# **GRAPHIC DESIGN**

# **Business Division**

Monroe County Community College's associate of applied science degree in graphic design enables students to obtain a broad introduction to the concepts and techniques used in the field of graphic design. The associate of applied science degree has two concentrations: digital media and illustration. Students in the digital media concentration will explore the fundamentals of design, creation of graphical assets, publication design, three-dimensional design and time-based media using industry-standard software. Students in the illustration concentration will explore the digital media concepts with a focus on art history and traditional art fundamentals.

# **Career Opportunities**

Students may work as graphic designers, desktop publishers, prepress technicians, commercial artists, entry-level Web designers and multimedia artists.

### **Transfer Information**

For information regarding transfer opportunities for this or any program, please visit the Transfer section of the MCCC website.

Note: The following codes identify courses that satisfy MCCC's General Education Requirements:

(C1) GE Natural Sciences Competency
(C2) GE Mathematics Competency
(C3) GE Writing Competency

(C4) GE Computer Literacy Competency (C5) GE Human Experience Competency

(C6) GE Social Systems Competency

# Required General Education Courses 19-20 C1 Natural Science Competency 4 C2 Mathematics Competency 3 or 4 C3 ENGL 151 (English Composition I) 3 C4 CIS 130 (Introduction to Computer Information Systems) 3 C5 Expressions of the Human Experience Competency 3 C6 Social Systems Competency 3

See the General Education Requirements on page 33 or the college website (www.monroeccc.edu) for a list of courses that satisfy the General Education Learning Competencies.

	Credit
Required Core Courses	16
ART 151 (Art Fundamentals)	3
ART 160 (Two Dimensional Design)	3
CIS 130 (Introduction to Computer Information Systems)	C4
CIS 178 (Design Concepts)	4
CIS 182 (Illustrator Graphics)	
CIS 184 (Photoshop Graphics)	

# Choose one of the following concentrations:

	Credits
Digital Media Concentration	25
CIS 186 (Multimedia Development)	3
CIS 187 (Digital Video Editing)	3
CIS 188 (InDesign Desktop Publishing)	3
CIS 189 (3D Animation)	3
CIS 277 (User Interface Design)	3
CIS 279 (Designing for Digital Environments)	3
CIS 284 (Advanced Photoshop Graphics)	3
General Electives	4

### OR

	Credits
Illustration Concentration	25
ART 165 (Illustration Techniques)	3
ART 170 (Life Drawing)	3
ART 180 (Drawing I)	3
ART 181 (Drawing II)	3
ART 280 (Art History: Prehistoric to Gothic)	
or ART 281 (Art History: Renaissance to Baroque)	
or ART 282 (Art History: Neo-Classical to Early Modern)	
HUMAN 152 (Exploring Creativity)	3
CIS/ART Electives	6
General Electives	4

Total Degree Requirements
Total Degree Cost

60-61 credits 69 minimum billable contact hours