



ANNUAL REPORT 2018-2019



THE FOUNDATION
at MONROE COUNTY COMMUNITY COLLEGE

1555 S. Raisinville Road
Monroe, MI 48161

Tel: 734-384-4214
www.monroeccc.edu/foundation

TABLE OF CONTENTS

EXECUTIVE SUMMARY	4
Strategic Highlights	4
Financial Highlights	4
Operating Highlights	4
EXECUTIVE DIRECTOR'S REPORT	Error! Bookmark not defined.
FINANCIAL SUMMARY	5
FINANCIAL STATEMENTS	6
Statement of Financial Position	6
Figure 1: Net Position 1999-2019	6
YEAR IN REVIEW	7
A New Look	7
New Website	7
Agriculture Program	7
Summer Camps	Error! Bookmark not defined.
NEXUS Grant	Error! Bookmark not defined.
SCHOLARSHIP REPORT	9
Continued Growth in Scholarships	9
Figure 2: Scholarship Funds Comparison 2012-2019	9
New Endowed Scholarships	9
New Annual Scholarships	10
Scholarship Banquet	10
FOUNDATION PROGRAMS	11
Highlights	11
Restricted Funds	11
Enhancement Grants	13
ENDOWMENT REPORT	13
Scholarship Endowment	17
John D. Dingell Endowment	17
Title III Endowment	17
Cultural Enrichment Endowment	18

ANNUAL FUND REPORT _____	19
Summary _____	19
Main Annual Fund Mail Piece _____	19
Employee Campaign _____	19
Online Giving _____	20
MCCC Annual report _____	20
Agriculture _____	20
OFFICERS, DIRECTORS, AND STAFF _____	21



EXECUTIVE SUMMARY

Strategic Highlights

This year the board and staff focused on the development of a new strategic plan that will direct programs and fundraising efforts over the next several years. Guided by new mission, vision and values statements, this past year focused on how The Foundation can continue to strengthen existing programs while striving to be more relevant to the needs of the modern student.

Financial Highlights

Strong growth in The Foundation's net position continued a recent upward trend in performance, rising 6% above last year's net position with a cumulative increase of 32% over the past five years; and, for the first time ever The Foundation exceeded \$7,000,000 in net assets. Endowed scholarships, through both investment gains and new scholarship gifts, drove much of this growth. It's important to note that the growth in net position has not come through a reduction in support to MCCC. During the 2018-2019 fiscal year The Foundation awarded over \$328,000 in program and capital support and disbursed over \$160,000 in scholarships to MCCC.

Operating Highlights

This past year The Foundation launched both a refreshed brand and a new website. These new enhancements, along with the addition of a new communications specialist, will enhance our ability to share with donors and the community the impact The Foundation has as well as compellingly highlight giving opportunities.

The Foundation at Monroe County Community College will inspire donors to create an economically and culturally vibrant community through philanthropy in education.

FINANCIAL SUMMARY

For the fourth consecutive year The Foundation realized an increase in the overall net position over the previous fiscal year. The increase in net position largely stems from endowment growth as a result of positive market conditions and new contributions. Grants to MCCC were down by nearly 50 percent due in large part to the completion of transfers for the Career Technology Center Capital Campaign last year.

- Administrative cost donated by MCCC rose slightly over last year.
- Total revenues exceeded \$1,000,000 for the third straight year.
- Investment gains were up slightly from the previous fiscal year, representing the third highest yield in our history at \$413,134.
- The Foundation's net position topped \$7 million for the first time. Net assets have increased from \$2.8 million in 2009 to \$7.2 million this year. That is a 255 percent increase in ten years.
- Endowments grew from \$5.2 million last year to \$6.3 million this year.



