

L A - Z - B O Y C E N T E R A N D M E Y E R T H E A T E R



STEVEN WRIGHT



MICKEY DOLENZ



KATHY MATTEA



JEFF DANIELS



SPIN DOCTORS



LOUIE
ANDERSON



GILBERT GOTTFRIED



RARE EARTH



HAYWARD
BANKS



MITCH RYDER



PAULA POUNDSTONE



JIM BRICKMAN




COLLIN RAYE

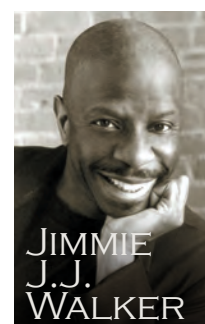


LOS LOBOS



MCCC SYMPHONY BAND

L A  B O Y
C E N T E R
A N D
M E Y E R T H E A T E R



JIMMIE
J.J.
WALKER



CRYSTAL
BOWERSOX

SEASON EVENTS



THE FOUNDATION
at MONROE COUNTY COMMUNITY COLLEGE



MONROE COUNTY
COMMUNITY COLLEGE
enriching lives

SPONSORSHIP OPPORTUNITY



Season brochure sent to all 65,000 households in Monroe County



OPPORTUNITY FOR MARQUEE EVENT SPONSORSHIP

On-site visibility at the La-Z-Boy Center with lobby signage/billboard



Give-aways at events such as the Monroe County Fair – refrigerator magnet

SEASON EVENTS



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SPONSORSHIP OPPORTUNITY



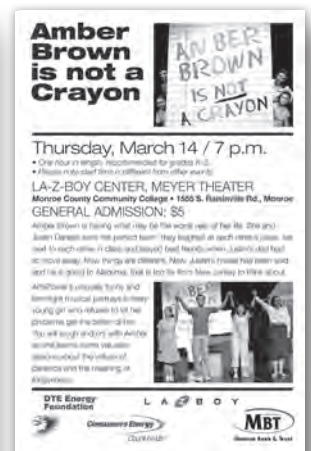
Large campus posters placed
in the La-Z-Boy Center and
Administration Building



Promotional posters placed
throughout the community



Promotional fliers placed
around campus and
throughout the community



SEASON EVENTS



THE FOUNDATION
at MONROE COUNTY COMMUNITY COLLEGE



MONROE COUNTY
COMMUNITY COLLEGE

enriching lives

SPONSORSHIP OPPORTUNITY



Event program ads full-page
black and white interior ads



Publication ads run before each
event on the season calendar in
the local publications

SEASON EVENTS



THE FOUNDATION
at MONROE COUNTY COMMUNITY COLLEGE



MONROE COUNTY
COMMUNITY COLLEGE
enriching lives

SPONSORSHIP OPPORTUNITY



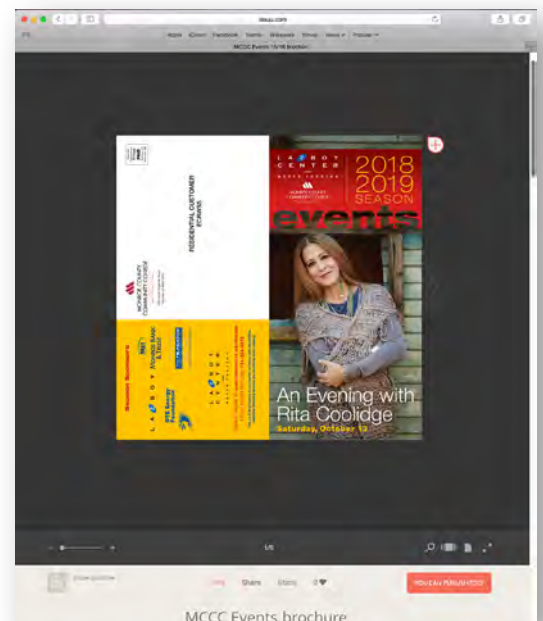
Web ad located on the Showclix website during each ticket purchase



