY PERRY



Figure 15: Audrey Perry

Audrey Perry was a former educator, business person, and volunteer, as well as a former MCCC Trustee. She felt it important to leave a gift to MCCC as an extension of her support to those in need. Mrs. Perry was the first donor to establish a charitable gift annuity with The Foundation at MCCC. The charitable gift annuity enabled her to leave a legacy while being guaranteed a fixed income for life. As a retiree and a widow, she depended on this monthly income throughout the remainder of her life, while at the same time receiving an immediate income tax charitable deduction and a partial capital gains tax savings at the time of her donation. With Ms. Perry's passing, The Foundation created the Perry Endowed Scholarship fund from the annuity, per her direction. As a result of prudent management by the finance committee, even after several years of annuity payment distributions, the fund value was approximately equal to the initial gift.

SUMMARY

In addition to constituting a new Planned Giving Committee dedicated to improving and marketing our planned giving program, The Foundation launched a redesigned planned giving section of our website. The new website offers much more interactive online content, including gift calculators and videos explaining the benefits of making a planned gift.



Figure 16: Snapshot of The Foundation's Planned Giving Website

FINANCIAL SUMMARY

Financial Summary

DURING THE FISCAL YEAR ENDED JUNE 30, 2017*

We received contributions totaling	\$658,477
Investment gains of	\$484,841
Special event revenues of	\$34,255
We received in-kind contributions for administrative services from MCCC and other in-kind support of	\$217,508
Annuity Revenues	\$17,494
Which resulted in total revenues of	\$1,412,574

We distributed to MCCC for scholarships and program funds	(\$399,362)
And had administrative and fund raising expenses of	(\$217,508)
And had other expenses of	(\$1,468)
Which resulted in total expenditures of	(\$618,337)
Resulting in a total net asset increase of	\$794,237
When combined with our net assets at June 30, 2016 of	\$5,429,452

Resulted in new net assets at June 30, 2017*	\$6,077,026
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**Summary represents pre-audited numbers and are subject to change upon presentation of the final audit to the Board of Directors.*

FOUNDATION DIRECTORS, OFFICERS, AND STAFF

Foundation Directors, Officers, and Staff

OFFICERS

Victor S. Bellestri Board Chair	Dr. Ronald Campbell First Vice Chair	Dr. Kojo A. Quartey Second Vice Chair
Chad E. Nyitray Treasurer	Marjorie McIntyre Evans Secretary	Michael R. Meyer Chairman Emeritus

BOARD OF DIRECTORS

Marjorie A. Kreps MCCC Trustee	Dr. James E. DeVries MCCC Trustee	Suzanne M. Wetzel Executive Director Emeritus
Emily Hodge Alumni Board Chair	Alan G. Barron	William H. Braunlich
Florence M. Buchanan	H. Douglas Chaffin	Ignazio Cuccia
Renee Darrow	Julie Edwards	Jean Guyor
Dr. Gerald L. Howe	Annette S. Johnson	Irma M. "Mima" Kubiske
Molly Luempert-Coy	Keith P. Masserant	Susan J. Mehregan, Esq.
Susan R. S. Miller	James G. Petrangelo	Richard Sieb
Herbert E. Smith	Neal E. Thurber	Rosemarie Walker
Laurence W. Wilson	Paul M. Hedeem Administrator Rep.	Thomas R. Kleman Maintenance Rep.

HONORARY MEMBERS

Helen M. Beach (1913-2000)	Shirley A. Meyer (1922-2013)	Paul Whitman (1922-2012)
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STAFF

Joshua W. Myers Executive Director	Janel Boss Administrative Assistant	Kari Jenkins Foundation Coordinator
Daniel Schwab Foundation Accountant		

ANNUAL REPORT 2016-2017

Annual Report 2016-2017

Presented to The Foundation Board of Directors
During The Foundation at MCCC Annual Meeting
October 9, 2017



The Foundation is organized as an instrumentality exclusively for the benefit of the educational, literary, and scientific activities of Monroe County Community College.

Article III, Foundation Bylaws