FINANCIAL STATEMENTS

Statement of Financial Position

DURING THE FISCAL YEAR*	2018-2019	2017-2018
We received contributions totaling	\$327,213	\$1,094,204
Investment gains of	\$413,135	\$349,832
Special event revenues of	\$36,881	\$33,375
We received in-kind contributions for administrative services from MCCC and other in-kind support of	\$262,372	\$237,252
Corporate grants of	\$130,000	\$0
Which resulted in total revenues of	\$1,169,601	\$1,714,663
 We distributed to MCCC for scholarships and program funds	 (\$488,298)	 (\$786,562)
And had administrative and fund raising expenses of	(\$262,372)	(\$237,252)
And had other expenses of	(\$1,217)	(\$1,278)
Which resulted in total expenditures of	(\$757,290)	(\$1,031,300)
Resulting in a total net asset increase of	\$412,311	\$683,363
When combined with our net assets of the previous fiscal year of	\$6,760,389	\$6,077,026
Resulted in new net assets at June 30*	\$7,172,701	\$6,760,389

**Summary represents pre-audited numbers for the fiscal year end on June 30, 2018 and are subject to change upon presentation of the final audit to the Board of Directors.*

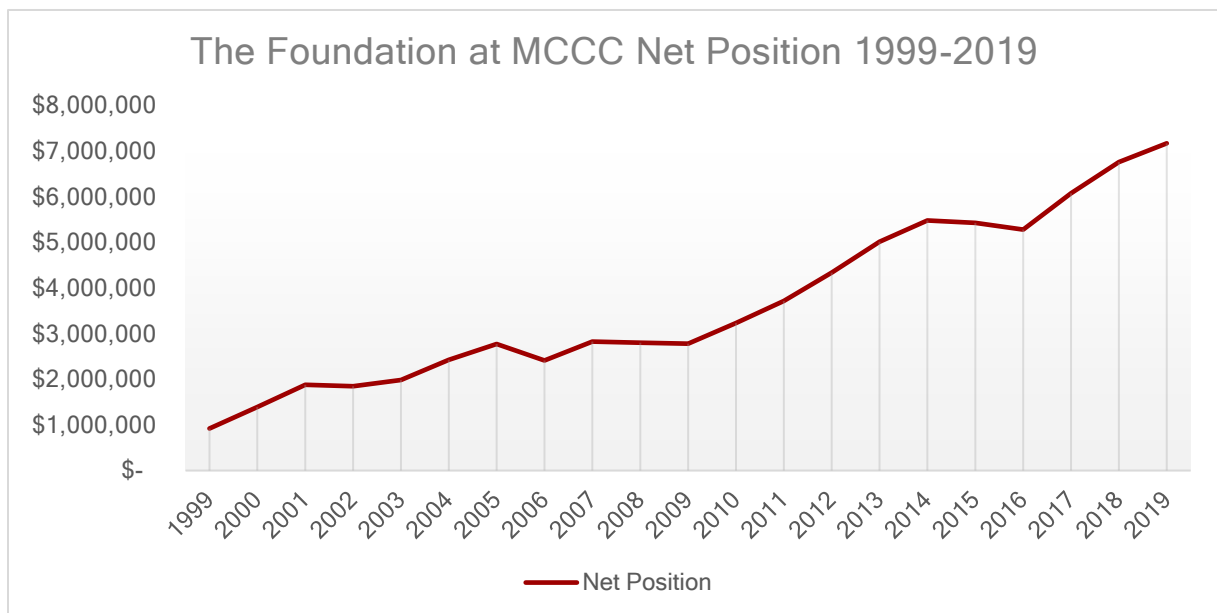


Figure 1: Net Position 1999-2019

YEAR IN REVIEW

A New Look

This past year The Foundation completed a multi-year branding



THE FOUNDATION
at MONROE COUNTY COMMUNITY COLLEGE

transition to a new logo and color scheme. The new logo blends traditional Foundation branding elements such as the star with the MCCC logo and color scheme. This visual connection reflects a move toward directly integrating many MCCC and Foundation marketing elements together to leverage the power of the MCCC brand for philanthropic purposes.