MCCC theater events webpage sponsor logos section of the events calendar



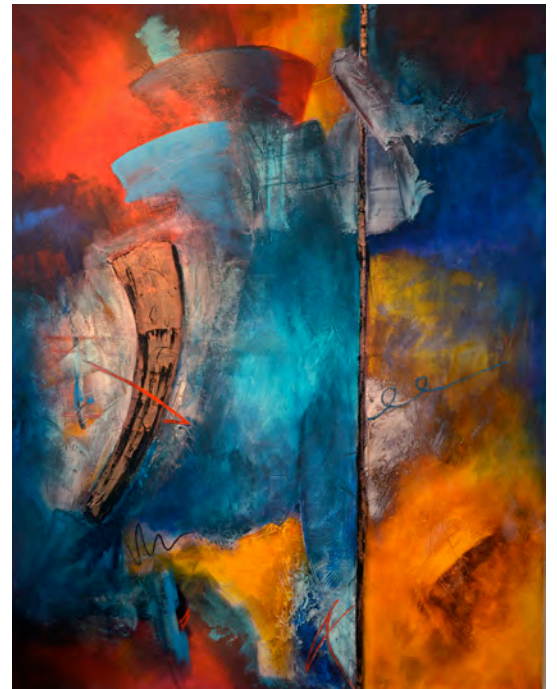
MCCC event promotional film runs before each event in the Meyer Theater



ISSUU website hosts a digital version of the Season Events brochure

VISITING ARTIST SERIES

A R T C O L L E C T I O N



Each year Monroe County Community College proudly hosts a superb array of mixed media art exhibitions and lectures through the MCCC Visiting Artist Series. Spotlighting well-known regional artists, the exhibits and demonstrations are free and open to the public thanks to the generosity of our Cultural Season Events Series sponsors and donors. The Series also helps grow the most impressive public art collection in Monroe County. After each exhibition, the artist selects a piece reflective of their talent and medium to be permanently displayed on the MCCC campus.



VISITING ARTISTS SERIES

VISITING ARTIST SERIES



Kenneth M. Thompson

LECTURE

February 5, 2019

5:30-6:30 p.m.

Audrey M. Warrick Student Services
Administration Building
Room 173bcd
Monroe County Community College

PUBLIC DISPLAY

February 5 - March 5

Campbell Learning Resource Center, Library
Monroe County Community College

Hours: 8 a.m.-8 p.m. Monday-Thursday,
8 a.m.-4:30 p.m. on Friday and
8:30 a.m.-12:30 p.m. on Saturday.
Closed Sunday.

**Both the lecture and the display are
free and open to the public.**

Bronze Casting | Metal Fabrication | Stone Carving

Ken Thompson holds a Honorary Doctorate of Fine Arts from Siena Heights University, a Master of Liberal Studies in Sculpture from the University of Toledo and a Bachelor of Fine Arts in painting and printmaking from Siena Heights College (University), Adrian, Michigan. Ken has been making sculpture since 1978 out of a former car dealership now turned studio in Blissfield, Michigan. From this facility, he and his assistants also operate Flatlanders Sculpture Supply & Art Galleries and the Midwest Sculpture Initiative. Ken is well versed in bronze casting and metal fabrication but prefers stone carving.

The major focus of Ken's work since 1997 has been on large scale public sculpture with commissions such as Reclamation Archway for Blue Cross/Blue Shield in Detroit, the Peace Arch for the City of Toledo in honor of the veterans of the Vietnam War, the Korean War Memorial in Toledo, OH, the Centennial Arch in Sylvania, OH and the Community Arch in Canton, MI. Other large commissions include works at Ferris State University in Big Rapids, MI, Ohio Wesleyan University in Delaware, OH, Children's Park in Toledo, OH, Copley Chapel at Georgetown University in Washington, DC, Corpus Christi University Parish in Toledo, OH, the LCVA Millennium Project in Adrian, MI, St. Patrick of Bryan, OH, Siena Heights University and the Dominican Motherhouse, both in Adrian, MI, the Ancient Order of Hibernian's memorial to the Irish Potato Famine, the Port St. Lucie Arch at Florida Atlantic University, Port St. Lucie, FL and the Alumni Plaza, Corpus Christi University Parish, Toledo, OH, Sylvania, OH, Alma, MI, Jackson, MI, Bonita Springs, FL, Saline, MI, Bowling Green State University and Jackson College in Jackson, MI. All told, Ken has completed well over 50 large-scale public sculptures.

