



ANNUAL REPORT 2017-2018

THE FOUNDATION
at MONROE COUNTY COMMUNITY COLLEGE

1555 S. Raisinville Road
Monroe, MI 48161

Tel: 734-384-4214
www.monroecc.edu/foundation

TABLE OF CONTENTS

EXECUTIVE SUMMARY _____	4
Strategic Highlights _____	4
Financial Highlights _____	4
Operating Highlights _____	4
Looking Ahead _____	4
EXECUTIVE DIRECTOR'S REPORT _____	5
FINANCIAL SUMMARY _____	6
FINANCIAL STATEMENTS _____	7
Statement of Financial Position _____	7
Figure 1: Net Position 1999-2018 _____	7
YEAR IN REVIEW _____	8
The Foundation Celebrates 20 Years _____	8
New Mission, Vision, and Values Statements _____	8
Agriculture Program _____	8
Summer Camps _____	9
NEXUS Grant _____	9
SCHOLARSHIP REPORT _____	10
Continued Growth in Scholarships _____	10
Figure 2: Scholarship Funds Comparison 2012-2018 _____	10
New Endowed Scholarships _____	10
New Working Toward Endowed Scholarships _____	11
New Annual Scholarships _____	11
Scholarship Banquet _____	11
Planned Giving _____	12
FOUNDATION PROGRAMS _____	13
Highlights _____	13
Restricted Funds _____	13
Enhancement Grants _____	15
ENDOWMENT REPORT _____	21
Scholarship Endowment _____	21
John D. Dingell Endowment _____	21

EXECUTIVE SUMMARY

Strategic Highlights

Marking The Foundation's 20th Anniversary, the Board of Directors undertook a review and redraft of its Mission, Vision, and Values statements. These new statements will guide the work of The Foundation as it builds on the many successes from its first two decades of service to the students of MCCC and the greater Monroe County community.

Financial Highlights

Strong growth in The Foundation's net position continued a recent upward trend in performance, rising 11% above last year's net position with a cumulative increase of 32% over the past five years. Endowed scholarships, through both investment gains and new scholarship gifts, drove much of this growth. It's important to note that the growth in net position has not come through a reduction in support to MCCC. During the 2017-2018 fiscal year The Foundation awarded over \$625,000 in program and capital support and disbursed over \$160,000 in scholarships to MCCC.

Operating Highlights

The Foundation welcomed one new director to the board, Carol Lenox Carlton. A strategic planning process began at the end of this fiscal year. Built upon the new mission documents, this planning process will create a more proactive, intentional and effective fundraising operation that acts as a transformational change agent within MCCC.

The Foundation at Monroe County Community College will inspire donors to create an economically and culturally vibrant community through philanthropy in education.

Looking Ahead

The Foundation is well positioned for continued strong growth in new gifts, particularly those designated to scholarships, which remain a popular donor giving category. A new strategic plan being developed in the coming year will reprioritize the work of The Foundation and increase donor impact.

EXECUTIVE DIRECTOR'S REPORT



Anniversaries are a time to reflect back on accomplishments as well as take stock for the future. Our college, campus, community, and student population have changed considerably since the establishment of The Foundation twenty years ago in 1998. Some of this change is dramatic, some of it incremental, and most importantly, some of this change has come as a result of The Foundation acting as a conduit for the extraordinary generosity of our many donors. However, one thing remains constant - Monroe County Community College unwaveringly serves our community with high quality affordable higher education opportunities. In countless ways, The Foundation has elevated the college's ability to exceed the mandate given to it from the voters of Monroe County.

Proof, as they say, is in the pudding. Since its inception, The Foundation has raised over \$15.5 million dollars in contributions. When grants and state capital outlay funds leveraged by private gifts are included, The Foundation has raised nearly \$40,000,000 in external support for MCCC. More importantly than the dollars raised, though, is the impact felt by this support. Hundreds of student scholarships, grants supporting hundreds of worthy programs and projects, the cultural flagship La-Z-Boy Center and Meyer Theater, the state-of-the-art Career Technology Center - all difficult to imagine without The Foundation.

Twenty years on and I am proud of all that The Foundation has accomplished. But what excites me every day is where we can go from here. Our soon-to-be former vision statement imagined The Foundation as "the premier philanthropic organization for improving the educational and cultural quality of life for citizens of Monroe County." I can't say when our vision was realized, but I am confident that we have achieved that once aspirational goal. Now we set our sights on new aspirations and greater heights. So many challenges await our community, and thanks to the foresight and diligent work of all those who breathed life into The Foundation, we stand ready to create an economically and culturally vibrant community.