New Website

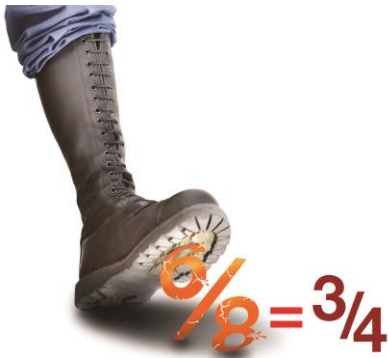
In addition to the new branding, MCCC and The Foundation launched a new website that was two years in the making. Designed with prospective and existing donors as the primary focus, easier navigation was a priority. As a result, content is much more clear and concise. The site is fully responsive to devices of every size -- something most users have come to expect from websites without even realizing it. Whether a user is viewing the site on a desktop, smartphone, tablet or laptop, their experience is the same. The site also emphasizes giving areas that The Foundation has prioritized as important.

New La-Z-Boy Furniture



Continuing their ongoing commitment to the building that bears their name, the La-Z-Boy Foundation donated three vignettes consisting of new furniture, floor coverings and other furnishings. Students use the area to collaborate with classmates, and the many patrons who enjoy MCCC sponsored shows find the seating a welcomed place to relax before and after performances.

Math Boot Camp



Thanks to support from the DTE Energy Diversity Grant, MCCC offered a free five-week Math Boot Camp. The sessions were provided free and were open to the public. Participants worked with whole numbers and integers, fractions, decimals and percentages during the camp. Exercises and lessons included meaningful real-world applications and problem solving. In addition, participants had the

opportunity to learn more about STEM (science, technology, engineering and math) programs of study and careers. 14 of 21 students completed the boot camp. 6 improved their math competence at least one level, one placed into college level math, and another placed in a high level math course. Only one student that tested placed below remedial level math.

Millage Projects Commence

Several millage projects kicked off this year dramatically changing the landscape of MCCC. With this past year came the completion of major exterior structural repairs to the Life Sciences Building and a major expansion with a new student study space. The extensive renovation of East and West Technology Buildings also commenced, and plans are underway to renovate the Little Theater in the Campbell Learning Resource Center and rename the theater after beloved longtime English professor John “Doc” Holladay. All of these renovations offer attractive naming opportunities for donors who want to invest in the success of these projects.



SCHOLARSHIP REPORT

Continued Growth in Scholarships

Scholarships remain one of the most popular giving options for donors. The Foundation continues to see overall growth in scholarship giving. This year continued last year's trend in a slight decline of annual scholarship funds available, some of that decline can be attributed to scholarships moving from annual to endowed status.

