

# BUSINESS MANAGEMENT

## Business Division

The associate of applied science degree in business management is designed to provide the student with a general background in business and an awareness of the organizational and environmental changes that continually challenge management.

### Career Opportunities

Graduates of this program will potentially be prepared for entry-level employment as:

- Business analysts
- Customer service representatives
- General business managers
- Human resources managers
- Office managers
- Purchasing and logistics agents
- Retail managers
- Sales managers

### Transfer Information

Although this program is a two-year occupational program designed to prepare students for employment, many four-year colleges and universities will accept much of this curriculum in transfer. Please see a counselor in the Office of Admissions and Guidance for details.

For information regarding transfer opportunities for this, or any program, please visit the Transfer section of the MCCC website.

## Certificate Program: Entrepreneurship

Required Core Courses	Credits
HUMAN 152 (Exploring Creativity) . . . . .	3
BUSAD 170 (Small Business and Entrepreneurship) . . . . .	3
MCOM 201 (Principles of Marketing) . . . . .	3
BUSAD 180 (Entrepreneurship Capstone) . . . . .	3

<b>Total Certificate Requirements</b>	<b>12 credits</b>
<b>Total Certificate Cost</b>	<b>12 minimum billable contact hours</b>

The associate of applied science in business management may be completed\* via the MCCC-Online Option. To learn more, contact a counselor, academic advisor, program faculty member or the Business Division dean to explore options.

\* Not all courses are offered online every semester.

\* Additional online course options may be available through Michigan Colleges Online ([www.miccollegesonline.org](http://www.miccollegesonline.org)).

\* Additional course fees may apply.

## Associate of Applied Science: Business Management

Required Core Courses	Credits
<b>1<sup>st</sup> Semester</b>	
BUSAD 151 (Introduction to Business) . . . . .	4
ECON 251 (Principles of Macroeconomics) . . . . .	3
<b>2<sup>nd</sup> Semester</b>	
BMGT 201 (Principles of Management) . . . . .	3
BMGT 160 (Managing in the Digital Enterprise) . . . . .	3
ACCTG 151 (Accounting Principles) . . . . .	4
<b>3<sup>rd</sup> Semester</b>	
ACCTG 152 (Accounting Principles) . . . . .	4
MCOM 251 (Principles of Marketing) . . . . .	3
<b>4<sup>th</sup> Semester</b>	
BMGT 202 (Business Communication in a Digital Age) . . . . .	3
ECON 252 (Principles of Microeconomics) . . . . .	3

Required Electives Options	9
(must select from this list to complete degree requirements)	
ACCTG 201 (Microcomputer Accounting I) . . . . .	3
ACCTG 220 (Payroll Accounting) . . . . .	3
ACCTG 252 (Cost Accounting) . . . . .	4
BUSAD 170 (Small Business and Entrepreneurship) . . . . .	3
BUSAD 180 (Entrepreneurship Capstone) . . . . .	3
BMGT 220 (International Business) . . . . .	3
BMGT 251 (Human Resource Management) . . . . .	4
BSLW 251 (Business Law) . . . . .	4
CIS 109 (Spreadsheet Software) . . . . .	3
CIS 112 (Database Software) . . . . .	3
CIS 123 (Presentation Software) . . . . .	3
HUMAN 152 (Exploring Creativity) . . . . .	3
MATH 162 (Introduction to Statistics) . . . . .	3

Required General Education Courses	Credits
<b>16-17</b>	
C1 Natural Science Competency* . . . . .	4
C2 Mathematics Competency. . . . .	3 or 4
C3 ENGL 151 (English Composition I) . . . . .	3
C4 BMGT 160 (Managing in the Digital Enterprise) . . . . .	C4
C5 Expressions of the Human Experience Competency . . . . .	3
C6 Social Systems Competency . . . . .	3

See the General Education Requirements on page 33 or the college website ([www.monroeccc.edu](http://www.monroeccc.edu)) for a list of courses that satisfy the General Education Learning Competencies.

<b>General Electives</b>	<b>4-5</b>
(as required to meet degree requirements)	

<b>Total Degree Requirements</b>	<b>60 credits</b>
<b>Total Degree Cost</b>	<b>61 minimum billable contact hours</b>