SEASON EVENTS

SPONSORSHIP OPPORTUNITY

Season brochure sent to all 65,000 households in Monroe County

On-site visibility at the La-Z-Boy Center with lobby signage/billboard

Give-aways at events such as the Monroe County Fair – refrigerator magnet
SEASON EVENTS

SPONSORSHIP OPPORTUNITY

Large campus posters placed in the La-Z-Boy Center and Administration Building

Promotional posters placed throughout the community

Promotional fliers placed around campus and throughout the community

Farmer, Mayor, Comedian.

Drew Hastings

Saturday
February 2
7:30 p.m.
LA-Z-BOY CENTER / MEYER THEATER
RESERVED SEATING: $17 / VIP SEATING: $27

ORDER ONLINE AT: www.monroecc.edu/theater
MCCC TICKET HOTLINE: 734-384-4272

Celebrate Mardi Gras with us and Vaud and the Villains

Saturday
March 2
7:30 p.m.
LA-Z-BOY CENTER
Meyer Theater
RESERVED SEATING: $17 / VIP SEATING: $27

ORDER ONLINE AT: www.monroecc.edu/theater
MCCC TICKET HOTLINE: 734-384-4272

Celebrate Mardi Gras with Vaud and the Villains

Amber Brown is not a Crayon

Thursday, March 14 / 7 p.m.

ORDER ONLINE AT: www.monroecc.edu/theater
MCCC TICKET HOTLINE: 734-384-4272

PRE-PARTY Mardi Gras Night

La-Z-Boy Center, Meyer Theater
RESERVED SEATING: $17 / VIP SEATING: $27

ORDER ONLINE AT: www.monroecc.edu/theater
MCCC TICKET HOTLINE: 734-384-4272
SEASON EVENTS

SPONSORSHIP OPPORTUNITY

Event program ads full-page black and white interior ads

Publication ads run before each event on the season calendar in the local publications
SEASON EVENTS

SPONSORSHIP OPPORTUNITY

Web ad located on the Showclix website during each ticket purchase

MCCC theater events webpage sponsor logos section of the events calendar

MCCC event promotional film runs before each event in the Meyer Theater

ISSUU website hosts a digital version of the Season Events brochure
Each year Monroe County Community College proudly hosts a superb array of mixed media art exhibitions and lectures through the MCCC Visiting Artist Series. Spotlighting well-known regional artists, the exhibits and demonstrations are free and open to the public thanks to the generosity of our Cultural Season Events Series sponsors and donors. The Series also helps grow the most impressive public art collection in Monroe County. After each exhibition, the artist selects a piece reflective of their talent and medium to be permanently displayed on the MCCC campus.
Ken Thompson holds a Honorary Doctorate of Fine Arts from Siena Heights University, a Master of Liberal Studies in Sculpture from the University of Toledo and a Bachelor of Fine Arts in painting and printmaking from Siena Heights College (University), Adrian, Michigan. Ken has been making sculpture since 1978 out of a former car dealership now turned studio in Blissfield, Michigan. From this facility, he and his assistants also operate Flatlanders Sculpture Supply & Art Galleries and the Midwest Sculpture Initiative. Ken is well versed in bronze casting and metal fabrication but prefers stone carving.

The major focus of Ken’s work since 1997 has been on large scale public sculpture with commissions such as the Reclamation Archway for Blue Cross/Blue Shield in Detroit, the Peace Arch for the City of Toledo in honor of the veterans of the Vietnam War, the Korean War Memorial in Toledo, OH, the Centennial Arch in Sylvania, OH and the Community Arch in Canton, MI. Other large commissions include works at Ferris State University in Big Rapids, MI, Ohio Wesleyan University in Delaware, OH, Children’s Park in Toledo, OH, Copley Chapel at Georgetown University in Washington, DC, Corpus Christi University Parish in Toledo, OH, the LCVA Millennium Project in Adrian, MI, St. Patrick of Bryan, OH, Siena Heights University and the Dominican Motherhouse, both in Adrian, MI, the Ancient Order of Hibernians memorial to the Irish Potato Famine, the Port St. Lucie Arch at Florida Atlantic University, Port St. Lucie, FL, and the Alumni Plaza, Corpus Christi University Parish, Toledo, OH, Sylvania, OH, Aluma, MI. Jackson, MI, Romna Springs, FL, Saline, MI, Bowling Green State University and Jackson College in Jackson, MI. All told, Ken has completed well over 50 large-scale public sculptures.

In addition to making large sculptures, Ken enjoys doing smaller scale work for gallery exhibitions. He has twenty-eight one-person shows and numerous group exhibitions as well as many awards to his credits.

Artist Statement
I have always had a fascination with buildings and bridges, as well as, the columns, posts, beams and arches that support them. I come to this world from a tradition of craftsmanship. I prefer to use materials that convey strength. I have always felt that good art should be well made and that there is no excuse for poor craftsmanship.

I see each sculpture as a ‘clean sheet of paper’ that presents new opportunities to discover solutions beyond content and suitability, my sculpture concentrates on the fundamental issues of form and how negative space defines it, as well as, the techniques employed to create it.
SEASON EVENTS

VISITING ARTISTS SERIES

Theodore W. Vassar

Watercolor and water-media

DEMONSTRATION
October 23
5:00-6:00 p.m.
Audrey M. Warrick Student Services Administration Building
Room A 165

PRESENTATION
6:15-7:15 p.m.
La-Z-Boy Center, Atrium

PUBLIC DISPLAY
October 23 - November 21
Campbell Learning Resource Center, Library
Monroe County Community College
Hours: 8 a.m.-6 p.m. Monday-Thursday,
8 a.m.-4:30 p.m. on Friday and
8:30 a.m.-12:30 p.m. on Saturday.
Closed Sunday.
Both the lecture and the display are free
and open to the public.