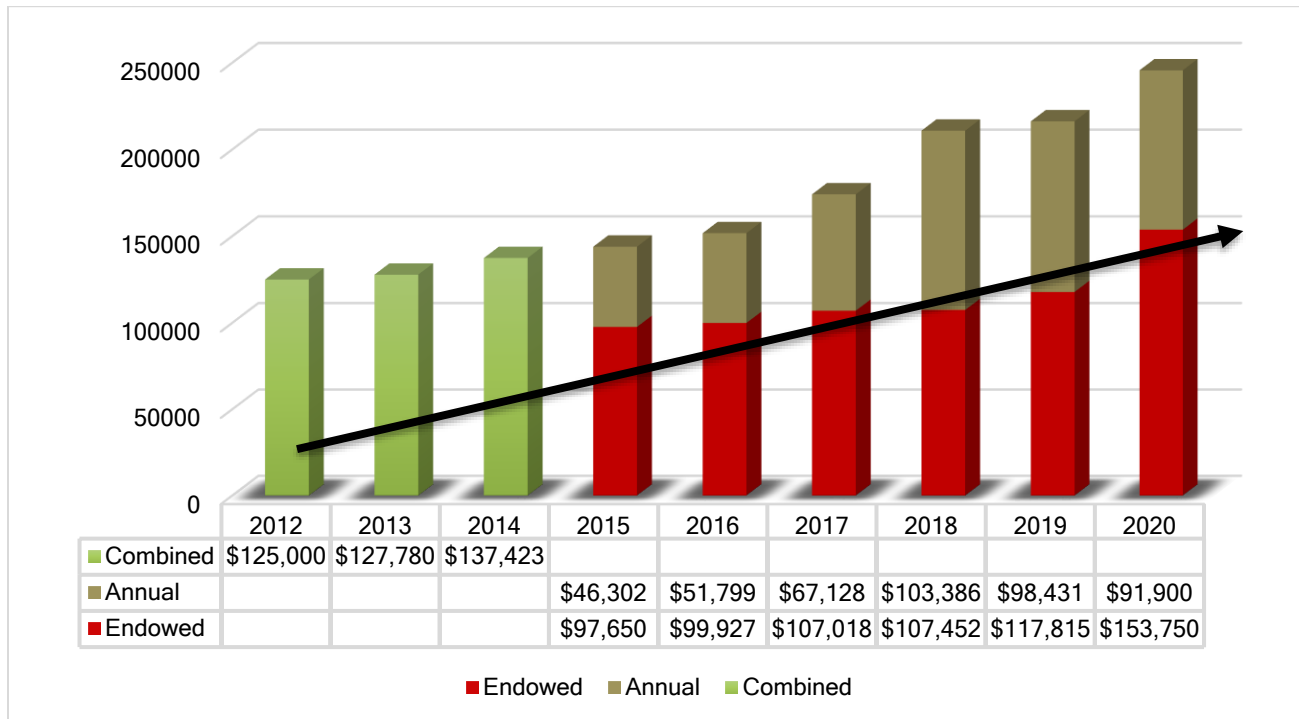


Figure 2: Scholarship Funds Comparison 2012-2019

New Endowed Scholarships

Three new endowed scholarships were established in 2018-2019. Endowed scholarships must reach \$20,000 before becoming true endowments. Once endowed, the funds are pooled in a fund and invested according to The Foundation's investment policies, which guide the management of the fund with the intent to maintain the principle permanently. The Foundation now has 60 endowed scholarships. Five new endowed scholarships were established in 2018-2019:

- Ray Kessler Memorial Endowed Scholarship
- Ethel K. (Rousseau) Fountain Scholarship
- Irma A. (McLaughlin) McIntyre Memorial Endowed Agriculture Scholarship
- Lela Wadlin and Roger Olson Endowed Scholarship

- Noel H. and Elizabeth R. Dentner Scholarship

New Annual Scholarships

- William A. Noseworthy Memorial Scholarship
- Visiting Angels CAN Scholarship
- Monroe Aging Consortium Scholarship

Scholarship Banquet

The Foundation hosted its fifteenth annual “Fulfilling Dreams Through Scholarships” award and recognition dinner on August 20, 2019. This event serves to introduce scholarship donors and recipients to each other. Individuals invited included all endowed and annual scholarship donors and recipients and their guests.

FOUNDATION PROGRAMS

Highlights

- Over 20 programs and initiatives representing every area of campus spent funds through The Foundation in 18/19, totaling over \$144,000.
- At the end of the fiscal year, over \$105,000 was raised benefitting these campus projects, with an end of year total balance of \$35,000 remaining available.
- One Book One Community, VEX Robotics, SolidWorks User Group, and Bacchus Society continue to generate ongoing revenue and actively provide programming.
- Summer camps in welding, construction, automotive, and metrology were offered to area children at a reduced or free cost.

Restricted Funds

The Foundation acts as the fiduciary for many smaller projects and groups across campus. These funds are typically established by faculty or staff to address an outstanding need in a division, department or service area. In addition to benefitting specific needs, these projects engage additional partners and expose new donors to the work of The Foundation.

		18/19 Expenses	18/19 Balance
Humanities	One Book One Community	\$7,450	\$17,185
	Writing Fellows	\$273	\$475
	Destination Dance	\$0	\$3,259
	Misc.	\$300	\$6,434
	SUBTOTAL	\$7,723	\$27,353
Business	Bacchus Society	\$4,980	\$7,333
	Bedford Cybersecurity Center	\$229	\$224
	Agriculture Program	\$7,850	\$11,650
	Misc.	\$0	\$999
	SUBTOTAL	\$13,060	\$20,206
Perf. Arts	Art Collection Book	\$3,452	\$0
	Art Preservation	\$2,280	\$0
	Meyer Theater Light Upgrades	\$37,960	\$0
	SUBTOTAL	\$43,692	\$1,011