In addition to making large sculptures, Ken enjoys doing smaller scale work for gallery exhibitions. He has twenty-eight one-person shows and numerous group exhibitions. As well as, many awards to his credit.

Artist Statement

I have always had a fascination with buildings and bridges, as well as, the columns, posts, beams and arches that support them. I come to this world from a tradition of craftsmanship. I prefer to use materials that convey strength. I have always felt that good art should be well made and that there is no excuse for poor craftsmanship.

I see each sculpture as a 'clean sheet of paper' that presents new opportunities to discover solutions. Beyond content and suitability, my sculpture concentrates on the fundamental issues of form and how negative space defines it, as well as, the techniques employed to create it.



SEASON SPONSORS OF CULTURAL EVENTS AT MCCC

L A Z B O Y



SEASON EVENTS



THE FOUNDATION
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COMMUNITY COLLEGE

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VISITING ARTISTS SERIES

VISITING ARTIST SERIES

Theodore W. Vassar

Watercolor and
water-media



DEMONSTRATION

October 23

5:00 - 6:00 p.m.

Audrey M. Warrick Student Services
Administration Building
Room A 165

PRESENTATION

6:15 - 7:15 p.m.

La-Z-Boy Center, Atrium

PUBLIC DISPLAY

October 23 - November 21

Campbell Learning Resource Center, Library
Monroe County Community College

Hours: 8 a.m.-8 p.m. Monday-Thursday,
8 a.m.-4:30 p.m. on Friday and
8:30 a.m.-12:30 p.m. on Saturday.
Closed Sunday.

Both the lecture and the display are free
and open to the public.

Theodore W. Vassar has taught art at Monroe County Community College for the past forty-seven years before his retirement in 2016. He is an award winning transparent watercolor and water-media artist whose paintings have been selected for exhibit in juried national, regional, state and local art exhibitions. Ted's paintings are represented in numerous institutional, corporate and private collections. He is a member of the Toledo Artist Club, Michigan Watercolor Society and the Ohio Watercolor Society. Ted was elected to the Ohio Watercolor Society Board of Trustees (1999-2004), elected President of the Ohio Watercolor Society in 2004 and re-elected for a second term in 2006. He also served as the Exhibition Chair for the O.W.S. Watercolor Ohio 2004 Juried Exhibition. He has juried many local and state art exhibitions, given watercolor workshops and has served as a presenter and demonstrator at the OWS NATIONAL CREATIVITY SEMINAR, Stretching Boundaries for Creative People IV and V, 2000 & 2002.

Ted's recent awards included: Ohio Watercolor Society 2013, Silver Medal; 2014, Gold Medal; 2015; 2015, Bronze Medal; Michigan Watercolor Society 2014, 3rd. Place.

Ted was also published in Watercolor Artist Magazine, February 2015 ed., Best Art of 2014 and Monroe Magazine, Fall ed., Magazine cover and article.



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SEASON SPONSORS OF CULTURAL EVENTS AT MCCC

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Foundation

MBT
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& TRUST



Consumers Energy
Count on Us®



THE FOUNDATION

at MONROE COUNTY COMMUNITY COLLEGE

2019 Cultural Enrichment Series Sponsorship Opportunity

The Foundation at Monroe County Community College invites you to join us in sponsoring the 2019-2020 Season at the La-Z-Boy Center, Meyer Theater.

2019-2020 Season Sponsorship Benefits

Sponsorship of the **2019-2020 Season** at Monroe County Community College means:

- A prestigious partnership with Monroe County's premier performing arts center
- Excellent targeted visibility
- High profile corporate recognition with over 20 events each year
- An association with quality, prestige, innovation and excellence

Consider the publicity value of:

- Over \$40,000 in paid advertising and additional earned media promoting the season
- Season brochure sent to all 65,000 households in Monroe County
- Branding with a loyal, diverse audience in excess of 10,000 patrons each year
- Networking opportunities for employees and executives
- Philanthropic consideration of sponsorship support, benefiting the Monroe County community

2018-2019 Season Sponsor – \$5,000

Sponsorship benefits include:

- Ten (10) reserved prime seats for the marquee performance
- Four (4) tickets to each of the other performances in the 2019-2020 Season
- A full-page advertisement in all individual programs throughout the year
- Name/logo on all affiliated printed and electronic material
- Credit (name/logo with direct link to your company's web page) on the MCCC web site for the full 2019-2020 season
- Credit (name/logo) in the slide show shown before every performance in the Meyer Theater for the full 2019-2020 season
- Special poster of recognition displayed in the Atrium with copies available for you to display at your business

Individual Show Sponsorship Level

Each sponsorship level includes an ad in the event program.