Joshua W. Myers
Executive Director
October 15, 2018

FINANCIAL SUMMARY

The Foundation realized both an increase in the overall net position and an increase in funds disbursed to MCCC over the FY 2017-2018. The increase in net position largely stems from endowment growth as a result of positive market conditions and new contributions. Grants to MCCC in the form of distributions were up due in large part to final transfers related to Career Technology Center Capital Campaign.

- While the administrative cost donated by MCCC increased by \$22,303 over last year, total revenues outpaced the operational increase, with revenues up 22% to \$1,717,222.
- For only the second time in The Foundation's history, contributions rose above \$1,000,000 in FY 2017-2018 thanks to a large bequest.
- Investment gains were down slightly from the previous fiscal year but still represented the third highest yield in our history at \$349,832.
- The year-over-year increase in distributions to MCCC is largely attributed to a \$450,000 disbursement related to final lead gift payments for the CTC capital campaign. Still, scholarship distributions were up 14%, and The Foundation additionally distributed over \$175,000 in smaller program support.
- It remains unclear how, if at all, the recent tax overhaul and restructuring to the standardized tax deduction will affect donor giving. This was the last tax year where many Americans will benefit from itemized charitable deductions.



FINANCIAL STATEMENTS

Statement of Financial Position

DURING THE FISCAL YEAR*	2017-2018	2016-2017
We received contributions totaling	\$1,094,204	\$658,477
Investment gains of	\$349,832	\$484,841
Special event revenues of	\$33,255	\$34,255
We received in-kind contributions for administrative services from MCCC and other in-kind support of	\$239,811	\$217,508
Annuity Revenues	\$0	\$17,494
Which resulted in total revenues of	\$1,717,222	\$1,412,574
We distributed to MCCC for scholarships and program funds	(\$786,562)	(\$399,362)
And had administrative and fund raising expenses of	(\$239,811)	(\$217,508)
And had other expenses of	(\$1,278)	(\$1,468)
Which resulted in total expenditures of	(\$1,033,859)	(\$618,337)
Resulting in a total net asset increase of	\$683,363	\$794,237
When combined with our net assets of the previous fiscal year of	\$6,077,026	\$5,429,452
Resulted in new net assets at June 30*	\$6,760,389	\$6,077,026

*Summary represents pre-audited numbers for the fiscal year end on June 30, 2018 and are subject to change upon presentation of the final audit to the Board of Directors.