Theodore W. Vassar has taught art at Monroe County Community College
for the past forty-seven years before his retirement in 2016. He is an award-winning
transparent watercolor and water-media artist whose paintings have been selected
for exhibit in juried national, regional, state and local art exhibitions. Ted’s paintings
are represented in numerous institutional, corporate and private collections. He
is a member of the Toledo Artist Club, Michigan Watercolor Society and the Ohio
Watercolor Society. Ted was elected to the Ohio Watercolor Society Board of
Trustees (1999-2004), elected President of the Ohio Watercolor Society in 2004
and re-elected for a second term in 2006. He also served as the Exhibition Chair
for the O.W.S. Watercolor Ohio 2004 Juried Exhibition. He has juried many local
and state art exhibitions, given watercolor workshops and has served as a presenter
and demonstrator at the OWS NATIONAL CREATIVITY SEMINAR, Stretching
Ted’s recent awards included: Ohio Watercolor Society 2013, Silver Medal;
2014, Gold Medal, 2015; 2015, Bronze Medal; Michigan Watercolor Society
2014, 3rd. Place.
Ted was also published in Watercolor Artist Magazine, February 2015 ed., Best
Art of 2014 and Monroe Magazine, Fall ed., Magazine cover and article.

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SEASON SPONSORS OF CULTURAL EVENTS AT MCCC

MONROE BANK & TRUST
DTE Energy Foundation
Consumers Energy
2019 Cultural Enrichment Series Sponsorship Opportunity
The Foundation at Monroe County Community College invites you to join us in sponsoring the 2019-2020 Season at the La-Z-Boy Center, Meyer Theater.

2019-2020 Season Sponsorship Benefits
Sponsorship of the 2019-2020 Season at Monroe County Community College means:

- A prestigious partnership with Monroe County’s premier performing arts center
- Excellent targeted visibility
- High profile corporate recognition with over 20 events each year
- An association with quality, prestige, innovation and excellence

Consider the publicity value of:

- Over $40,000 in paid advertising and additional earned media promoting the season
- Season brochure sent to all 65,000 households in Monroe County
- Branding with a loyal, diverse audience in excess of 10,000 patrons each year
- Networking opportunities for employees and executives
- Philanthropic consideration of sponsorship support, benefiting the Monroe County community

2018-2019 Season Sponsor – $5,000
Sponsorship benefits include:

- Ten (10) reserved prime seats for the marquee performance
- Four (4) tickets to each of the other performances in the 2019-2020 Season
- A full-page advertisement in all individual programs throughout the year
- Name/logo on all affiliated printed and electronic material
- Credit (name/logo with direct link to your company’s web page) on the MCCC web site for the full 2019-2020 season
- Credit (name/logo) in the slide show shown before every performance in the Meyer Theater for the full 2019-2020 season
- Special poster of recognition displayed in the Atrium with copies available for you to display at your business

Individual Show Sponsorship Level
Each sponsorship level includes an ad in the event program.

- Marquee Show Sponsor (1) $ 2,500
- Show Sponsor (7) $ 2,000
- Ticket Sponsor (1) $ 1,500

Program Ad Sponsorship Level
Programs are distributed to every patron attending a season performance in the Meyer Theater

- Back Cover (1) $ 2,000
- Full Page $ 1,000
- ½ Page $ 750
- ¼ Page $ 500
- 1/8 Page $ 250
October
25 – Classic Albums Live – Tom Petty
28 - Band & Choir Concert

November
TBD – Little Engine That Could
9 – Mitch Ryder

December
10 - Agora Chorale
14 – International Dueling Pianos
16 - Symphony Band Concert

January
18 – Classic Albums Live - Fleetwood Mac

February
1 – Andy Peters
3 – Prelude Concert
24 - Band & Choir Concert
25 – Dog Loves Books
29 - Blues Big Gig (33nd Annual)

March
21 – The Doobie Others

April
4-5 Antiques in April.
18-19 IODE Dance Ensemble Performance
28 - Choir Concert

May
4 - Band Concert
11 – Prelude Concert
CULTURAL EVENTS SERIES BUDGET FORM

A. Fiscal year: 2019/2020

B. Time period this budget covers: 07/01/2019 – 06/30/2020

C. Expenses: include a description and the total amount for each of the following budget categories, in this order:

<table>
<thead>
<tr>
<th>Expenses Description</th>
<th>Amount requested from your organization</th>
<th>Total project expenses</th>
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</thead>
<tbody>
<tr>
<td>Salaries</td>
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<tr>
<td>Payroll Taxes</td>
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<tr>
<td>Fringe Benefits</td>
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<td>$__________</td>
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<tr>
<td>Consultants and Professional Fees</td>
<td>$__________</td>
<td>$__________</td>
</tr>
<tr>
<td>Insurance</td>
<td>$__________</td>
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<td>Travel</td>
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<tr>
<td>Equipment</td>
<td>$__________</td>
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<tr>
<td>Supplies</td>
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<tr>
<td>Printing and Copying</td>
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<td>Telephone and Fax</td>
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<td>Postage and Delivery</td>
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<td>Other (specify)</td>
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<td><strong>Total amount requested</strong></td>
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D. Revenue: include a description and the total amount for each of the following budget categories, in this order; please indicate which sources of revenue are committed and which are pending.

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<th>Revenue Description</th>
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<th>Pending</th>
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