

Course to Program Mapping Template

Program name BUSINESS MANAGEMENT Division BUSINESS Date FALL 2018

Catalog year 2018/19 Completed by REIMAN/WYSOCKI

	Course #	Course #	Course #	Course #	Course #	Course #	Course #	Course #	Course #	Course #
PROGRAM MISSION: The Associate of Applied Science Degree in Business Management is designed to provide the student with a general background in business and an awareness of the organizational and environmental changes that continually challenge management.	ACCTG 151	ACCTG 152	BMGT 160	BMGT 201	BMGT 202	BUSAD 151	ECON 251	ECON 252	MCOM 201	
Program-level Student Learning Outcomes	ACCTG 151 - Accounting Principles	ACCTG 152 - Accounting Principles	BMGT 160 - Managing in the Digital Enterprise	BMGT 201 - Principles of Business Management	BMGT 202 - Business Communication in a Digital Age	BUSAD 151- Introduction to Business	ECON 251 - Principles of Macroeconomics	ECON 252 - Principles of Microeconomics	MCOM 201 - Principles of Marketing	
Understand the U.S. business environment			K, c			k, c, ap		k		
Understand basic functions of management				k, c, ap, an		k				
Understand marketing principles.						k			k, c, ap, an	
Understand basic accounting principles and practices.	k, c, ap	k, c, ap, an				k				
Understand principles of effective communication in a business environment				k	k, c, ap					
Understand of macroeconomic principles						k	k, c, ap, an			
Understand microeconomic principles								k, c, ap, an		
Understand management in a digital environment			k, c, ap							

Use the following codes, based on Bloom's taxonomy, under each course number as appropriate: K=Knowledge level; C= Comprehension level; Ap= Application level; An=Analysis or above

*All core courses within the program should be included in the Program map.