Technology	Women and Minority in STEM	\$826	\$63,652
	SolidWorks	\$4,400	\$485
	CNC Support	\$11,211	\$3,445
	HVAC Welding Sup.	\$10,000	\$0
	Summer Camps (Welding, Construction, Auto, & Metrology)	\$1,425	\$2,438
	Nuclear Engineering Support	\$0	\$3,000
	VEX Robotics	\$27,214	\$2,692
	Misc.	\$458	\$5,127
	SUBTOTAL	\$55,534	\$80,839
Math Science	Chemistry/Micro Bio Lab	\$1,500	\$500
	Free Parenting Classes	\$0	\$15,135
	Misc.	\$0	\$1,581
	SUBTOTAL	\$2,052	\$17,216
Health Science	Pinning Partner Program	\$550	\$651
	Nursing Forum	\$0	\$2,152
	Veterinary Program Seed Fund	\$0	\$100,000
	Pig Hearts and Lungs R/T Service Learning Project	\$0	\$3,062
	Misc.	\$550	\$50
	SUBTOTAL	\$550	\$105,915
Other	GSA Support	\$3,376	\$8,239
	Athletics - Volleyball	\$0	\$1,082
	Fermi I Statue Plaque	\$2,994	\$0
	Student Emergency Fund	\$713	\$6,832
	PASS DTE Grant	\$0	\$30,000
	Enhancement Grants	\$17,736	\$0
	Misc.	\$0	\$1966
		\$21,843	\$58,120
	TOTAL	\$144,735	\$305,319

Enhancement Grants

The Foundation at MCCC Enhancement Grants Program was created to assist MCCC faculty, staff, and students by providing funding for the development and implementation of innovative projects that support the MCCC Mission. The grants program puts an emphasis on spurring creative and innovative ideas, which have a visible and substantive impact on campus and/or in the community. Since 2002, The Foundation has awarded over \$300,000, funding 242 worthy projects. The Foundation Board of Directors allocated \$20,000 for the 2019 Enhancement Grants Program. The following projects received funding:

Michigan Nursing Student Association Convention

Award: \$1,200

Michigan Nursing Student Association (MNSA) annual convention is an educational conference devised for nursing students. Nursing students learn clinical practice guidelines, leadership development, current legislative acts and efforts, and the power of collective advocacy to benefit public safety and the health care system. The MNSA conference offers a unique opportunity for students to see first-hand the value and power of patient advocacy and the nurse's obligation to actively participate in lifelong learning and uphold patient safety for the community.

MCCC London and France 2020 Nursing Study Abroad Trip

Award: \$2,000

This grant will help offset student and faculty expenses for the 2020 Study Abroad program's trip to London and France during the spring 2020 semester. The study abroad experience focuses on the history, culture, and practice of health care delivery in the United Kingdom as compared to the United States. The trip includes visiting several historical sites related to nursing and the health care field. The funds requested will be used to offset expenses incurred for curriculum specific activities such as private guided tours about the history of the healthcare system in the United Kingdom, Old Operating Theater, Florence Nightingale Museum, Westminster Abbey, and Royal College of Surgeons.

One Book One Community

Award: \$2,500

Each year, the One Book, One Community (OBOC) of Monroe County selection committee chooses a readily available and discussable book written by a major author, and invites Monroe County residents to read the same book at the same time and discuss it through a series of free programs running approximately one month. Events feature book discussions and free county-wide community activities related to the themes raised by provocative and inspiring stories. One Book, One Community of Monroe County aims to enrich the experience of reading for everyone, regardless of race, gender, age, income or the neighborhood they call home. With the support of The Foundation, One Book builds bridges between the greater Monroe community and the MCCC campus. Over the last 4 years, more than 9,000 community members and students attended One Book designated events.

VEX Robotics Event

Award: \$3,000



Team VIRUS is a true year-round, year-over-year student development program with teams at every level of VEX. This season there are VIQC Elementary School (10 teams), VIQC Middle School (4 teams),

VRC Middle School (2 Teams), VRC High School (4 teams) and VEXU (1 team). Also, for the first time, MCCC has a team at every level competing in the VEX World Championship in Louisville, KY. This grant will fund additional equipment needs to enhance MCCC VEX Event capabilities.

