

NAMING OPPORTUNITIES POLICY

The Foundation at Monroe County Community College strongly encourages the recognition of individuals and entities that have made significant financial contributions to the College. To acknowledge contributions that are significant, extraordinary, and exceptional, The Foundation's Board of Directors has established this policy which was adapted from the Naming Policy adopted by the Monroe County Community College Board of Trustees. The purpose of the policy is to provide criteria, and to promote fairness and consistency, in the naming of College facilities after an individual or entity.

Definition

Facility means a building, room, lab, lounge, space, garden, pond, courtyard, street, or other permanent area of physical asset of the College.

Naming to Acknowledge a Monetary Gift

Working in conjunction with the College's President, the Board of Directors of The Foundation at MCCC shall establish a chart of facility naming opportunities identifying the various campus facilities and the dollar amount required for their naming. The President will submit the chart to the College's Board of Trustees for approval. The President shall then serve as the administrator of this policy.

For all buildings and the College's Trustee Board Room, the Board of Trustees retains the right to approve any naming decisions, and, in the case of new construction, also retains the right to determine what dollar value is required for a naming opportunity. The primary consideration for the naming of a building will be the receipt of a substantial monetary gift.

Change or Discontinuance of Named Facility

Where the use of a facility is changed or the facility is physically changed or demolished, the Board of Trustees may choose to retain the name, name another comparable facility, or decide to discontinue the use of the name altogether.

If for any reason the Board of Trustees decides that the non-monetary naming of a facility becomes a detriment to the prestige and reputation of the College it may decide to discontinue the use of the name.

Final Authority

The naming of any College facility creates a physical and psychological bond between the College and the individual or entity being recognized. And, although it is both an honor and privilege for the individual or entity to be recognized by the naming of a facility, it is the well-being and benefit to the College in selecting a name that is paramount in all naming decisions. The Board of Trustees will, therefore, determine the appropriateness and desirability in all naming decisions and has final authority to approve or reject all naming requests and to make exceptions to this policy.

Proposed Adoption: December 13, 1999

Adopted by the Board of Directors: December 8, 2014