

PLAYBILL

**The Monroe County
Community College
Foundation**

presents

BIG PLANS FOR THE LITTLE THEATER

Celebrating
**The NEW
John Holladay
Theater**



THE FOUNDATION
at MONROE COUNTY COMMUNITY COLLEGE

History of the Little Theater

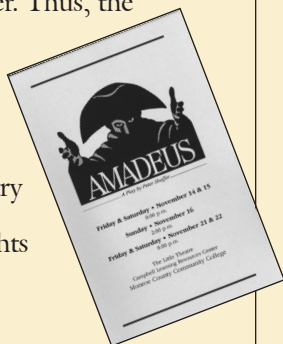
Originally called the Lecture Room, the Little Theater is one of the college's oldest and well-used student learning areas.

Located below the Library in what is now the Campbell Learning Resources Center, it was designed to accommodate a “double-class” of students and served primarily as a large lecture hall in its early years.

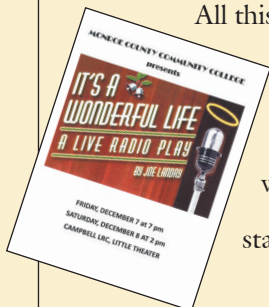


As student interest in performing arts grew, a group of enterprising students and several faculty members recognized the potential the Lecture Room held for another purpose – a “black box” theater. Thus, the Little Theater was born.

For decades, as part of the theater curriculum, student productions have been staged twice a year along with poetry readings, musical and dance performances, and movie nights for students.



All this use, combined with changes in the behind-the-scenes technologies like sound and lighting, has left the theater dated and diminished its effectiveness for teaching. Today, we have the opportunity to continue its evolution into a state-of-the-art teaching theater and learning environment.





THEN



& NOW

THEN & NOW

If you have visited the Monroe County Community College campus recently, you've likely noticed exciting changes underway. Community approval of the college's millage request in 2016 has sparked numerous transformational construction projects across campus.

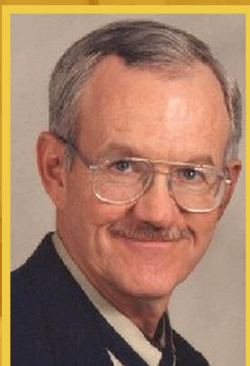
The Little Theater is one of the projects scheduled for much-needed refurbishment. The theater serves as a perfect complement to the considerably larger and opulent Meyer Theater. As opposed to a larger theater, the Little Theater provides a much more intimate and minimalistic performance and production laboratory where students can learn and creatively express themselves.

As a student-focused institution, MCCC is committed to providing students with dedicated spaces that serve their needs. Millage funds have provided a significant investment for this renovation and refurbishment and opened the door to an opportunity to go beyond the basics.

With your help, we can do more than just return this beloved instructional space to its former condition. *We can make it even better.*



Dr. John "Doc" Holladay



Serious discussion about refurbishment of the Little Theater started as a suggestion by Dr. John Holladay, professor emeritus of English and philosophy, who retired after 46 years in the classroom at Monroe County Community College.

As one of the longest tenured faculty members of the college – he taught at MCCC almost since the time the doors opened to welcome the first class of students – his recommendation carried great weight.

"Doc" Holladay, as he has been affectionately known by thousands of students and colleagues, is recognized not only for his excellence in teaching but also his innovative approach to learning and supporting students. Most significantly, beyond the classroom, he has been lauded as a great mentor to students and colleagues alike. He is a man universally respected for his humility, wisdom and dedication to students.

"Doc" Holladay spent many years teaching poetry and drama in the Little Theater. It is in honor of his countless contributions to the college that the newly renovated Little Theater will be renamed the **John "Doc" Holladay Theater**.

Naming Opportunities

The campaign for the creation of the **John “Doc” Holladay Theater**, offers several naming opportunities for donors. Critical needs unique to theater settings include seating, lighting, sound and more. In addition, since the John “Doc” Holladay Theater is intended to be a teaching theater, a named teaching station is also an option for donors.

Theater Seat: \$1,500 (50 opportunities)

Teaching Station: \$2,500

Sound and Light Booth: \$5,000

The Stage: \$10,000

We encourage our donors to take advantage of these opportunities, either through an outright gift or through one that is pledged for up to three years. You may also choose to honor or memorialize a family member or friend through a naming opportunity.



The Plan

By leveraging an initial investment of \$250,000 provided by the millage, with a goal of \$100,000 to be raised from donors like you, we can go far beyond a necessary, basic renovation of the Little Theater. We can transform the theater into a modern, innovative and highly-effective teaching and learning environment.

\$250,000
+\$100,000



Through donor support, professional grade sound and lighting equipment and a state-of-the-art control board would provide hands-on learning opportunities for students preparing for careers in the professional performance arts, while also enhancing the quality of cultural events for the community. This is only possible with your help.

Other enhancements would include improved accessibility for the stage and seating, better acoustics, flexible seating options, appropriate and ample storage for equipment and improved audio/visual technologies.