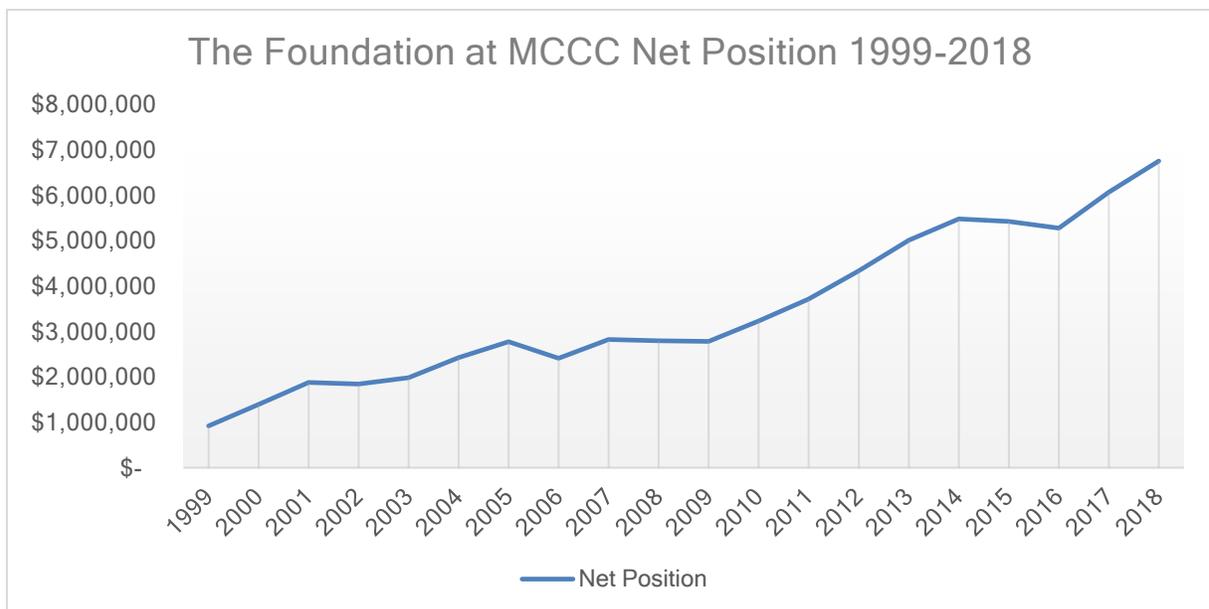


Figure 1: Net Position 1999-2018

YEAR IN REVIEW

The Foundation Celebrates 20 Years

On April 27, 1998, the MCCC Board of Trustees unanimously passed an “Intent to Establish” resolution, which led to the creation of The Foundation at MCCC. Two decades later, The Foundation has cemented itself as the premier educational and cultural philanthropic organization in Monroe County. Nearly \$40,000,000 in direct and leveraged funds have enhanced MCCC’s campus and enriched thousands of lives as a result of the generosity of our donors.



TWENTIETH ANNIVERSARY

New Mission, Vision, and Values Statements

The Board of Directors dedicated time during several board meeting throughout the year and a Saturday retreat to develop new mission, vision, and values statements for The Foundation, the first such update since its inception. The new mission documents will guide the future of The Foundation and the development of a new strategic plan.



Agriculture Program

The Agricultural Tech program partnership between MCCC and Michigan State University has flourished thanks to philanthropic and grant support secured through The Foundation. Test plots, sustainable learning garden, and community farms enhanced the students’ learning experience while also serving community needs. The MCCC

Community Farm produced several tons of fresh produce, which were harvested and donated to the Monroe County Opportunity Program to feed needy families.

Summer Camps



Each year MCCC hosts summer camps, many offered free of charge thanks to community sponsorships through The Foundation. Once such camp, the Building Trades Summer Camp, in partnership with MCCC, works to engage high school students and provide exposure to the trades. In 2017, in addition to learning a variety of hands-on skills, 30 students constructed a much-needed bus stop for the women and children served by the battered women's center Paula's House II on M-50.

NEXUS Grant

NEXUS Gas Transmission awarded The Foundation a \$50,000 grant to purchase equipment for the MCCC's welding lab that will result in more efficient use of class time by easing limitations to equipment access and improving the overall quality of instruction.



SCHOLARSHIP REPORT

Continued Growth in Scholarships

Scholarships remain one of the most popular giving options for donors. The Foundation continues to see overall growth in scholarship giving. This year saw a slight decline in the annual scholarship funds available, some of that decline can be attributed to scholarships moving from annual to endowed status.