Michigan Association for the Education of Young Children (MiAEYC) Annual Early Childhood Conference

Award: \$2,000

This award will support the travel of second-year MCCC Early Childhood Education Students to the Michigan Association for the Education of Young Children (MiAEYC) Annual Early Childhood Conference in Grand Rapids. The conference provides multiple sessions in which

various early childhood experts and practitioners discuss and engage participants in various topics of importance in early childhood education. The topics address care and competency areas including child development and learning, family and community collaboration, child communication and guidance, health and safety, and professionalism.

National Student Day

Award: \$450

This funding helps offset the costs of hosting National Student Day events on the MCCC campus. This day enables the MCCC bookstore to foster a more positive relationship with students by building a sense of community on campus and helping students explore ways in which they can volunteer their time to important causes.

Heart and Lung Dissection Presentations to Monroe County Elementary and Middle School Children

Award: \$3,000

Funding from this award supports the Respiratory Therapy Program service learning project where faculty and students take heart/lung specimens, supplies and teaching models to over 2,000 Monroe County public, private and parochial school students in 5th through 8th grades. Included in the lesson are the anatomy and physiology of the heart and lungs, the effects of tobacco and other substances on these systems, health career information on respiratory therapy and encouragement to take math and sciences in high school.

Respiratory Therapy Student Teams at the MSRC Trivia Bowl Competition

Award: \$2,000

This funding will assist MCCC respiratory therapy students compete in the 2020 Michigan Society for Respiratory Care's Sputum Bowl. Student teams compete in a college bowl trivia environment with buzzer system, time clock, moderator and judges. Participation in the Sputum Bowl benefits students by helping them develop a sense of connection to the larger professional community, build social bonds between classmates, and exposes students to state and national speakers. In April of this year MCCC's team won the state competition, and will be headed to New Orleans in November to represent the MSRC at the AARC National Sputum Bowl! Attendance at the spring annual meeting has been a regular activity since the program began in 1981.

Welding SkillsUSA: Champions at Work

Award: \$2,350

Each April, approximately 500 business and industry leaders coordinate nearly 80 skill and leadership contests for 1,500 student members from across the state. More than 16,000 teachers and school administrators serve as professional SkillsUSA members and advisors. SkillsUSA improves the quality of our nation's future skilled workforce through the development of framework skills that include personal, workplace and technical skills grounded in academics. SkillsUSA programs help to establish industry standards for job skill training in the lab and classroom, and promote community service and engagement. SkillsUSA is recognized by the U.S. Department of Education and is cited as a "successful model of employer-driven youth development training program." MCCC Welding Technology increased its student membership from 3 to 8 in 2018 and again saw an increase in 2019 from 8 to 12.

The Agora, College Media Association National Convention

Award: \$1,500

This funding will allow the members of *The Agora* staff to attend the 2019 National College Media Association National Convention in New York City. This convention gives students a faculty of hundreds for three days - specialists in virtually every area of journalism, from traditional newspapers, magazines, television and radio to all the emerging digital fields.

ENDOWMENT REPORT

The Foundation currently has four endowments combined totaling over \$6.3 million. These endowments capitalized on a strong market in the past year with net investment income exceeding \$413,000.

Scholarship Endowment

The scholarship endowment is a pooled fund of true and quasi endowments managed together but tracked individually for the purpose of awarding student scholarships as directed and governed by each individual donor agreement. The scholarship endowment grew to \$4,175,000, up from \$3,164,000 in the previous year.

John D. Dingell Endowment

The John D. Dingell Endowment was created to benefit innovative projects and creative efforts designed to foster a corps of supporters to advance and sustain the optimal development of the River Raisin National Battlefield Park and Detroit River International Wildlife Refuge, and to connect MCCC students to these two legacy projects of John D. Dingell. This year, The Foundation funded the inaugural Dingell Scholars at the River Raisin National Battlefield Park.

Three students, all studying history at MCCC, received an intern stipend and scholarship for participating in the program. The internship experience includes a minimum of 48 hours of job shadowing, training and service at River Raisin National Battlefield Park. The interns are also expected to research and write a paper on a topic that will benefit the educational programs, preservation, restoration or interpretation of the battlefield and present a public program there in the form of a lecture or living history presentation.