Marquee Show Sponsor (1)	\$ 2,500
Show Sponsor (7)	\$ 2,000
Ticket Sponsor (1)	\$ 1,500

Program Ad Sponsorship Level

Programs are distributed to every patron attending a season performance in the Meyer Theater

Back Cover (1)	\$ 2,000
Full Page	\$ 1,000
½ Page	\$ 750
¼ Page	\$ 500
1/8 Page	\$ 250



THE FOUNDATION

at MONROE COUNTY COMMUNITY COLLEGE

2019-2020 Cultural Events Series Season Preview

October

- 25 – Classic Albums Live – Tom Petty
- 28 - Band & Choir Concert

November

- TBD – Little Engine That Could
- 9 – Mitch Ryder

December

- 10 - Agora Chorale
- 14 – International Dueling Pianos
- 16 - Symphony Band Concert

January

- 18 – Classic Albums Live - Fleetwood Mac

February

- 1 – Andy Peters
- 3 – Prelude Concert
- 24 - Band & Choir Concert
- 25 – Dog Loves Books
- 29 - Blues Big Gig (33rd Annual)

March

- 21 – The Doobie Others

April

- 4-5 Antiques in April.
- 18-19 IODE Dance Ensemble Performance
- 28 - Choir Concert

May

- 4 - Band Concert
- 11 – Prelude Concert



THE FOUNDATION

at MONROE COUNTY COMMUNITY COLLEGE

CULTURAL EVENTS SERIES BUDGET FORM

A. Fiscal year: 2019/2020

B. Time period this budget covers: 07/01/2019 – 06/30/2020

C. **Expenses:** include a *description and the total amount* for each of the following budget categories, in this order:

	<i>Amount requested from your organization</i>		<i>Total project expenses</i>
Salaries	\$ _____	Artist Contracts	\$ <u>\$73,000</u> _____
Payroll Taxes	\$ _____		\$ _____
Fringe Benefits	\$ _____		\$ _____
Consultants and Professional Fees	\$ _____		\$ _____
Insurance	\$ _____		\$ _____
Travel	\$ _____		\$ <u>4,000</u> _____
Equipment	\$ _____		\$ <u>9,000</u> _____
Supplies	\$ _____		\$ <u>6,000</u> _____
Printing and Copying	\$ _____		\$ <u>10,000</u> _____
Telephone and Fax	\$ _____		\$ _____
Postage and Delivery	\$ _____		\$ <u>8,000</u> _____
Rent	\$ _____		\$ _____
Utilities	\$ _____		\$ _____
Maintenance	\$ _____		\$ _____
Evaluation	\$ _____		\$ _____
Marketing	\$ _____		\$ <u>40,000</u> _____
Other (specify)	\$ _____		\$ _____
<i>Total amount requested</i>	\$ _____	<i>Total project expenses</i>	\$ <u>150,000</u> _____

D. **Revenue:** include a *description and the total amount* for each of the following budget categories, in this order; please indicate which sources of revenue are committed and which are pending.

	<u><i>Committed</i></u>	<u><i>Pending</i></u>
1. Grants/Contracts/Contributions		
Local Government	\$ _____	\$ _____
State Government	\$ _____	\$ _____
Federal Government	\$ _____	\$ _____
Foundations	\$ <u>15,000</u> _____	\$ <u>5,000</u> _____
Corporations	\$ <u>15,000</u> _____	\$ <u>50,000</u> _____
Individuals	\$ _____	\$ _____
Endowment Rev.	\$ <u>10,000</u> _____	\$ _____
2. Earned Income		
Events	\$ _____	\$ <u>95,000</u> _____
Publications and Products	\$ _____	\$ _____
3. Membership Income	\$ _____	\$ _____
4. In-Kind Support	\$ <u>40,000</u> _____	\$ _____
5. Other (<i>specify</i>)	\$ _____	\$ _____
<i>Total Revenue</i>	\$ <u>80,000</u> _____	\$ <u>150,000</u> _____