One title, one state, and thousands engaged in literary discussion.

WELCOME TO MICHIGAN HUMANITIES' 2019–20 GREAT MICHIGAN READ!

Since 2007, the Great Michigan Read (GMR) has partnered with communities across the state around Michigan-based fiction and non-fiction titles that spark dialogue among diverse perspectives, encourage a deepened understanding of the humanities, and connect thousands of readers with authors, scholars, and engaging educational programming.

From the first selection of *The Nick Adams Stories*, by Ernest Hemingway, to this year's title, *What the Eyes Don't See*, by Mona Hanna-Attisha, the GMR program's partnerships with libraries, schools, colleges and universities, arts and cultural institutions, literacy centers, book clubs, and a range of non-profits have brought together thousands of readers around a shared conversation.

Your partnership and support of GMR are essential pieces of this program, and we look forward to the year ahead. We can't wait to hear about your community's conversations, events, and collaboration.

Thank you for joining the statewide discussion!

Questions about GMR?

Have questions or feedback about the program? Want to recommend a future GMR selection?
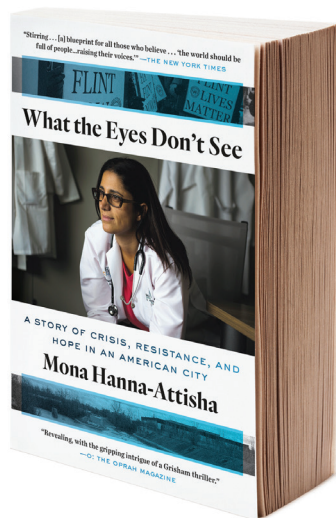
Contact:
Katie Wittenauer
Director of Programs,
Michigan Humanities
kwittenauer@mihumanities.org
(517) 372-7770

ABOUT MICHIGAN HUMANITIES

Michigan Humanities inspires Michigan residents to come together in creative and freely expressed ways to deepen our understanding of ourselves and enrich our communities. Founded in 1974, it is Michigan's nonprofit affiliate of the National Endowment for the Humanities. Michigan Humanities' vision is for all people of Michigan to experience and understand the importance of humanities to enrich lives.

Learn more about Michigan Humanities' programs and grants at michiganhumanities.org.

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DATES TO REMEMBER:

The 2019–20 GMR program begins in September, 2019, and extends through September, 2020. Please take note of these key dates and details for the year ahead.

April, 2019: Online registration for GMR partnerships opened on April 24, 2019, and will be available through early September, 2020. Spread the word in your community; it's not too late to sign up to be a GMR partner!

August, 2019: GMR Action Grant applications available online

September & October, 2019: GMR partner webinars (dates and registration details will be e-mailed to all program partners)

September 16, 2019: GMR Kick-Off with Dr. Mona: Flint Farmers' Market, 5 to 8 p.m.

October, 2019: Regional events featuring Dr. Mona

January 17, 2020: Partners' interim reports due

April & August, 2020: Regional events featuring Dr. Mona

Fall, 2020: Final regional events featuring Dr. Mona

September 30, 2020: Partners' final reports due

Partner materials and online resources:

All 2019–20 GMR partners will have access to copies of *What the Eyes Don't See*, reader's guides, teacher's guides, promotional materials (including posters, bookmarks, and window clings), and an online collection of resources at michiganhumanities.org.

Programming, publicity, and evaluation support materials are included in the online collection, including:

- Potential programming ideas and contacts who have indicated their areas of expertise, speaker fees, and other logistical details

- Resources for further exploration, including non-fiction, young adult, poetry, and film titles

- Articles, video segments, and websites featuring Dr. Mona and/or content related to *What the Eyes Don't See*, plus a link to the Facebook group for 2019–20 program partners

- PDF versions of the reader's guide and teacher's guide

- Press release templates and images from the publisher featuring Dr. Mona and the book cover

- A PDF version of the event survey

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LEARN MORE AT
WWW.MICHIGANHUMANITIES.ORG

Partnership acknowledgement and publicity:

All GMR program partners are asked to use this partnership and sponsor statement on any printed, electronic, or broadcast materials referencing GMR or a GMR event:

"The 2019–20 Great Michigan Read is presented by Michigan Humanities and supported by national, statewide, and local partners, including the National Endowment for the Humanities and The Meijer Foundation."

Please include the Michigan Humanities, Great Michigan Read, and National Endowment for the Humanities logos on any printed, electronic, or broadcast materials referencing GMR or a GMR event. All logos are available for download at: **michiganhumanities.org/publicity**

You can find additional author details on the Michigan Humanities website or at: **monahannaattisha.com/about**

GMR partners are encouraged to share event details with local legislators.

Evaluation and reporting:

Please share the GMR survey link (**tinyurl.com/GMRfeedback**) or hard copy (available on the GMR page of the Michigan Humanities website) with all event attendees. From book discussion groups to classes taking part in a schoolwide read, we want to hear GMR participants' feedback.

Additional details about sharing event and expense details will be provided to program partners via the online system that was used for registration; please record attendance numbers and event expenses so that they can be provided in interim and final reports.

Sharing dates and events with Michigan Humanities:

Hosting a GMR event in your community? Share the event information with us via email and we will add it to the GMR page and upcoming calendar on Michigan Humanities' website. When the online calendar launches, GMR partners will be notified of the new event submission system.

Publicizing your Great Michigan Read event on social media? We are happy to share your events and encourage you to tag Michigan Humanities or email us with the link. You can also use #MIHumanities and #GreatMichiganRead on Twitter and Instagram to connect with Michigan Humanities.

Please share event and social media details with Katie Wittenauer at **kwittenauer@mihumanities.org**.

Additional funding:

GMR-specific Action Grants of up to $750 will be available to registered partners beginning in August, 2019. Grant funds can support programming expenses directly related to GMR events and activities. All partners will be notified via email when the application is available online.

MADE POSSIBLE THROUGH THE GENEROUS SUPPORT OF NATIONAL, STATEWIDE, AND LOCAL PARTNERS, INCLUDING:

NATIONAL ENDOWMENT FOR THE **Humanities**

THE **MEIJER FOUNDATION**

MICHIGAN STATE UNIVERSITY FEDERAL CREDIT UNION
Building Dreams *Together*

M FLINT

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