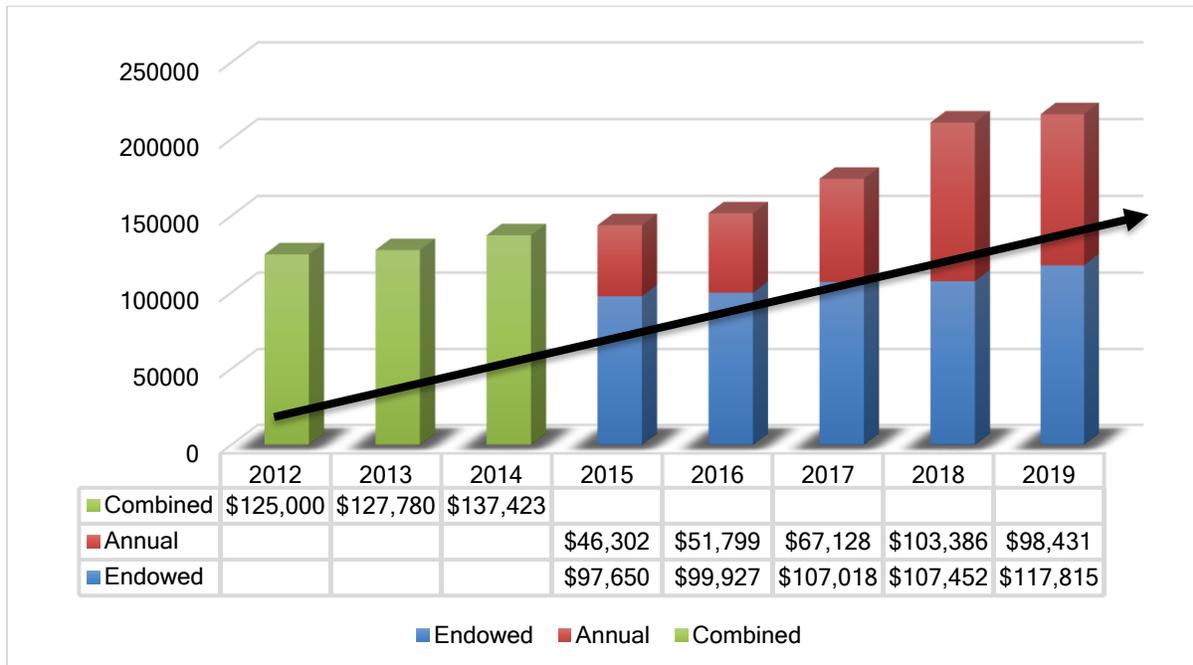


Figure 2: Scholarship Funds Comparison 2012-2018

New Endowed Scholarships

Three new endowed scholarships were established in 2017-2018. Endowed scholarships must reach \$20,000 before becoming true endowments. Once endowed, the funds are pooled in a fund and invested according to The Foundation's investment policies, which guide the management of the fund with the intent to maintain the principle permanently. The Foundation now has 54 endowed scholarships. The scholarships established in 2017-2018 were:

- Brian Rothman Memorial Endowed Scholarship
- President Emeritus Dr. Ronald Campbell and Blondelle Campbell
- Edward and Henrietta Knabusch Trust Memorial Scholarship

New Working Toward Endowed Scholarships

- Frances A. Maedel Art Scholarship

New Annual Scholarships

- Betty Swartout Memorial Scholarship
- Ralph E. Mahalak Memorial Scholarship
- Jarrait Farm Bureau Insurance Agency Agricultural Scholarship
- Disabled American Veterans Chapter 137 Scholarship



Scholarship Banquet

The Foundation hosted its fifteenth annual “Fulfilling Dreams Through Scholarships” award and recognition dinner on August 21, 2018. This event serves to introduce scholarship donors and recipients to each other. Individuals invited included all endowed and annual scholarship donors and recipients and their guests.



PLANNED GIVING



ETHEL K. (RUSSEAU) FOUNTAIN

Ethel Fountain attended MCCC and completed a certificate in general business management in 1976. She went on to work for the Michigan Bell Telephone Company and Monroe Evening News in the Circulation Department, retiring in 1992.

Many years passed, but Ethel never forgot the impact MCCC had on her life. As she was settling her affairs, “Aunt Ethel” as she was affectionately known to Foundation staff, met with The Foundation to establish a legacy gift.

In 2015, Ethel created the Ethel K. (Russeau) Fountain Endowed Scholarship. Funded through her estate, the scholarship will provide support for students enrolled in any applied technology program. As a non-traditional student herself, she wanted to support students who are returning to college to earn a hands-on technical job.

Ethel lived humbly. She saved and invested wisely. As a result, she left a sizeable estate in which she dedicated 70 percent to establish her scholarship. Thanks to this extraordinary generosity, she created the single largest scholarship endowment in the history of MCCC. The total amount of the final scholarship is pending the finalization of the estate at the time of this report; however, The Foundation conservatively estimated an amount of \$600,000 in the FY 17/18 fiscal year.

FOUNDATION PROGRAMS

Highlights

- Over 20 programs and initiatives representing every area of campus spent funds through The Foundation in 17/18, totaling over \$169,000.
- At the end of the fiscal year, over \$128,000 was raised benefitting these campus projects, with an end of year total balance of \$310,000 remaining available.
- One Book One Community, VEX Robotics, SolidWorks User Group, and Bacchus Society continue to generate ongoing revenue and actively provide programming.
- Summer camps in welding, construction, automotive, and metrology were offered to area children at a reduced or free cost.
- A \$50,000 gift from NEXUS/DTE Energy was the largest single expenditure enabling the acquisition of much needed welding equipment.

Restricted Funds

The Foundation acts as the fiduciary for many smaller projects and groups across campus. These funds are typically established by faculty or staff to address an outstanding need in a division, department or service area. In addition to benefitting specific needs, these projects engage additional partners and expose new donors to the work of The Foundation.