Title III Endowment

This endowment was created from unrestricted gifts and a one-to-one match from a federal grant. The fund is being managed for growth. The Foundation Board of Directors will assume full control over all income and disposition of the corpus without restriction at maturity.

Cultural Enrichment Endowment

The Cultural Enrichment Endowment was created to support programs, equipment, events, operational expenses, and other activities deemed by The Foundation Board of Directors as benefitting, commemorating, or contributing to the cultural enrichment of the students of Monroe County Community College and its community. Four projects were funded in 2018-2019 for a total of \$56,000 in awards.

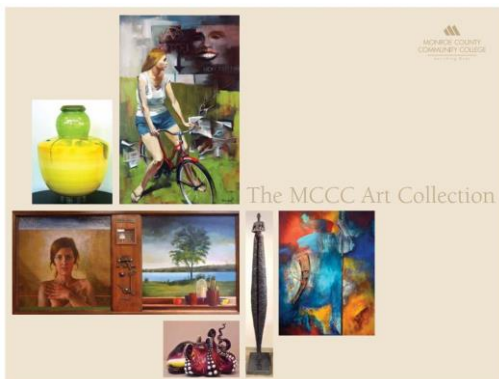
Meyer Theater Lighting Upgrade - Phase II: \$40,000

The Meyer Theater infrastructure upgrade continues to be a priority for the college. Now over 15 years old, the Theater's technical equipment is beginning to fail and require replacement. This second and final phase of an \$84,000 lighting upgrade completed the addition of LED



based intelligent lighting in the theater. The new intelligent lighting fixtures provide new capabilities (programmable to move, focus, change color, shape and more), raising production value for audiences. In addition to enhancing performances, these lights are far more economical and efficient over time realizing a long term cost and energy efficiency.

Art Collection Book: \$3,500

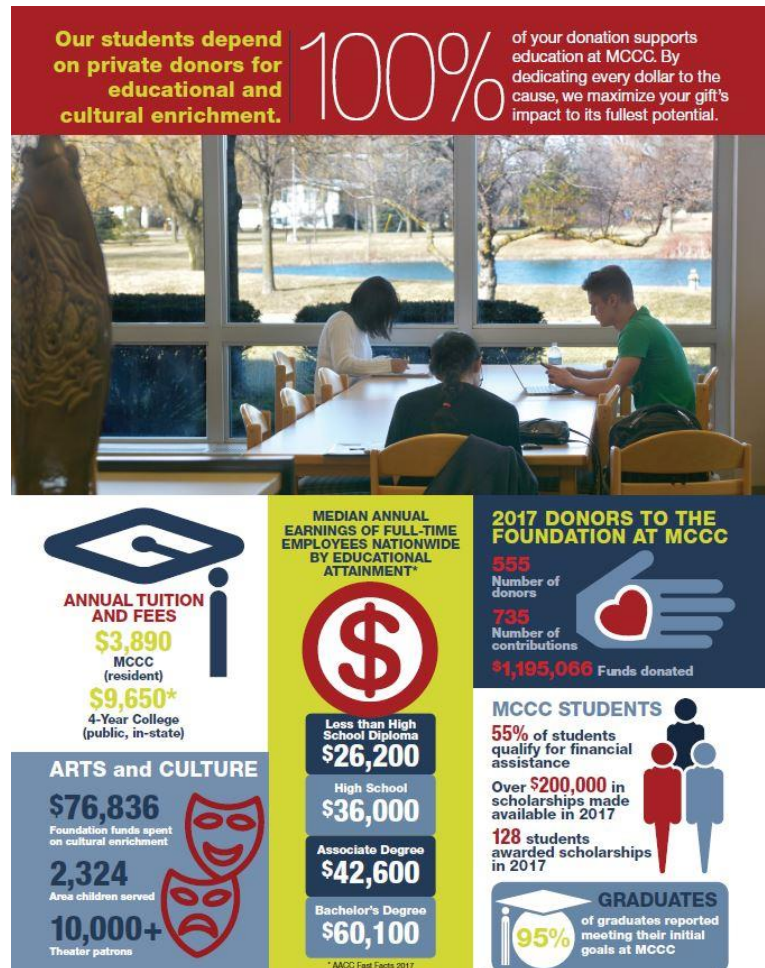


Two years ago a cultural enrichment grant funded an inventory of the extensive art collection on MCCC's campus. The Art Collection Book .