		17/18 Expenses	17/18 Balance
Humanities	One Book One Community	\$9,510	\$13,885
	Destination Dance	\$0	\$1,656
	Agora Journalism	\$0	\$4,528
	Misc.	\$221	\$2,404
	SUBTOTAL	\$9,731	\$22,473
Business	Bacchus Society	\$5,089	\$6,000
	Bedford Cybersecurity Center	\$1,046	\$454
	Agriculture Program	\$0	\$13,000
	Misc.	\$0	\$999
	SUBTOTAL	\$6,135	\$20,453
Perf. Arts	Life Science Window Design	\$5,930	\$0
	Meyer Theater Light Upgrades	\$43,948	\$0

	SUBTOTAL	\$49,878	\$1,011
Technology	Women and Minority in STEM	\$10,799	\$64,479
	SolidWorks	\$4,136	\$3,136
	Welding Grant	\$50,000	\$0
	CNC Support	\$0	\$9,656
	HVAC Welding Sup.	\$0	\$10,000
	Summer Camps (Welding, Construction, Auto, & Metrology)	\$2,255	\$3,863
	Nuclear Engineering Support	\$0	\$3,000
	VEX Robotics	\$11,873	\$11,616
	Welding Faculty Prof Devel.	\$1,250	\$0
	Misc.	\$0	\$4,583
	SUBTOTAL	\$80,312	\$110,333
Math Science	Chemistry/Micro Bio Lab	\$0	\$2,000
	Free Parenting Classes	\$2,130	\$15,135
	Misc.	\$0	\$2,133
	SUBTOTAL	\$2,130	\$19,268
Health Science	Pinning Partner Program	\$705	\$1,126
	Nursing Forum	\$2,979	\$1,902
	Veterinary Program Seed Fund	\$0	\$100,000
	Pig Hearts and Lungs R/T Service Learning Project	\$293	\$3,062
	Misc.	\$0	\$50
	SUBTOTAL	\$3,977	\$106,140
Other	GSA Support	\$0	\$9,915
	Athletics - Volleyball	\$0	\$1,082
	Fermi I Statue Plaque	\$2,994	\$0
	Student Emergency Fund	\$0	\$5,655
	Enhancement Grants	\$13,831	\$11,661
	Misc.	\$0	\$1,966
		\$16,825	\$30,279
	TOTAL	\$168,988	\$309,958

Enhancement Grants

The Foundation at MCCC Enhancement Grants Program was created to assist MCCC faculty, staff, and students by providing funding for the development and implementation of innovative projects that support the MCCC Mission. The grants program puts an emphasis on spurring creative and innovative ideas, which have a visible and substantive impact on campus and/or in the community. Since 2002, The Foundation has awarded over \$250,000, funding 232 worthy projects. The Foundation Board of Directors allocated \$20,000 for the 2018 Enhancement Grants Program. The following projects received funding:

Eastern Michigan University Digital Marketing Workshop

Award: \$1,000

EMU's College of Business (COB) has been a leader in the development of resources to prepare students to work with social media, analytics, and digital platform development. For the past ten years, the EMU Center for Digital Engagement has hosted a Digital Marketing Workshop. Topics addressed during the workshop include digital advertising, social media, content creation, analytics, web design and development, search engine optimization, video production and graphic design, mobile app development, and project management.

Michigan Nursing Student Association Convention

Award: \$1,125

Michigan Nursing Student Association (MNSA) annual convention is an educational conference devised for nursing students. Guest speakers include political activists, nurse researchers, and a variety of national speakers with expertise in health care related issues. Nursing students learn clinical practice guidelines, leadership development, current legislative acts and efforts, and the power of collective advocacy to benefit public safety and the health care system. With the many changes and uncertainties embedded within the health care system, it is essential that MCCC nursing graduates understand the importance of continuing education as well as the legislative process and obtain the knowledge and skills needed to be effective in political advocacy for patient safety within our community, state, and nation.

The Smartforce Student Summit at the International Manufacturing Technology Show (IMTS)

Award: \$1,250

IMTS is the premier manufacturing technology show in North America with more than 2,000 exhibiting companies. With more than 50 hands-on exhibits, the Student Summit provides a fun and interactive environment to introduce educators, students and parents to exciting innovations in manufacturing technology and provides exposure to the dynamic careers in the industry. Students have the opportunity to see how much fun STEM based learning can be in the “Make It!” area.



HIV Education and Screening (HIVES)

Award: \$550

Several years ago, an MCCC student seeking information about HIV-related resources from a health professional in our community experienced an anti-LGBT response; this was an impetus to create something accessible to our community, culturally responsive to the diversity of individuals and groups in our communities, and adaptive to changing health needs as well as advancing prevention and educational innovations. The HIV Education and Screening (HIVES) project is a new initiative that brings expert community resources to MCCC by providing a free and anonymous screening service to students and the campus community, and provides opportunities for student and campus leadership to create collaborative awareness and education efforts.

Pride Prom

Award: \$300

This grant will fund a community-wide diversity-friendly dance hosted by the Monroe County Community College Gender & Sexuality Alliance. The Pride Prom will provide college and high school students the opportunity to express themselves in a fun and safe social setting. The Pride Prom offers the only openly affirming dance in Monroe for college students, youth, and other community members of all sexual orientations, gender identities, gender expressions, and relationship types. This dance fosters a unique Lesbian, Gay, Bisexual, Transgender, Queer, and Ally (LGBTQA)-friendly environment where all are welcome and not judged.

Volunteer Income Tax Assistance (VITA)

Award: \$400

The Volunteer Income Tax Assistance Program (VITA) is a partnership between MCCC and the IRS to provide free tax return preparation services to low- to-moderate income taxpayers earning less than \$54,000 a year. IRS certified students manage the VITA site and prepare income tax returns while earning college credit. The goal of this initiative is to provide an opportunity for any student, in any discipline, to experience work place expectations, customer service, problem solving and team work.

One Book One Community - Guest Speaker and Author

Award: \$1,500



Each year, the One Book, One Community (OBOC) of Monroe County selection committee chooses a readily available and discussable book written by a major author, and invites Monroe County residents to read the same book at the same time, and discuss it through a series of free programs running approximately one month. One Book, One Community of Monroe County aims to enrich the experience of reading for everyone, regardless of race, gender, age, income or the neighborhood they call home. With the support of The

Foundation, One Book builds bridges between the greater Monroe community and the MCCC campus. This grant funding will be used to enhance the OBOC programming offered in 2019.

“THEM: Images of Separation” Traveling Museum Exhibit

Award: \$3,000

The MCCC Library will bring to the MCCC campus the traveling museum exhibit titled, "THEM: Images of Separation." The exhibit showcases items from popular culture used to stereotype different groups and features negative imagery -- found on postcards, license plates, games, souvenirs and costumes - that promoted stereotyping against such groups as Asian-Americans, Hispanics, Jews and poor whites, as well as those who are "other" in terms of body type or sexual orientation. This collection hails from Jim Crow Museum of Racist Memorabilia located at Ferris State University in Big Rapids, Michigan. The Museum's goal is to use "objects of intolerance to teach tolerance and social justice."

VEX Robotics Event

Award: \$3,000

With a start of ten students and six mentors all making up one team, the MCCC VEX Robotics team has ballooned to an organization of 85 students, and growing to more than 200 members when parents, coaches, mentors, and event volunteers are included. This year, nearly 7000 person-hours went into the operation of 20 teams and 11 competitive events at both the Monroe County Fair and the MCCC Campus. The VEX Robotics Design System offers students an exciting platform for learning about areas rich with career opportunities spanning science, technology, engineering, and math (STEM).

Michigan Association for the Education of Young Children (MiAEYC) Annual Early Childhood Conference

Award: \$1,125

This award will support the travel of second-year MCCC Early Childhood Education Students to the Michigan Association for the Education of Young Children (MiAEYC) Annual Early Childhood Conference in Grand Rapids. The conference provides multiple sessions in which various early childhood experts and practitioners discuss and engage participants in various topics of importance in early childhood education.

SkillsUSA: Champions at Work

Award: \$1,000

SkillsUSA improves the quality of our nation's future skilled workforce through the development of Framework skills that include personal, workplace and technical skills grounded in academics. SkillsUSA programs help to establish industry standards for job skill training in the lab and classroom, and promote community service and engagement.

National Student Day

Award: \$250

This funding helps offset the costs of hosting National Student Day events on the MCCC campus. National Student Day is designed to promote student volunteerism and social responsibility through a variety of exciting store events.