ANNUAL FUND REPORT

Summary

For the past several years we have tied our annual fund theme to MCCC's broader marketing effort. For the third year and final year, our theme was "You Are MCCC," and once again we promoted donors to designate their gift to "Give to the Greatest Need" to increase unrestricted giving. This is the second year that we opted for an infographic format. In total, we had a very successful year, exceeding our goal of \$75,000 by raising \$77,202. This was up from \$69,522 raised last year. Annual fund gifts are defined as gifts given in response to an annual fund piece solicitation, or an unanticipated gift given at the end of the calendar year.



Main Annual Fund Mail Piece

The main annual fund mailer was sent to approximately 13,000 addresses. The piece resulted in gifts totaling \$7,155. The majority of these gifts were unrestricted funds.

Employee Campaign

The Employee Campaign brochure was sent to all employees, and focused on the Enhancement Grants program and Student Emergency Fund. Each year we also promote the benefit of payroll deduction. This year's employee campaign attracted 18 gifts or pledges, totaling \$8,940. This is a decrease from last year's 24 employees who gave \$11,060.

Online Giving

As in past years, we are pushing online giving, as more donors are using credit cards as their preferred mode of giving. We kicked off the annual fund campaign with #GivingTuesday, which is always the Tuesday after Thanksgiving. This year's #GivingTuesday raised \$1,575, down slightly from last year's \$1,590. We are making significant investments in our web infrastructure over the next couple of years, which we expect will facilitate greater online giving.

MCCC Annual report

MCCC mails an annual report to approximately 1,000 major donors, community leaders and friends of the college. We also include a solicitation insert that mirrors the theme of the MCCC annual report. This year the Annual Report raised \$4,910.

Agriculture

Agriculture was a donor piece developed through the annual fund campaign. While inspiring a few major gifts, the campaign failed to attract small gifts. More work needs to occur in the coming years to better communicate the Agriculture program as an annual fund option. The piece will continue to be used with major gift prospects.



OFFICERS, DIRECTORS, AND STAFF

OFFICERS		
Victor S. Bellestri Board Chair	Dr. Ronald Campbell First Vice Chair	Dr. Kojo A. Quartey Second Vice Chair
William J. Bacarella, Jr. Treasurer	Marjorie McIntyre Evans Secretary	Michael R. Meyer Chairman Emeritus
BOARD OF DIRECTORS		
William T. Bruck MCCC Trustee	Krista Lambrix MCCC Trustee	Aaron Mason MCCC Trustee
Emily Hodge Alumni Board Chair	Dr. Melissa Grey MCCC Rep	Lisa Schendel MCCC Rep.
Alan G. Barron	William H. Braunlich	Florence M. Buchanan
Carol Lenox Carlton	H. Douglas Chaffin	Ignazio Cuccia
Renee Darrow	Julie Edwards	Jean Guyor
Annette S. Johnson	Marjorie A. Kreps	Irma "Mima" Kubiske
Molly Luempert-Coy	Keith P. Masserant	Susan R. S. Miller
James G. Petrangelo	Richard Sieb	Neal E. Thurber
Rosemarie Walker	Laurence W. Wilson	Suzanne M. Wetzel Executive Director Emeritus
HONORARY MEMBERS		
Helen M. Beach (1913-2000)	Shirley A. Meyer (1922-2013)	Paul Whitman (1922-2012)
STAFF		
Dr. Joshua W. Myers Executive Director	Janel Boss Administrative Assistant	Michelle Gaynier Communications Specialist
Daniel Schwab Foundation Accountant		

ANNUAL REPORT 2018-2019

Presented to The Foundation Board of Directors
During The Foundation at MCCC Annual Meeting
October 14, 2019



The Foundation is organized as an instrumentality exclusively for the benefit of the educational, literary, and scientific activities of Monroe County Community College.

Article III, Foundation Bylaws