The Agora, College Media Association National Convention

Award: \$750

There has perhaps never been a time in U.S. history when journalism is more under attack. Journalism students face a confusing landscape, where “fake news” and important watchdog journalism exist side-by-side. The National College Media Association New York conference gives students valuable tools for finding their way in this kaleidoscopic landscape. The convention attracts 1,500-2,000 students who can attend some 250 sessions, exposing them to some of the best minds in journalism and giving them training in both fundamental journalism skills and emerging new media.

Respiratory Therapy Student Teams at the MSRC Trivia Bowl Competition

Award: \$1,600

This funding will assist MCCC respiratory therapy students compete in the 2019 Michigan Society for Respiratory Care’s Sputum Bowl in conjunction with its annual meeting in Grand Rapids, MI. Student teams compete in a college bowl trivia environment with buzzer system, time clock, moderator and judges. The winning student team will compete in the national American Association for Respiratory Care’s Sputum Bowl at the annual meeting in November 2019. Attendance at the spring annual meeting has been a regular activity since the program began in 1981.

MCCC Volleyball Club Equipment Storage

Award: \$150

This award will assist the MCCC Volleyball Club with the purchase of equipment that will create greater enrichment and equipment security for the club. Currently, the clubs equipment is secured by locking it in the Health Education Building’s women’s gym locker-room. This restricts access for any male club members to retrieve or put away the equipment. It is also a more restrictive space and requires force to fit all the equipment inside. This grant will fund the purchase of a locking ball cage to secure the club’s equipment and provide security, portability, and room for growth.



Heart and Lung Dissection Presentations to Monroe County Elementary and Middle School Children

Award: \$3,000

Funding from this award supports the Respiratory Therapy Program service learning project where faculty and students take heart/lung specimens, supplies and teaching models to over 1,900 Monroe County public, private and parochial school students in 5th through 8th grades. Included in the lesson are the anatomy and physiology of the heart and lungs, the effects of tobacco and other substances on these systems, health career information on respiratory therapy and encouragement to take math and sciences in high school.

ENDOWMENT REPORT

The Foundation currently has four endowments combined totaling over \$5.2 million. These endowments capitalized on a strong market in the past year with net investment income exceeding \$348,000.

Scholarship Endowment

The scholarship endowment is a pooled fund of true and quasi endowments managed together but tracked individually for the purpose of awarding student scholarships as directed and governed by each individual donor agreement. The scholarship endowment grew to \$3,164,000, up from \$2,905,000 in the previous year.

John D. Dingell Endowment

The John D. Dingell Endowment was created to benefit innovative projects and creative efforts designed to foster a corps of supporters to advance and sustain the optimal development of the River Raisin National Battlefield Park and Detroit River International Wildlife Refuge, and to connect MCCC students to these two legacy projects of John D. Dingell. This endowment is pooled with the Cultural Enrichment Endowment. The Dingell Endowment rose from \$31,000 last year to \$33,000 this year. No funds from this endowment were expended in the fiscal year.

Title III Endowment

This endowment was created from unrestricted gifts and a one-to-one match from a federal grant. The fund is being managed for growth. Since the fund was established it has earned investment income of \$84,000. The Foundation Board of Directors will assume full control over all income and disposition of the corpus without restriction at maturity.

Cultural Enrichment Endowment

The Cultural Enrichment Endowment was created to support programs, equipment, events, operational expenses, and other activities deemed by The Foundation Board of Directors as benefitting, commemorating, or contributing to the cultural enrichment of the students of Monroe County Community College and its community. Three projects were funded in 2017-2018 for a total of \$51,190 in awards.

Meyer Theater Lighting Upgrade - Phase I: \$44,000

The Meyer Theater infrastructure upgrade continues to be a priority for the college. Now over 15 years old, the Theater's technical equipment is beginning to fail and require replacement. The purchase of a new lighting console from the endowment in the previous fiscal year allows for



the expansion into LED lighting capacity in the theater. The new intelligent lighting fixtures provide new capabilities (programmable to move, focus, change color, shape and more), raising production value for audiences. In addition to enhancing performances, these lights are far more economical and efficient over time realizing a long term cost and energy efficiency.

Life Sciences Building Addition - Student Window Design Competition: \$6,470



MCCC's Physical Plant Department hosted a design competition for all current art and graphic design students to create graphics representing the major areas of study in the Science/Mathematics Division. The Cultural Enrichment Endowment funded the cost to etch the winning designs into windows as part of the construction project for the Life Sciences Building Façade Improvements and Addition Project.

Adrian Symphony Cultivation Event: \$720

This project was not part of the original budget, but rather was added and authorized by the Executive Committee and ratified by the full board. This award purchased unused tickets to Adrian Symphony's Christmas Concert in the Meyer Theater. Tickets were given to donors who previously donated to the endowment.

ANNUAL FUND REPORT

Summary

For the past several years we have tied our annual fund theme to MCCC's broader marketing effort. For the third year and final year, our theme was "You Are MCCC," and once again we promoted donors to designate their gift to "Give to the Greatest Need" to increase unrestricted giving. This is the second year that we opted for an infographic format. In total, we had a very successful year, exceeding our goal of \$75,000 by raising \$77,202. This was up from \$69,522 raised last year. Annual fund gifts are defined as gifts given in response to an annual fund piece solicitation, or an unanticipated gift given at the end of the calendar year.



Main Annual Fund Mail Piece

The main annual fund mailer was sent to approximately 13,000 addresses. The piece resulted in gifts totaling \$7,155. The majority of these gifts were unrestricted funds.

Employee Campaign

The Employee Campaign brochure was sent to all employees, and focused on the Enhancement Grants program and Student Emergency Fund. Each year we also promote the benefit of payroll deduction. This year's employee campaign attracted 18 gifts or pledges, totaling \$8,940. This is a decrease from last year's 24 employees who gave \$11,060.

Online Giving

As in past years, we are pushing online giving, as more donors are using credit cards as their preferred mode of giving. We kicked off the annual fund campaign with #GivingTuesday, which is always the Tuesday after Thanksgiving. This year's #GivingTuesday raised \$1,575, down slightly from last year's \$1,590. We are making significant investments in our web infrastructure over the next couple of years, which we expect will facilitate greater online giving.

MCCC Annual report

MCCC mails an annual report to approximately 1,000 major donors, community leaders and friends of the college. We also include a solicitation insert that mirrors the theme of the MCCC annual report. This year the Annual Report raised \$4,910.

Agriculture

Agriculture was a donor piece developed through the annual fund campaign. While inspiring a few major gifts, the campaign failed to attract small gifts. More work needs to occur in the coming years to better communicate the Agriculture program as an annual fund option. The piece will continue to be used with major gift prospects.



OFFICERS, DIRECTORS, AND STAFF

OFFICERS		
Victor S. Bellestri Board Chair	Dr. Ronald Campbell First Vice Chair	Dr. Kojo A. Quartey Second Vice Chair
Chad E. Nyitray Treasurer	Marjorie McIntyre Evans Secretary	Michael R. Meyer Chairman Emeritus
BOARD OF DIRECTORS		
Marjorie A. Kreps MCCC Trustee	Dr. James E. DeVries MCCC Trustee	Suzanne M. Wetzel Executive Director Emeritus
Emily Hodge Alumni Board Chair	Dr. Paul M. Hedeem MCCC Rep	Thomas R. Kleman MCCC Rep.
Alan G. Barron	William H. Braunlich	Florence M. Buchanan
Carol Lenox Carlton	H. Douglas Chaffin	Ignazio Cuccia
Renee Darrow	Julie Edwards	Jean Guyor
Dr. Gerald L. Howe	Annette S. Johnson	Irma M. "Mima" Kubiske
Molly Luempert-Coy	Keith P. Masserant	Susan J. Mehregan, Esq.
Susan R. S. Miller	James G. Petrangelo	Richard Sieb
Herbert E. Smith	Neal E. Thurber	Rosemarie Walker
Laurence W. Wilson		
HONORARY MEMBERS		
Helen M. Beach (1913-2000)	Shirley A. Meyer (1922-2013)	Paul Whitman (1922-2012)
STAFF		
Joshua W. Myers Executive Director	Janel Boss Administrative Assistant	Kari Jenkins Foundation Coordinator
Daniel Schwab Foundation Accountant		

ANNUAL REPORT 2017-2018

Presented to The Foundation Board of Directors
During The Foundation at MCCC Annual Meeting
October 15, 2018



THE FOUNDATION
at MONROE COUNTY COMMUNITY COLLEGE

TWENTIETH ANNIVERSARY

The Foundation is organized as an instrumentality exclusively for the benefit of the educational, literary, and scientific activities of Monroe County Community College.

Article III, Foundation Bylaws